



# PRESS RELEASE

JULY 23<sup>RD</sup>, 2025

## NURSES FOR NURSES ASSOCIATION (NFNA)

### NURSES FOR NURSES LAUNCHES AS AN OFFICIAL NURSING ASSOCIATION SUPPORTING ALL NURSES TO BUILD THEIR DREAM CAREERS

July 23, 2025 — Nurses for Nurses, the grassroots movement built by and for nurses, is proud to announce its official launch as a national professional association. The Nurses for Nurses Association (NFNA) is the first of its kind to support all nurses in building fulfilling, sustainable careers aligned with their values, goals, and dreams.

"We created this because we were tired of watching incredible nurses burn out, give up, or feel like they had to choose between caring for others and caring for themselves," said Jennifer Crow, co-founder of Nurses for Nurses Association. "This is about reclaiming our power, rewriting the rules, and creating a space where every nurse can thrive—whether at the bedside, in business, or somewhere entirely new."

"Nurses for Nurses is more than just a community," said Emily Knife, co-founder. "We are creating something that goes beyond patching up the system. We are giving nurses the freedom to reimagine what their careers and lives can look like. Whether you are a leader, a change maker, a creative thinker, or someone simply ready for more, there is room for you here."

The new association is rooted in connection, career innovation, and holistic well-being, offering:

- Career Pathway Support for traditional, nontraditional, and emerging roles in nursing
- Business & Brand Resources for nurse entrepreneurs, creators, and consultants
- Wellness and Peer Support to help nurses heal and prevent burnout
- Workshops, CE Opportunities, Coaching & Mentorship
- A Private Member Platform for networking, tools, and career resources
- Local Chapters and Events, including Modern Nurse Fest, bringing nurses together in real life

At a time when nurses are leaving the profession in record numbers, Nurses for Nurses Association offers a bold new vision: one where nurses are supported, seen, and empowered to lead on their own terms.

"We're not just here to survive," Crow said. "We're here to lead, grow, and build lives we love. And we're doing it together."

#### ABOUT NURSES FOR NURSES ASSOCIATION:

NURSES FOR NURSES ASSOCIATION IS A GRITTY, GRASSROOT MOVEMENT CREATED BY NURSES TO SUPPORT NURSES. WE HELP NURSES HEAL, CONNECT, AND BUILD CAREERS THEY LOVE—WHETHER AT THE BEDSIDE OR BEYOND. OUR MISSION IS TO UPLIFT EVERY NURSE WITH THE TOOLS, SUPPORT, AND COMMUNITY THEY NEED TO THRIVE.

#### Press Contact:

Jen Crow BSN, RN & Emily Knife MSN, RN  
Co-Founders, Nurses for Nurses Association  
[jen.crow@nursesfornurses.org](mailto:jen.crow@nursesfornurses.org)  
[emily@nursesfornurses.org](mailto:emily@nursesfornurses.org)

LEARN MORE OR JOIN THE MOVEMENT, VISIT [WWW.NURSESFORNURSES.ORG](http://WWW.NURSESFORNURSES.ORG) OR FOLLOW @NURSESFORNURSES ON FACEBOOK.