

NAM

NEVER ABANDON ME

TO

SAND

JAM

JUST ACCEPT ME



OCTOBER 8, 2022 · RILLITO DOWNS PARK

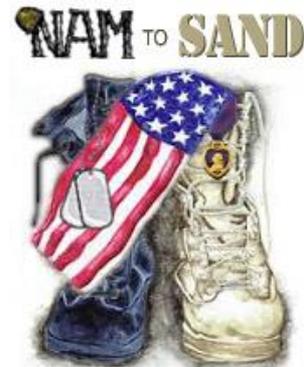
FREE CONCERT 10 AM - 6 PM

The Original Concert by Veterans for Veterans

SPONSORSHIP PACKET



Contacts: vva106@live.com • Jim Barnhart 520-404-2040 • Terry Byron 520-982-0023 • NamJamTucson.org





Nam to Sand Jam

A Community Salute to ALL Veterans, Military and their Families

NAMJAM®: The Original Concert, for Veterans by Veterans, for 34 years and counting *will be held Saturday, October 8, 2022 at Rillito Downs Park, 4502 N 1st Ave, Tucson, AZ 85718.*

NamJam®, A Community Salute to ALL Veterans, Military and their Families.

It's A FREE CONCERT with military vehicles, food and beverages.

October 8th at Rillito Downs Park – 10 am to 6 pm.

NamJam® gathers on site **Resources for All Veterans**, while providing a GREAT day of fun, food and music. Military Vehicles, Memorial Museum, Chopper Charlie, and more.

It's FREE for the entire community

Help us Serve those who Served!

NAM TO SAND JAM

NEVER ABANDON ME JUST ACCEPT ME

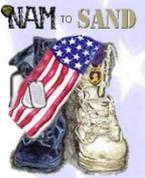


OCTOBER 8, 2022 · RILLITO DOWNS PARK

FREE CONCERT 10 AM - 6 PM

- Military Displays • Veteran Resources • Camaraderie
- 9 AM Pancake Breakfast • Cold Drinks • Food • Music

OPEN TO THE PUBLIC
Accepting new unwrapped toys for Toys for Tots



DESERT DIAMOND CASINOS

Every Detail Remembered | Dignity

Like us on Facebook • www.NamJamTucson.org • www.VVA106.org



Nam Jam Rockin' For All Vets

by Craig Baker

DENNIS ST. GERMAINE returned to Tucson from Vietnam in 1967 and enrolled at the University of Arizona a week later. "And then," he says, "was an eye opener." As an enlisted man, St. Germaine says he hadn't given the antiwar movement a whole lot of thought, but since he was on campus, "all of the sudden, there it was." He started talking to local activists and it led him to doubt his involvement in the war, and that doubt racked him with guilt.

"I had to start questioning myself," says St. Germaine. He wondered if considering the other side of the debate was akin to betraying the trust of his fellow vets, that is, until he came across a group of veterans that were experiencing the same thing.

Coming back to the United States from an active combat zone, St. Germaine explains that "There were so many people who were not on our side (and) were actually blaming us for the way" though, he points out, enlisted men "didn't have much to do with it starting and didn't have much to do with it ending." He believes at least some Post-Traumatic Stress Disorder symptoms come, not just from memories of being under fire, but also from the feeling of alienation that inevitably follows a soldier's return from war.

In 1987, twelve years after the end of the roughly 20-year-long Vietnam War, a replica of the Vietnam Memorial came to Tucson as a traveling exhibit where it was erected in a corridor on the Tucson Convention Center grounds. One day during a torrential monsoon storm, visitors to the replica wall crowded into the corridor to escape the rain as Maurice and Holiday — filled the air with acoustic guitar music about their time spent at war. The jury moved from there to the home of a young lady whose brother had died in Vietnam and blossomed to the memorial that day, and that evening's celebration, in turn, sparked the idea for Tucson's first ever Nam Jam. The event has been rockin' ever since.

When Nam Jam first started over two decades ago, it was basically an excuse for vets to get together, drink a few beers, and listen to live music. The local Vietnam Veterans Association, VVA 106 — named in honor of the Tucsonians that lost their lives in the war — supported the event by selling hot dogs, burgers and t-shirts. Things went so well that they did it again the next year. And the next. Now, with Dave Kreemer as Nam Jam's Director, the event has evolved from a concert which allowed Tucson's Vietnam vets a chance to socialize with each other as well as with the public at large, to an event that helps introduce veterans of all wars to the resources available to them in the

Kreemer explains that there are three basic elements important to the recreation and reimagining of any veteran — community, camaraderie and recognition. His goal was to get all three in one place. This Kreemer has brought in groups like the Wounded Warrior Project, The Escalante Project (TROP), and the Pinal County Veterans Shelter. VVA 106 and Nam Jam to the event, and he has been able to act as a mentor to local veterans of Afghanistan. And, as such, this is why Nam Jam is so important.

TUCSON & REGION

SUNDAY, OCTOBER 21, 2012 • SECTION C

Editor: Hippolito R. Conella / 520-573-4101 / metro@azstarnet.com



PHOTOS BY MIKE CHRISTY / ARIZONA DAILY STAR

Nam Jam marks 25th anniversary

TOP: Shawn A. Swartzmiller, left, a former Army sergeant who served two tours in Vietnam, wears beaded necklaces with his wife, DaleAnne Winslow, during Nam Jam at the DeMeester Outdoor Performance Center in Reid Park. The event was held Saturday and featured entertainment, food and a Vietnam Museum with weapons, gear and soldier stories. Swartzmiller brought together the first Nam Veterans of America, Tucson Chapter 106, in 1987. The event is put on by the Vietnam Veterans of America, Tucson Chapter 106. RIGHT: The crowd gets down to tunes from the '60s and '70s.



Marketing Benefits

Vietnam Veterans of America Chapter 106, a 501(c)19, offers you the opportunity to market directly to attendees of the 34th annual NamJam® event on October 8, 2022 at Rillito Downs Park.

Guests will be able to enjoy a fun filled day with entertainment provided by local bands, food and beverages, military vehicles/static displays and other activities.

- Salute to America's Heroes
- Live Entertainment
- Presentation of Colors
- Family Learning Experience

VVA Chapter 106 Tax ID #52-1389485 Group #3202. Please see the following sponsorship opportunities available.



Event Sponsor

Sponsorship Levels:

\$300

- On-site Signage*

\$500

- 10x10 Booth Space
- On-site Signage*

\$1,000

- 10x10 Booth Space
- On-site Signage*
- Website Mention
- Inclusion in Brochure

\$2,500

- 10x10 Booth Space
- On-site Signage*
- Website Mention
- Inclusion in Event Advertising
- Inclusion in Brochure

*Signage provided by sponsor.



Help us continue support of:

- Fisher House
- Esperanza En Escalante
- Veteran Service Officers
- VA Voluntary Services
- Individual Veterans or Families In Need
- Veterans Traveling Education Museum
- 4 Chaplains Memorial Service
- Arizona Rangers

*In 2021 we have donated
over \$10,000
to Veterans in need and to
Veteran Organizations.*

**With Your Support
We Can Do More!**



Contacts: vva106@live.com • Jim Barnhart 520-404-2040 • Terry Byron 520-982-0023 • NamJamTucson.org

Event Sponsorship

\$5,000

- 10x20 Booth
- Designated Title Sponsor
- Multiple On-site Signage (including stage)*
- Website Link
- Inclusion in Brochure
- Inclusion in Event Advertising
- Announcements from the Stage



**Signage provided by sponsor.*



NAM

NEVER ABANDON ME

TO

SAND

JAM

JUST ACCEPT ME



OCTOBER 8, 2022 · RILLITO DOWNS PARK

FREE CONCERT 10 AM - 6 PM

SPONSORSHIP AGREEMENT

Date: _____ Contact Name: _____

Sponsor Company Name: _____

Sponsor Address: _____

Phone: _____ Email: _____

Sponsor Signature: _____

Package Selected

(check appropriate line)

(Logos submitted no later than 8/31/2022 to be included in advertising.)

All sponsor investments must be paid in full by 9/30/22)

- \$ 300 Sponsorship Level
- \$ 500 Sponsorship Level
- \$1,000 Sponsorship Level
- \$2,500 Sponsorship Level
- \$5,000 Sponsorship Level
- Other Sponsorship

Make Checks Payable to VVA 106 NamJam and mail to: PO Box 40903 • Tucson, Arizona 85717-0903
Contacts: vva106@live.com • Jim Barnhart 520-404-2040 • Terry Byron 520-982-0023 • NamJamTucson.org