



DAZAZÁ'S

Design portfolio

About me.

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dazazascamila@gmail.com
@dazazas
dazazas.tumblr.com

Caracas, Venezuela.

MY PROFILE

Designer, visual artist, and professional contemporary dance performer. I have been working as a freelance designer and illustrator since 2017. I have done illustrations and graphic designs for children's books, video games, magazines, posters, album covers, fashion brands, and social media. I'm a very passionate and ambitious designer eager to work and grow.

CAMILA DAZA COVA
DESIGNER / VISUAL ARTIST / PROFESSIONAL DANCER



PROFESSIONAL EXPERIENCE					
Galería de Arte Nacional Intern 2017-2018	Researching, data registration, and administrative activities around the exhibition project "Woman and Creation in Venezuelan Art", which compiled women's artistic work from 1923 to 1989.	Olor a Sol Graphic designer and Community Manager 2020-now	Graphic design for social media, catalog design, branding, social media management, customer service, commercial strategy, styling, makeup for models, photo editing, and business administration.	Taller de Danza de Caracas Teacher and company dancer 2021-2023	Team management, production, and stage events organization, physical training, company's choreographies dancing.
				Museum of Contemporary Art "Armando Reverón" Coordinator of audiovisual projects and communications 2023-now	SEO, content creation (flyers, reels, stories, among others), graphic design, communication and collaboration with the media, and digital marketing.
Teatro Teresa Carreño Wardrobe assistant 2017-2018	Data registration in Excel, classification and preservation of clothing and fabrics, and general administrative activities.	Editorial "Valle Latino de las Artes" Art Direction 2022-2023	Team management, advertising campaigns, creative design, branding, commercial strategy, community management, web designer supervision, editorial projects management, graphic design, and editorial illustration.	Lenguajes del sur Company dancer 2024-now	Physical training, company's choreographies dancing.
EDUCATION					
Universidad Central de Venezuela (UCV) Degree in Art Criticism 2017 - In progress	Universidad Nacional de las Artes (UNEARTE) Degree in Art Education 2018-2019	Escuela del Taller de Danza de Caracas Professional contemporary dance performer degree 2015-2021	Melissa Fernández Editorial management. 2022	Tinta violeta Accompaniment to women in violence situation. 2023	
SKILLS			LANGUAGES		
Graphic Design Illustration	Editorial management Community Management	Adobe Photoshop Traditional animation (frame by frame)		Spanish Fluent	English Conversational

Editorial design



BOOK COVERS

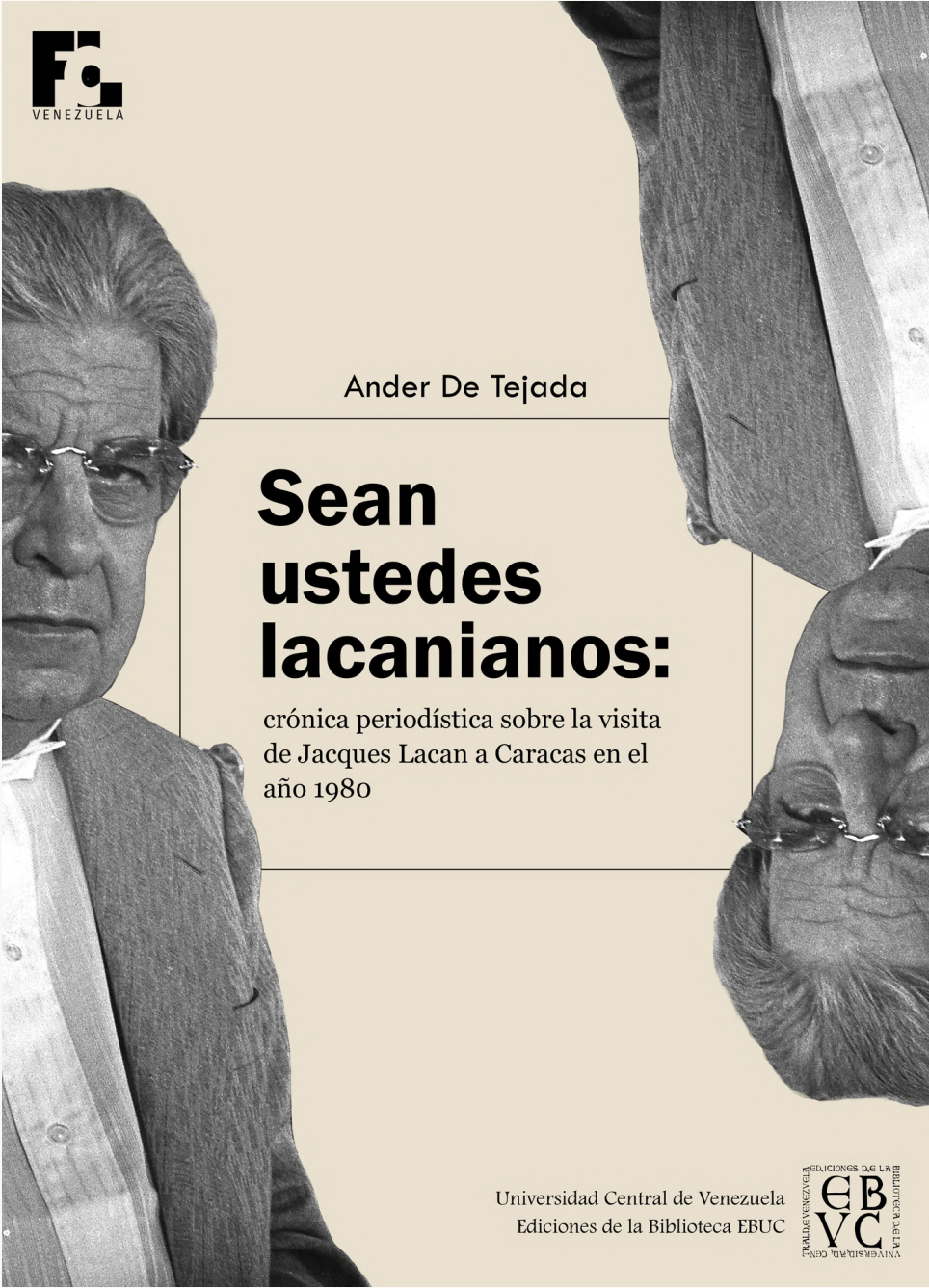


ILLUSTRATION AND LAYOUT OF
CHILDREN'S BOOKS

Adentro de su propia contemplación,
Lucía ve todo el trabajo y disfrute que
hay en un mismo instante: ¡la vida!

Lo reconoce a través de la delicadeza
de los pajaritos,

del brillo amoroso de las libélulas,

del do-re-mi que hacen las moscas con
sus alas.

La gran persistencia que tienen los
zancudos,

de las abejas charlatanas cuando
visitan las flores,

de las mariposas en metamorfosis

y de otros tantos que ve de pronto con
otros ojos...

Agny es pequeña y vuela
despacio y sin cesar. Les
muestra su casa que es una
hojita. Cada mañana se
levanta antes que el sol
para sembrar sus pistas.

Sin suponer que alguien va
a admirar su entrega, aún
así, en cada amanecer,
sigue haciendo su parte en
el ciclo invisible de lo que es
visible.

Su madre la había mandado por fruta y, al acariciarla,
ella pudo apreciar la maravillosa continuidad entre
otoño y primavera, entre frío y calor,

mientras se daba cuenta de que esos frutos ya
estaban listos para compartir.

La Guardiania del Valle de fuego se despide dejando brillitos en
sus manos como muestra de gratitud, pues ella también ha sido
testigo de que el ciclo y su magia,

tienen efectos de comprensión en todos los
gigantes humanos.



CATALOG DESIGN



CONVERSACIÓN PROFUNDA

- Posee:
- Dos bolsillos internos
 - Ganchito para llaves

Lona 100% algodón

Medidas: 33 cm x 34 cm x 10 cm

\$22



FLORENTINA

- Posee:
- Dos bolsillos internos
 - Ganchito para llaves

Lona 100% algodón

Medidas: 33 cm x 34 cm x 10 cm

\$22



Caissa Bébé / negro



CAISSA BEBÉ

- Posee:
- Dos compartimientos internos
 - Un bolsillo interno con cierre
 - Un bolsillo externo
 - Tiras ajustables

Lona y drill

Medidas: 22 cm x 22 cm x 8 cm

\$35



Photo editing

GRAPHIC DESIGN
PHOTOGRAPHY EDITING





Flyers design





Fundación Museo Nacional
MACCAR
Museo de Arte Contemporáneo
Armando Reverón

PROGRAMACIÓN
CARNAVALES
¡Disfruta estas fechas en el MACCAR!

10
SÁBADO
TALLER ROSTROS CUBISTAS
11:00a.m - 3:00p.m
Jardines del Museo de Ciencias
Dirigido a niños, niñas y adolescentes

17
SÁBADO
TALLER ROSTROS CUBISTAS
11:00a.m - 3:00p.m
Jardines del Museo de Ciencias
Dirigido a niños, niñas y adolescentes

17
SÁBADO
ASÍ BAILA EL CARNAVAL
3:00p.m - 4:00p.m
Hall del MACCAR - Jardín de las esculturas
Dirigido a todo público

01 - 17
JUEVES SÁBADO
**EL MUSEO VA A TU ESCUELA
VERSIÓN CARNAVAL**
Dirigido a diversas escuelas del país

Gobierno Bolivariano de Venezuela | Ministerio del Poder Popular para la Cultura




TALLER DE INICIACIÓN A LA
PINTURA AL ÓLEO

Adéntrate al mundo de la pintura desde técnicas básicas del dibujo hasta la preparación de soportes para realizar naturalezas muertas al óleo.

Días: Sábados
Hora: 10:00a.m a 1:00p.m.
Profesor: Jorge Ignacio Medina
A partir de los 14 años.

Más información e inscripciones comunicate a:
maccar.talleres@gmail.com



Sábados 10:00a.m. a 1:00p.m. maccar.talleres@gmail.com

DJ-sets

GACHAPON 3000
COROMOTTO
LANDO

Celebra con nosotras el
relazamiento de la marca <3

pop-up
OLOR A SOL
presenta
nebula.
BAR & ART HOUSE

sábado
14/10
de **6:00pm**
a **12:00am**

(No olvides venir con tu mejor **outfit disco**)




FE DE VIDA.


50 ANIVERSARIO
 Museo de Arte Contemporáneo de Caracas Armando Reverón

SÁBADO, 16 DE MARZO 2024 2:00 p.m.

Museo de Arte Contemporáneo de Caracas Armando Reverón

Gobierno Bolivariano de Venezuela | Ministerio del Poder Popular para la Cultura


 TALLER GRATUITO

MARISOL ENSAMBLADA

EN EL MARCO DEL 8M

Lugar: Sala de Talleres
 Fecha: 8 de Marzo
 Hora: 11:00 a.m.

Gobierno Bolivariano de Venezuela | Ministerio del Poder Popular para la Cultura

Taller de Danza de Caracas


Un momento para EL REENCUENTRO

Miércoles 12 de Julio 5:00PM Casa del Artista Sala "Juana Sujo"



0424 122 65 17 | @tallerdedanzadecaracas Costo de entrada: \$5

Taller de Danza de Caracas


Un momento para EL REENCUENTRO

Miércoles 12 de Julio 5:00PM Casa del Artista Sala "Juana Sujo"



0424 122 65 17 | @tallerdedanzadecaracas Costo de entrada: \$5





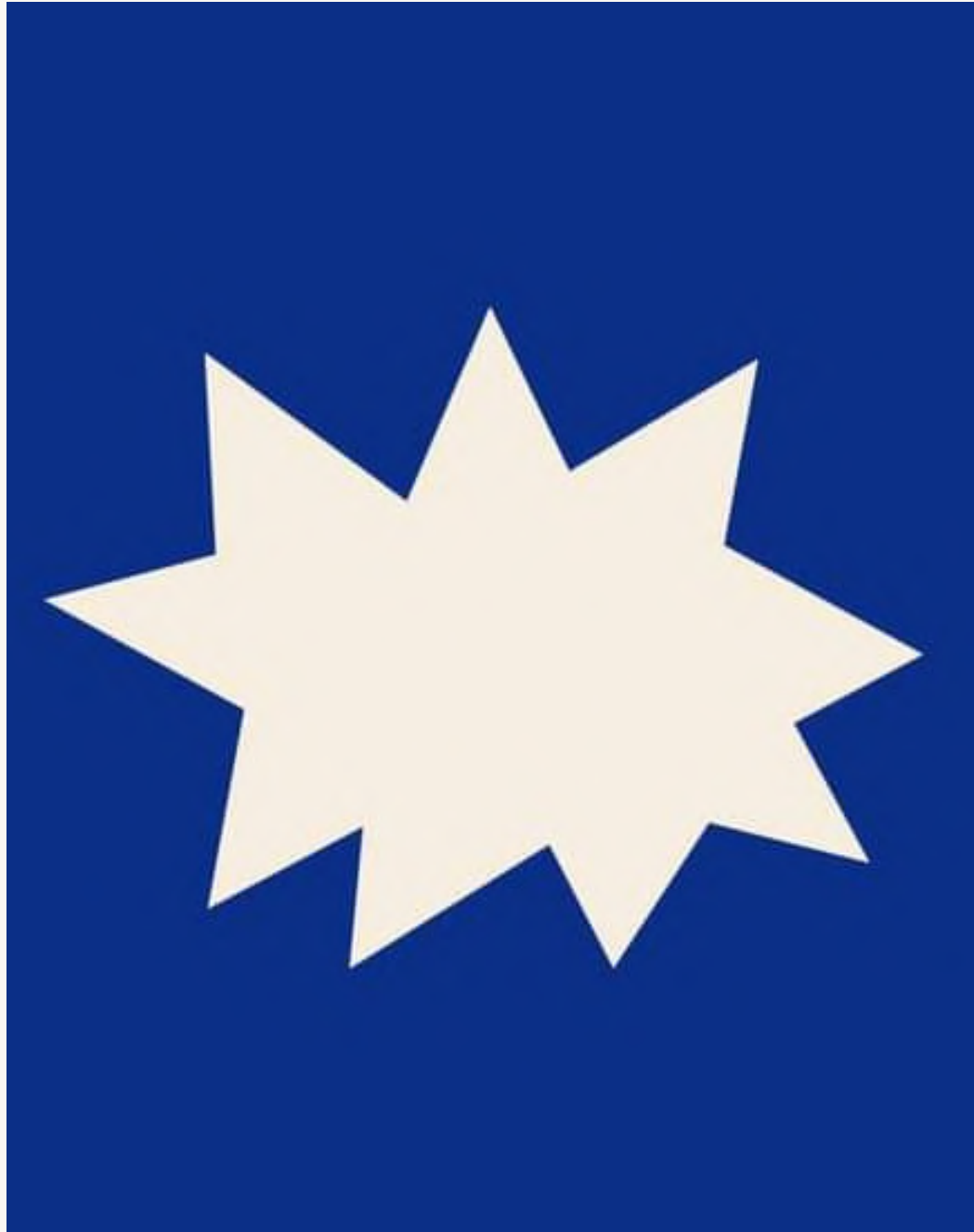
This infographic was awarded in the National Journalism Contest 2020 - Graphic Image category



Brand image design

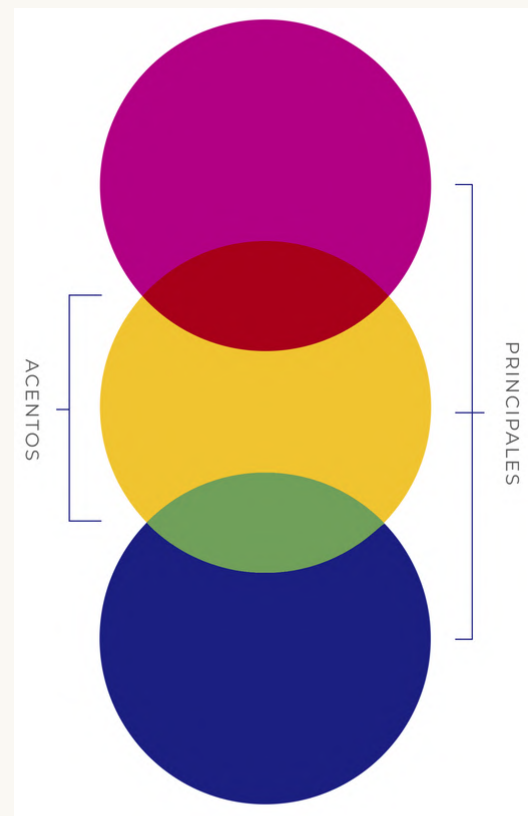
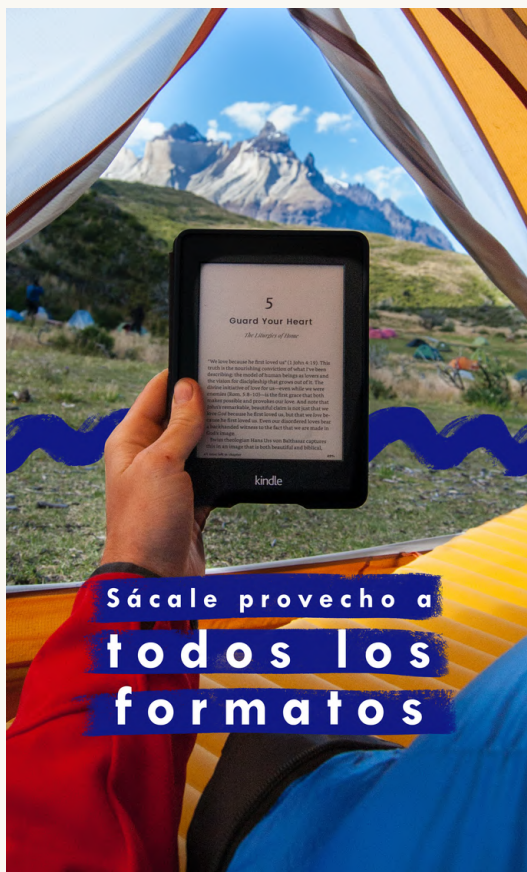
BRAND DESIGN AND PRODUCT
APPLICATIONS





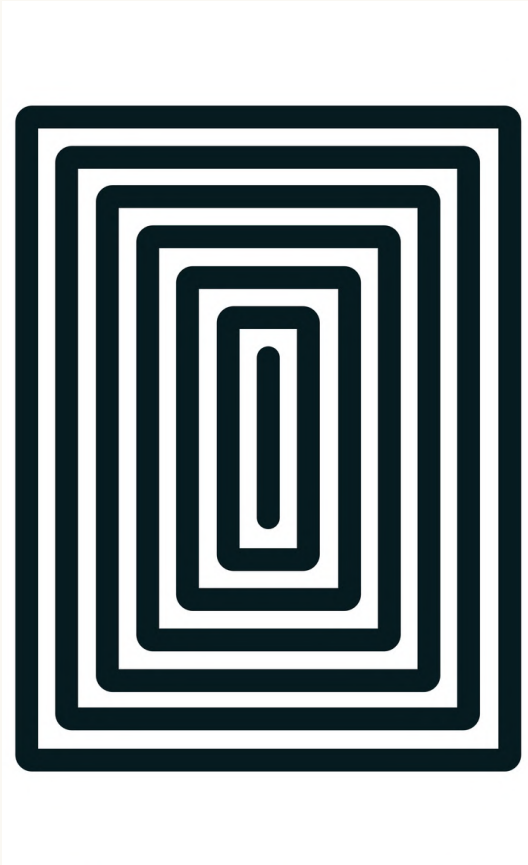
TOTE BAG BRAND “OLOR A SOL”

This branding concept draws inspiration from geometric shapes, the vibrant aesthetic of the 70s, and the iconic films of Pedro Almodóvar. Our main design element is a unique sun with three eyes, surrounded by carefully selected geometric figures that reflect the color palette of Almodóvar's films. The result is a dynamic corporate image that exudes retro charm and versatility, perfect for social media and editorial photography.



EDITORIAL “VALLE LATINO DE LAS ARTES”

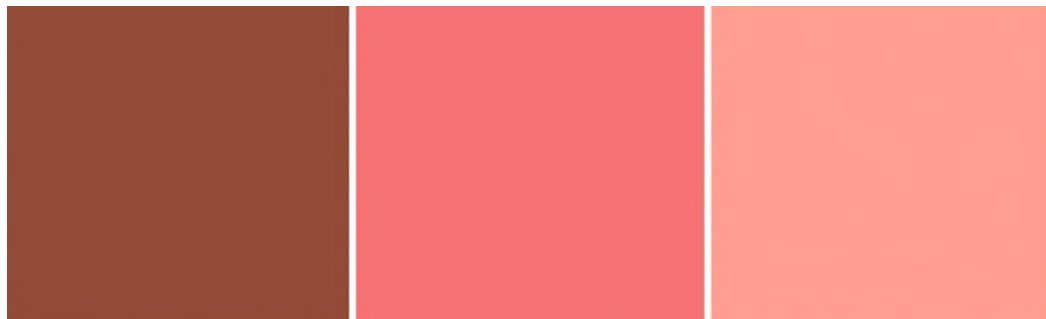
Introducing a cutting-edge publishing house in the heart of Puebla, Mexico, where art and literature intertwine seamlessly. Our team hails from various countries across the Andes mountain range, adding a diverse and dynamic perspective to our projects. To visually represent our unique blend of creativity and collaboration, we have crafted a brand image using Photoshop brushes that emulate the texture of acrylic paint, showcasing the natural beauty of the Andes as a central motif. Join us as we embark on a journey of artistic exploration and storytelling unlike any other.



RESEARCH CENTER ON WOMEN, SEXUALITY AND TERRITORIES

This social research company, nestled in the picturesque Venezuelan Andes, sought a visual representation that embodied the essence of femininity among rural women. Inspired by the artistic style of Ecuadorian painter Guayasamín, the client envisioned a main image of a Tepuy combined with elements reflecting the beauty and rounded forms found in his work.

The brand's graphic elements were meticulously crafted to fulfill the client's vision, incorporating rounded figures and soft curves to convey a sense of femininity and grace. The main image of the brand serves as a powerful symbol, drawing parallels to the various phases and processes unique to women that have often been overlooked in scientific and social contexts. Founded by women, this company is dedicated to delving deep into these exclusive feminine experiences, celebrating and shedding light on their significance.



CAKE SHOP “MELAOS MELENA”

Melaos Melena is a dessert business based in Junquito, Venezuela, that delivers orders throughout the city. With a vision to formalize and unify the corporate image of Melaos as the brand expands, the CEO sought to create a cohesive and inviting brand identity.

In collaboration with the client, the new logo features an illustration of her face with an emphasis on her afro, conveying a warm and welcoming image. The incorporation of a coral tone adds a touch of sophistication to the brand's overall aesthetic. The brand name was also updated to reflect this new direction. The chosen colors, including a semi-pale pink to evoke meringue desserts and a brown tone for a sense of home and security, were carefully selected to align with the client's vision. The rounded typography and strokes used in the design further enhance the brand's friendly and sweet appeal.

The result is a reimagined brand with a modernized and simplified image that exudes a sense of warmth and friendliness. Melaos Melena now presents a cohesive and inviting look that is sure to resonate with its customers.

iContactame!

Let's work together on your project :-)

- ✓ Convenient payment methods.
- ✓ Constant communication.
- ✓ On time delivery.
- ✓ Adaptability.

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📷 [dazazas](https://www.instagram.com/dazazas)