

Professional Solutions

DISPLAY BRANDING PROMOTION

Marketing, Branding & Sales

Comprehensive integrated marketing solutions for retail visibility and pan-India brand penetration.



Lab Branding

Redcliffe Diagnostic

1000+

Labs Covered

Successful execution of extensive branding across both **Rural & Metro** locations, ensuring consistent brand visibility pan-India.

Project Goal

To standardize clinic appearance and enhance trust through uniform, high-quality display branding materials across the entire diagnostic network.

Comprehensive Branding Scope



One Way Vision

Privacy & Branding



Glow Sign Board

High Visibility Night/Day



Non Lit Board

Standard Exterior Signage



Fabricated Stands

Custom Structure Displays



Vinyl Mount

Surface Branding



Sunboard Mounts

3mm / 5mm Thickness



Flanges

Side Projecting Signs



Clip On Displays

Interchangeable Graphics





Store Branding

Goldline

300+
Stores Covered



Expanding market presence with deep penetration into **Rural India**, ensuring high visibility in tier-2 and tier-3 towns.

Project Goal

To create high-impact retail visibility and uniform brand identity across a diverse network of rural and semi-urban stores.

Store Branding Solutions



Sunboard Mounts

5mm / 3mm Thickness



Vinyl Mount

Direct Surface Branding



Non-Lit Board

Cost-Effective Exterior Signage



Glow Sign Board

Illuminated Night Visibility



Acrylic Sandwich

Premium Indoor Display





Canopy Production

⚡ Quick Setup

Rapid deployment frames ideal for time-sensitive on-ground activations.

🛡️ Durable Build

Heavy-duty frames and weather-resistant prints for outdoor longevity.

📏 Custom Sizes

Tailored dimensions with brand-color valances and skirts.

🚚 Pan-India

Fast turnaround time and logistics support across all regions.

01



Structure Setup

Robust aluminium/steel frames being assembled on location.

02



Branding Print

High-resolution solvent/eco-solvent printing for vibrant colors.

03



On-Ground Live

Completed installation ready for consumer interaction.

Inflatable | Production

Custom Shapes

Brand-accurate custom inflatables tailored to specific product replicas.

Reinforced Seams

Double-stitched seams ensuring maximum durability and air retention.

Complete Kit

Includes high-performance blowers, carry cases, and anchoring ropes.

Brand Accurate

Pantone-matched printing for high-fidelity brand representation.

01



02



03



Dealer Boards / Signage

Material Options

ACP, Flex, and Sunboard options available to suit various budgets.

Illumination

Lit and non-lit variants equipped with long-life LED modules.

Weather Proof

Robust weather-proofing with secure, durable mounting systems.

Custom Fit

Standard dimensions or fully custom fabrication for unique spaces.



Promo Table Production

Lightweight

Portable, foldable tables designed for easy transport and single-person setup.

Quick Swaps

Magnetic or velcro panels allow for instant branding updates between campaigns.

Custom Add-ons

Available with top headers, brochure holders, and concealed waste bins.

Sampling Ready

Ideal solution for product sampling, live demos, and lead generation.

01



02



03

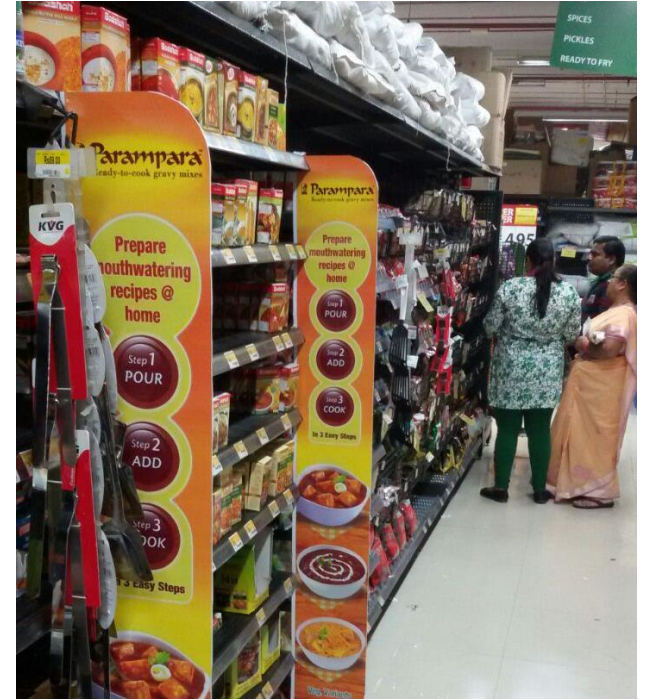


MT / GT Branding

Comprehensive in-store visibility solutions designed to capture consumer attention at the point of purchase. Our modern trade assets ensure brand dominance across key retail touchpoints.

- ✓ High-impact visual communication
- ✓ Durable, retail-compliant materials
- ✓ Strategic placement for conversion

Key Solutions





OFFICE BRANDING

Physical applications & execution materials for immersive workspaces.

Execution Materials & Applications



Vinyl Graphics

Versatile adhesive material for full wall murals, murals, pillar wrapping, and spot graphics. Essential for bringing brand colors and patterns to plain walls.



ACP Panels

Aluminium Composite Panels provide a rigid, rigid, durable substrate. Ideal for structural cladding, entrance facades, and creating heavy-duty signage bases.



One Way Vision

Perforated window film that displays graphics to the outside while maintaining transparency from the inside. Perfect for exterior glass facades.



Frosted Film

Simulates etched glass to provide privacy without blocking light. Commonly used on meeting room partitions, often with cut-out logos or patterns.



Acrylic Signage

Sleek, high-gloss material for interior wayfinding, door nameplates, and reception branding. Can be laser cut into precise 3D letters or panels.



LED / 3D Letters

Illuminated dimensional lettering (backlit or front-lit) used to create high-impact focal points in reception areas and main lobbies.







30+ DISTRIBUTORS 600+ DEALERS
 2000+ RETAILERS 10000+ FABRICATORS

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Comprehensive Services

Delivering end-to-end branding solutions with precision fabrication and high-quality materials.

ACP Panels

Durable Aluminum Composite Panels for premium exterior cladding and signage.

Backlit Boxes

High-impact illuminated displays ensuring brand visibility day and night.

Vinyl Prints

High-resolution solvent & eco-solvent printing for vibrant graphics.

One Way Vision

Perforated window films offering privacy while maintaining outside visibility.

Sunboard Mounts

Lightweight branding on 3mm/5mm sunboard for in-store displays.

Acrylic Sandwich

Premium look with clear acrylic sheets for posters and corporate offices.

Fabrication

Custom metal and wood fabrication for stands, kiosks, and dealer boards.

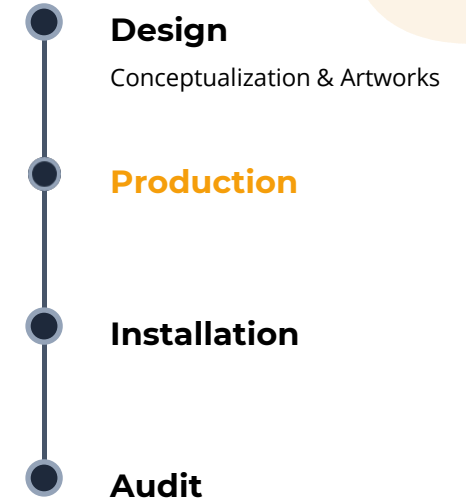
Painting

Professional spray painting and powder coating for durable finishes.




LED Illumination

Energy-efficient LED modules for bright, long-lasting sign illumination.

Workflow




KEY ADVANTAGES

-  Execution in all major metros & rural areas.
-  Optimized production for tight deadlines.
-  Stringent checks with photographic proof.

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www.synergymarcom.in

THANK YOU

We appreciate your time and the opportunity to present our comprehensive branding solutions. We look forward to a successful partnership.

Need more details

Check out more work at

<https://synergymarcom.in/retail-branding>



Next Steps

Let's discuss timelines, budgets, and rollout plans.



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Transforming Brands Through Visibility



Parent Entity

STRATEGIQ MarCom LLP