

# FMCG / Display / Branding

Marketing, Branding & Sales





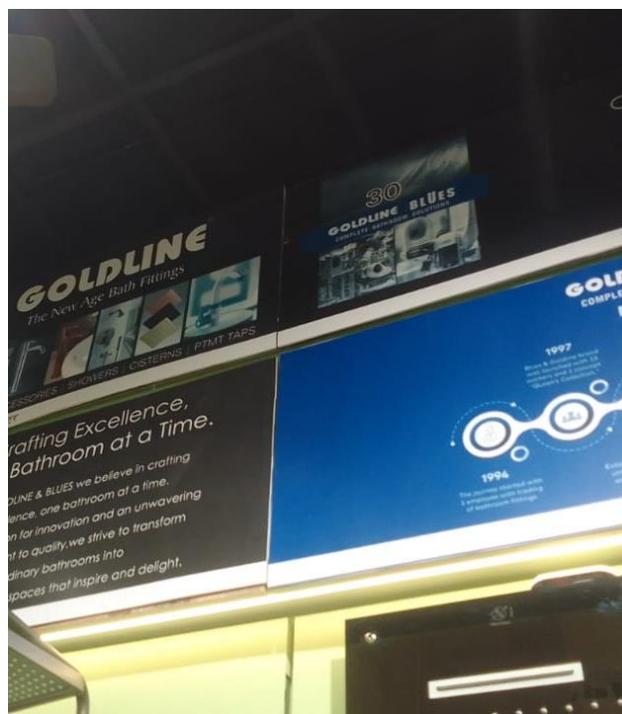
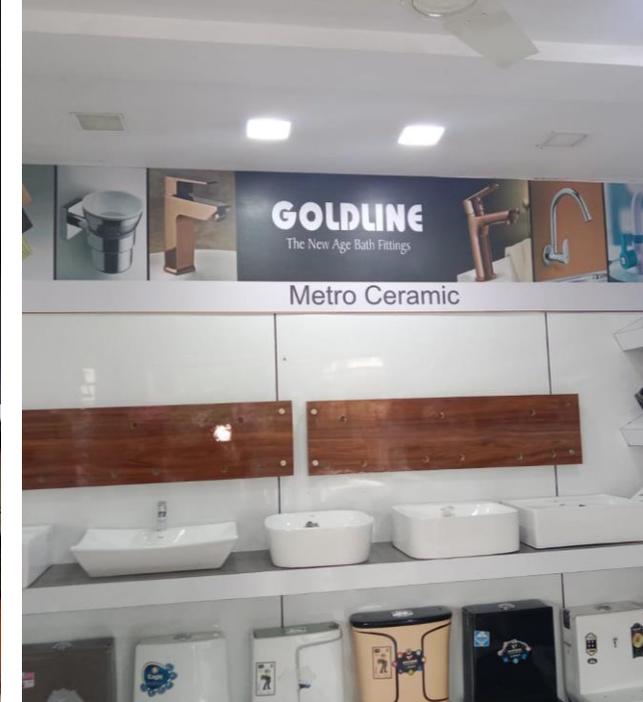
## Lab Branding – Redcliffe Diagnostic

- Rural & Metro Penetration
- 1092 Labs Covered
- Comprehensive Branding Scope
  - One Way Vision
  - Glow Sign Board
  - Non Lit Board
  - Fabricated Stands
  - Vinyl Mount
  - Vinyl Mounted On Sunboard – 3MM / 5MM
  - Flanges
  - Clip On Displays



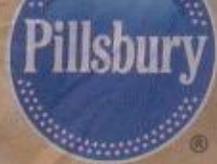
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## Store Branding - Goldline

- Rural India Reach
- 300+ Stores Covered
- Comprehensive Branding Scope:
  - Vinyl Mounted On Sun board – 5mm / 3 mm
  - Vinyl Mount
  - Non-Lit Board
  - Glow Sign Board
  - Acrylic Sandwich



Pillsbury Synergy MarCom™

Pillsbury  
Festive



Festive

Pillsbury  
Festive Treats

Pillsbury Festive Treats

# Canopy Production



FREE FREE FREE



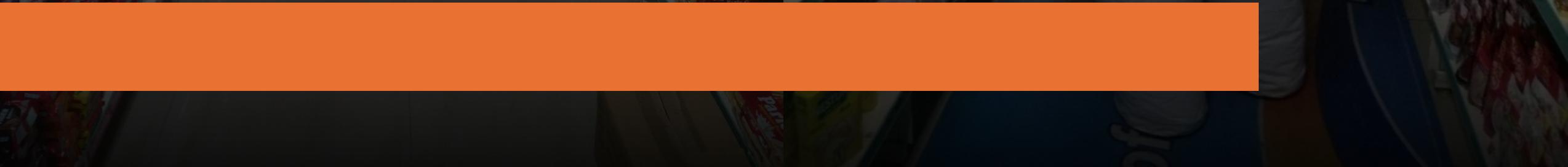
# Canopy Production



No-Cost EMI with Attractive Cashback  
Extended Offers From ₹99

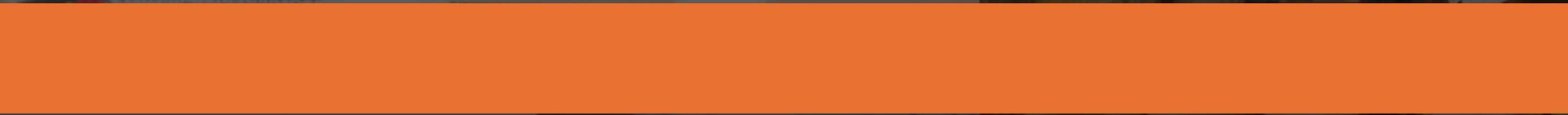


# Inflatable Production





# Dealer Boards



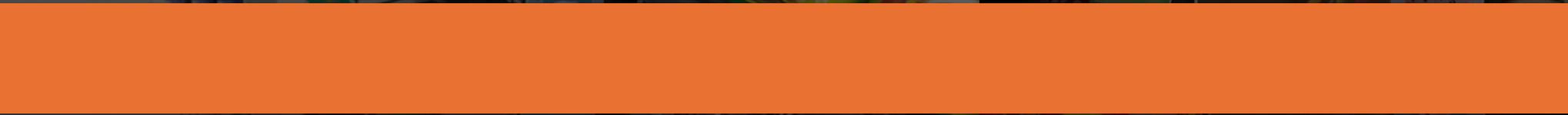


# Promo Table Production



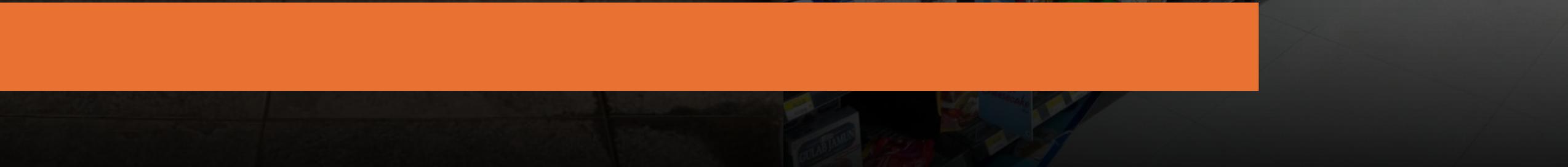


# MT Branding



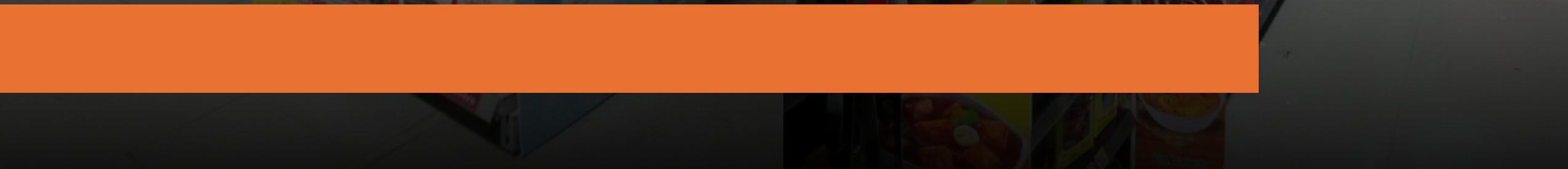


# MT Branding





# MT Branding





# MT Branding

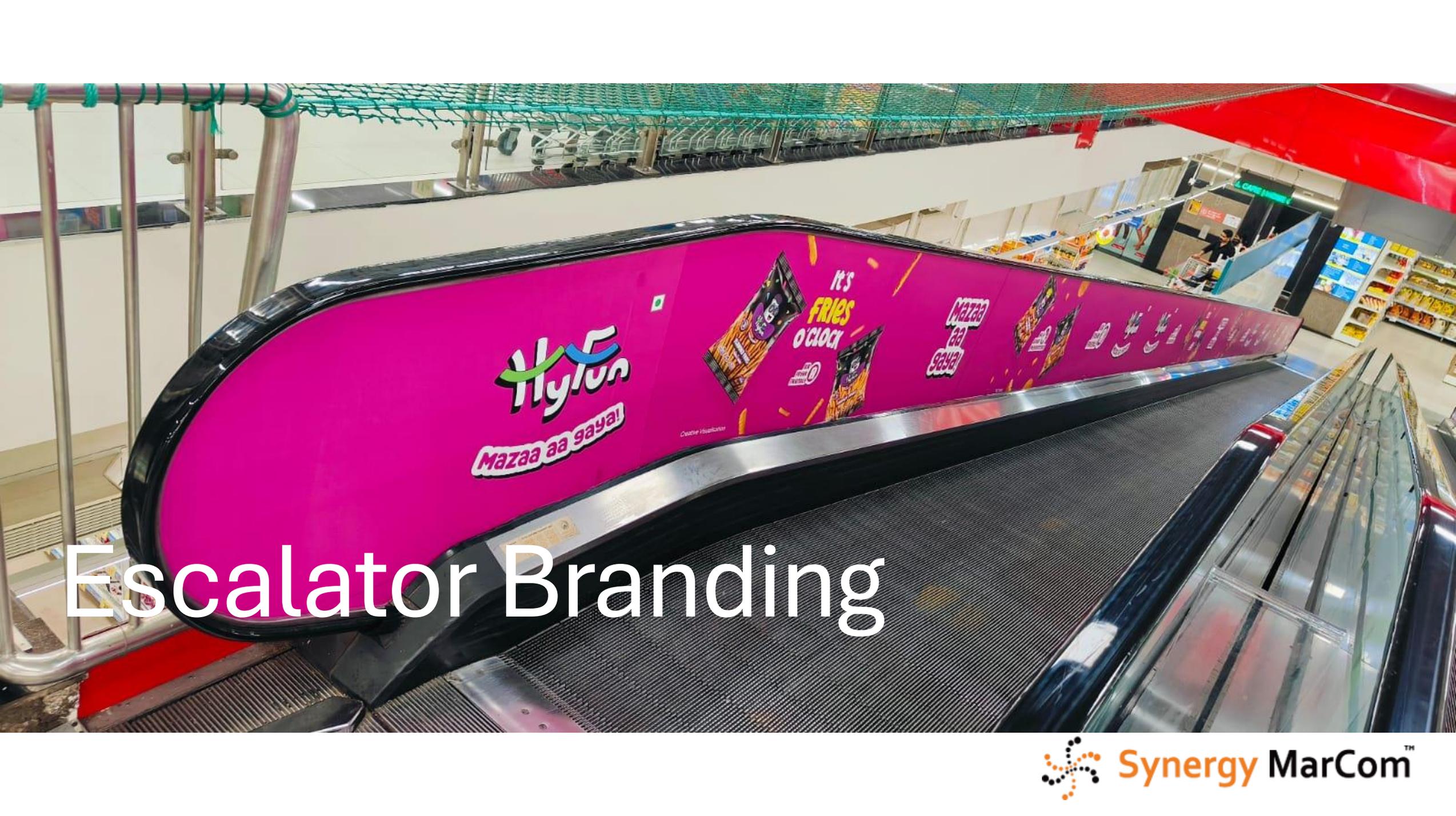


# Sales & Promotion





# Sales & Promotion



# Escalator Branding

# Miscellaneous – ACP | BackLit | Vinyl



# Miscellaneous – One Way | Vinyl



# Scope

Metal Clip  
Ons

One Way  
Vison

Non Lit

Front Lit

Backlit

ACP

Plotter Cut  
lettering

Laser cut  
lettering

Acrylic  
Sandwich

Standee

Vinyl  
Mounted on  
Sun board

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Thank  
You

