# NAME TO SAND JAME

## FROM THE SHORES & LANDS OF WWII TO THE SANDBOX OF THE MIDDLE EAST OCTOBER 19, 2019 · REID PARK FREE CONCERT 10AM - 5PM

#### The Original Concert by Veterans for Veterans

## SPONSORSHIP PACKET

NAM TO SAND









### OCTOBER 19, 2019 · REID PARK FREE CONCERT 10AM - 5PM

Military Displays • Veteran Resources • Camaraderie
 9 AM Pancake Breakfast • Cold Drinks • Food • Music



OPEN TO THE PUBLIC Accepting donations of non-perishable food items.



### Nam to Sand Jam

#### From The Shores & Lands of WWII To the Sandbox of the Middle East

NAMJAM<sup>®</sup>: The Original Concert, for
Veterans by Veterans, for 31 years and
counting will be held Saturday,
October 19, 2019 at Reid Park Bandshell,
900 S. Randolph Way, Tucson, AZ 85716.

NamJam<sup>®</sup>, A Community Salute to ALL Veterans, Military and their Families.

It's A FREE CONCERT with military vehicles, food and beverages.

October 19<sup>th</sup> at Reid Park Bandshell – 10 am to 5 pm.

NamJam<sup>®</sup> gathers on site **Resources for All Veterans,** while providing a GREAT day of fun, food and music. Military Vehicles, Memorial Museum, Chopper Charlie, and more.

It's FREE for the entire community

Help us Serve those who Served!



events Z

## Nam Jam Rockin' For All Vets

by Craig Baker

DENNIS ST. GERMAINE returned to Tucson from yest-I and enrolled at the University of Arizona ne says he hadn't give thought, but once local activists and it led him to doubt there it

the war, and that doubt racked to suit classificantie impent, says all unername. (sel if considering the other side of the debate was also to betraying

n consolering the other side of the departe was even to demants follow webs, that is, until he came across a group of veterans that is the same time, to the United States from an active combat zone, SL Ger-There were so many people who were not on our side. anto una unere were so many people and aree not on cur ande, factually blanning to for the warr, though, he points cut, emission

In solution operations to core use wat i neugo, ne comes cut; emmed in have much to do with it sparing and ddn't have much to do with the solution operation of the solution operation. n' nuve much to do win it vatime and usin i name much to do win \* He believes at least some Post Traumatic Stress Disorder symptoms believes at least some rost traumaic attess unorder symptoms from memories of being under fire, but also from the feeling of sar mentalany valences a socialet a recum inom weit. Needlee gears after the end of the roughly 20-year long Vertram Wat. that inevitably follows a solitier's return from vartwelve years aren the end of the roughly /22 year-one version was the Vietnam Memorial came to Tucson as a traveling exhibit where remain Mermenial came to lucison as a travening enhourinnere a comotr on the Tucison Convention Center Sycurids. One day

neuro vor une nueveri vurnerani venee arvinnes vore une nacen sterm, visitors to the replica wall crowded into the monocon sorom, visions to the replica wait crowded into the the rain as two veterans - folk musicians Michael Martin te tre rain as two ventrans — tok muscans werner wern billed as Martin and Wolday — field the air with accustic Vi onnel ea marun ano neneary — iuneo ine an visi accusac sul their line spent al via. The party moved from there to the music about their time spent at war. The party moved from there to the of a young lady whose brother had died in Vietnam and happened to be oune way remote aroaner had deel an vietnam and nadorened to be oftail that day, and that erening's celebration, in turn, sparked the

vernorial mat day, and that eventing's celebration, in turn, sparseo we of for Tucson's first even Nam Jam. The event has been rockin' even ) Jam first started over two decades ago, it was basically an m jam tras samee over wo occases ago, s was unaxeeny an Is to get together, drink a few beets, and taken to twe music. The ance an ance man — supportion une brain up source mar 5 Things went 50 well that they did it again the next sanns, Hangs wen so wen mai they on it agont the next Now, with Steek Kreamer as Nam and's Director, the event

s. How, with surve Kreamer as Ham Juni 5 Director, ne event a concert which allowed Tucson's Verham Vels a chance to tom a concert which answer fucion sivelinari vers a control to each other as well as with the public at large, to an event that n varies as were as white are prayer, at easier, to an event, and secans of all wars to the resources available to them in their

vree basic elements importai - community, camaraderie Venturin and reintegration or eny relenant — community, formation sources. His goal was to get all three in one place. Thus Kreamen has a supervised and the supervised statement relevant and the supervised statement of the supervised statement of the urces. His goal was to get all three in one parce. Thus knowner has providin in Outs like the Woundeed Natrice Project, Therapeutic Riving of Turceon (TROT). ne woursees warter reupes, renaseuse nome er usearr reuri teless veteran shelter Esperanza En Escalanze (which was actuali non areas capatorial of concerns from the event. And to the efforts of WA 105 and Nam Jam) to the event. And reamer says, are now able to act as mentors to local Like those in Iraq and Afghanistan. And, as a - this is why Nam and the home \* Says Kreamer, "Reentering into a community started thanks the Vietna

Jam IS now "Kockin Yor All yess". Says kreamer, "Reentering into a community Is one of the most healing things you can do (as a returning relean)." And what they are helping to Nur Nam Jum 1917 (Just a veterans event. St. Germane musis that there's rething at the show for everycee. "We have been and music if that's what you ner vor to ou n utert vent an open an concert? Rus Nam Jam iant just a veterans' event. St. Germaine insi better way to do it than with an open-air concert? sometrang at the snow for everyone. We have beer and music it that's what you want, the says Kreamer is quick to point out that the concert is completely free want," he says, kreamer is quick to point out that the concert is completely ree and features acts like the Takking Dead, Nain Street and LeeAnne Savage. But cts use the taken's Lease, wain orient and Learnine ouroage, out, the, there will also be a bit of history and real artifacts from the

ne, there will also de a on of missing and lear antifects men we Netherin Veterans Traveling Education Museum exhibit, along war itself at the Vietnam Veterans Traveling Loucation Museum exhibits, aong with a handful of military vehicles to check cut, and a kids play area. Even with a manerul of mentary vehicles to check cut, and a table play area. Even Mark Jonathon Rothschild has egiten involved by officially proclaiming the day the event, Ucl. 16, as "Ram Jam Uby" in Tucson. St. Germaine says that the most important thing that a vet can do for their memory in the event investigation of the event interview. St. Germane says that the most important trans that a vet can go to their or the most integration as scen as (possible, and so the head of the second of the event, Oci- 18, as "Nam Jam Day" in Tucson.

own healing is to get involved with an organization as soon as possible, and so the free party format of Nam Jam is there to make that seep easier for them. the files party formal of Nam Jam Is there to make that step easier for them. And even if you aren't a vet, what more excuse do you need to show up — you

Norm Jam is on Safurday, Oct. 18 at Rillino Downs, 4502 N. 1st Ave., from did read the part about "free party," right? Nam Jam Is on Saturday, Oct. 18 at Ritiko Downs, 4502 N. 1st Ave., ft. 9 a.m. to dusk. All proceeds go to charities that support local veterans.

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### **Marketing Benefits**

Vietnam Veterans of America Chapter 106, a 501(c), offers you the opportunity to market directly to attendees of the 32<sup>nd</sup> annual NamJam<sup>®</sup> event on October 19, 2019 at Reid Park Bandshell.

Guests will be able to enjoy a fun filled day with entertainment provided by local bands, food and beverages, military vehicles/static displays and other activities.

- Salute to America's Heroes
- Live Entertainment
- Presentation of Colors
- Family Learning Experience

VVA Chapter 106 Tax ID #52-1389485 Group #3202. Please see the following sponsorship opportunities available.



## **Event Sponsor**

#### Sponsorship Levels:

#### \$200

• Inclusion in Brochure

#### **\$500**

- 10x10 Booth Space
- On-site Signage\*

#### \$1,000

- 10x10 Booth Space
- On-site Signage\*
- Website Mention
- Inclusion in Brochure

#### \$2,000

- 10x10 Booth Space
- On-site Signage\*
- Website Mention
- Inclusion in Brochure
- On Stage Mentions

\*Signage provided by sponsor.



#### Help us continue support of:

- TROT
- Fisher House
- Operation Exodus
- Esperanza En Escalante
- Veteran Service Officers
- VA Voluntary Services
- Bingo for VA Patients
- Individual Veterans or Families In Need
- Veterans Traveling Education Museum
- Public Schools & Universities Classroom Visits
- 4 Chaplains Memorial Service

In 2018 we have donated over \$7,000 to Veterans in need and to Veteran Organizations. With Your Support We Can Do More!



## **Event Sponsorship**

#### \$5,000

- 10x10 Booth
- On-site Signage\*
- Website Link
- Inclusion in Brochure
- Inclusion in Event Advertising
- On Stage Mentions

#### \$10,000

- 10x20 Booth
- Designated Title Sponsor
- Multiple On-site Signage (including stage)\*
- Website Link
- Inclusion in Brochure
- Inclusion in Event Advertising
- Announcements from the Stage

\*Signage provided by sponsor.



## FROM THE SHORES & LANDS OF WWII TO THE SANDBOX OF THE MIDDLE EAST OCTOBER 19, 2019 · REID PARK FREE CONCERT 10AM - 5PM

TO

#### SPONSORSHIP AGREEMENT

Date:	Contact Name:
Sponsor Company Name:	
Sponsor Address:	
Phone:	Email:
Sponsor Signature:	

#### Package Selected

(Check approriate line): (Logos submitted no later than 8/31/19 to be included in advertising.

- All sponsor investments must be paid in full by 9/30/19)
  - \_\_\_\_\$200 Sponsorship Level
  - \_\_\_\_ \$500 Sponsorship Level
  - \_\_\_\_ \$1,000 Sponsorship Level
  - \_\_\_\_ \$2,000 Sponsorship Level
  - \_\_\_\_ \$5,000 Sponsorship Level
  - \_\_\_\_ \$10,000 Sponsorship Level
  - \_\_\_ Other Sponsorship \_\_\_\_\_

Make Checks Payable to VVA 106 NamJam and mail to: PO Box 40903 • Tucson, Arizona 85717-0903 Contacts: <u>vva106@live.com</u> • Butch Morgan 520-838-0528 • Terry Byron 520-982-0023