



2004 -- Present

“We employ a campaign approach.

We share our skills, expertise and resources.

We are professionals guided by our need to achieve success.

We achieve our success for you, without the usual high cost of doing business.

Together we share a vision and entrepreneurial spirit that is both unique and powerful.”

Jan Desrosiers 1995-2003

We develop business interests into powerful marketing for all opportunities to increase recognition and demand through public relations. Endorsements for product development to open up new markets for media marketing. Sponsors placed into Web 2 or Web 3 technologies. Non-profit and not-for-profit events for social media communities.

Contributors Placement:

- Into a campaign with multimedia technology omnichannels
- A cooperative merchandising and community collaborates in a licensing program that brands
- Events publicity through our influentials from our community and ----- exchanging our endorsements

Product sales generated through:

- Cross-promotional capabilities
- Merchandise merged with cause-related brand and product contributors information to assist in multimedia projects (domains) to increase market awareness and demand for digital products
- Marketing platform placement (video blogs, eNewsletters, Search Engine Optimization, Communities, media platforms, etc.)
- Themed, campaigned events point of purchase, online and retail locations

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