



**MOVE, BREATHE, GROW!**

*Sponsorship Deck*

**PRESENTED BY:**





# What ...

Move, Breathe, Grow is a half day, transformational experience for purpose-driven women who want to step into their power in life and business by discovering wellbeing tools and skills to help nurture the business and the woman behind the business equally, which is our mission in Seizing Happy®

Guests will experience 3 separate workshops:

MOVE- Using movement for fitness and embodiment.

BREATHE- Using breathwork to release stress and heal.

GROW - Learning practical tools for business and personal growth.

WATCH THE RECAP HERE: <https://youtu.be/xzCfhhRtpUk>

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# When...

June 8th, 2024

# Where...

The Rusty Pelican

3201 Rickenbacker Cswy, Key Biscayne, FL 33149





# Philanthropic Impact...

This event is presented by The Seizing Happy Foundation™ (501c3) and all sponsorship dollars are a tax deduction for your business that will help create impact in the lives of the women in our community.

The mission of The Seizing Happy Foundation™ is to help WOC (women of color) reach financial success via entrepreneurship. We offer business growth support through:

- access to funding
- business workshops
- specialized events
- hybrid mentorship community

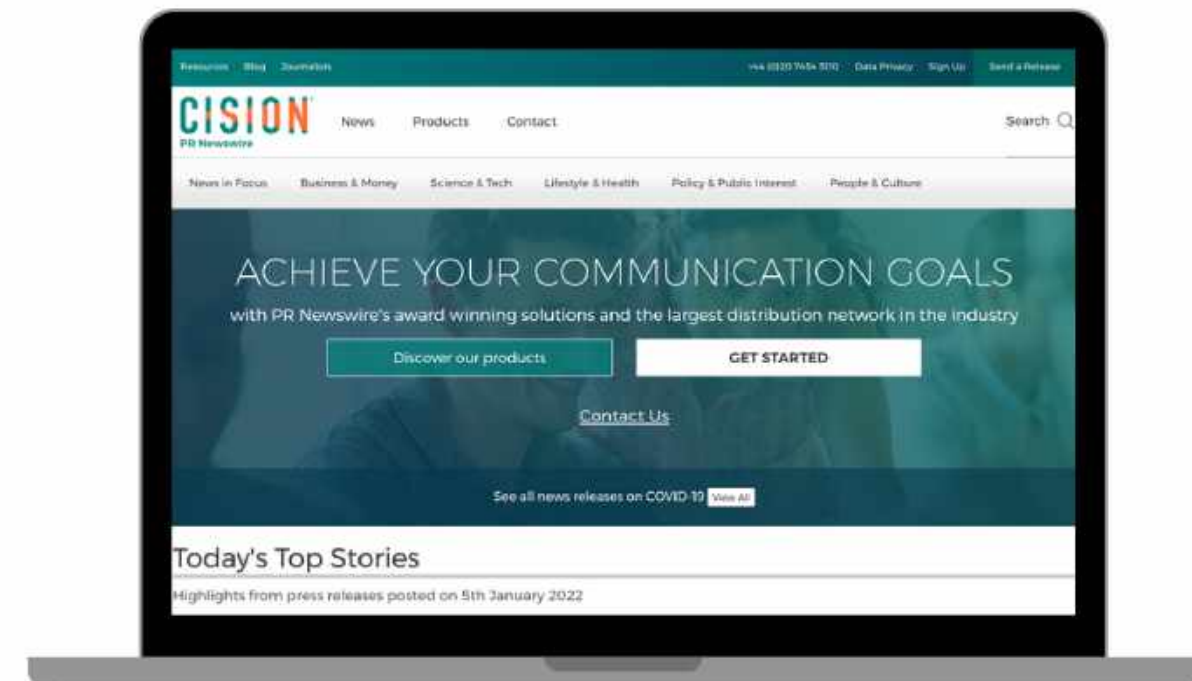
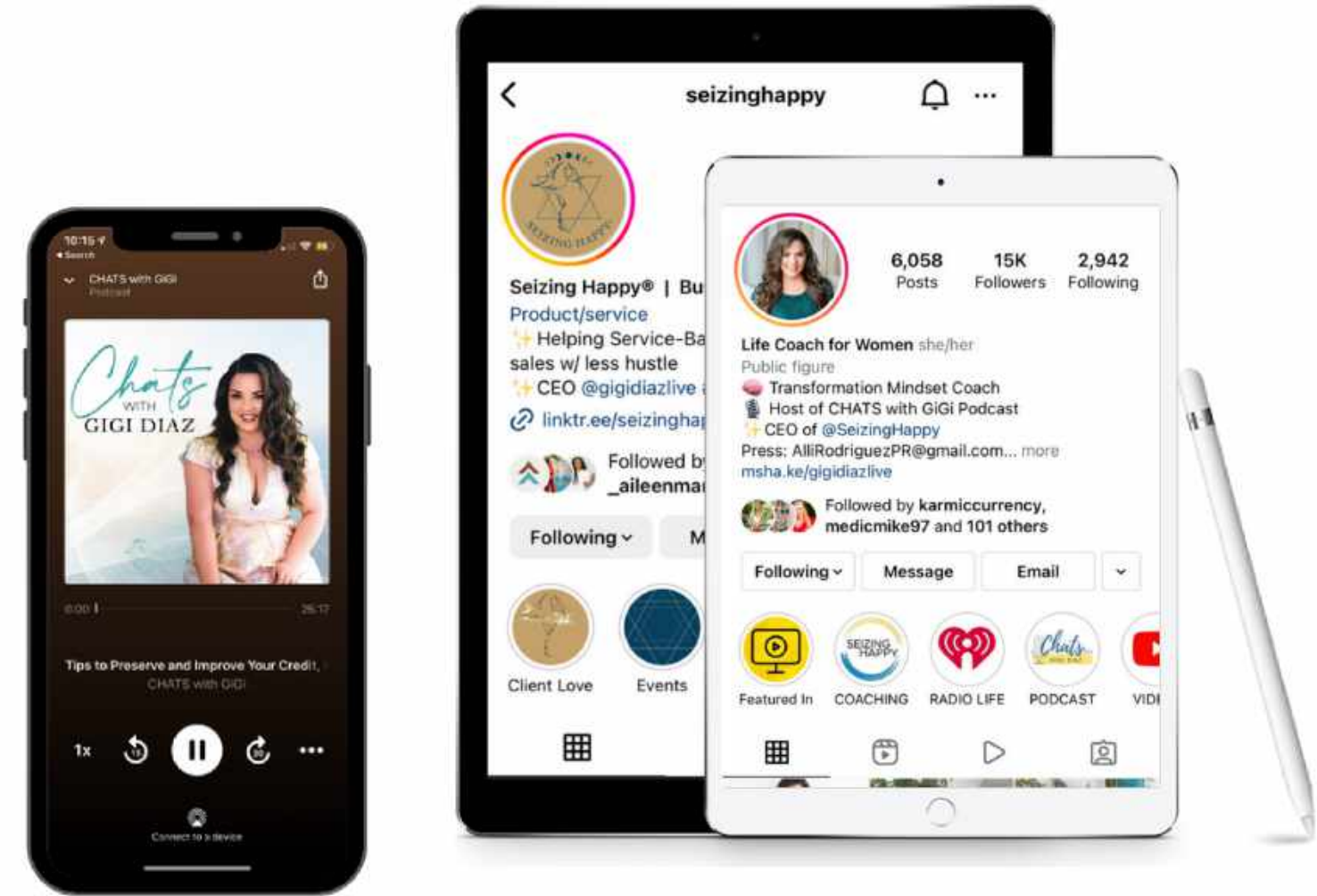
Our unique approach encompasses the business's vitality and the wellness of the brave woman steering its helm. We know that to be an entrepreneur is to juggle a myriad of roles, and we're here to help WOC balance those scales by creating an environment that nurtures both the business and entrepreneur's wellbeing.



# Promotion...

The Move, Breathe, Grow event will be promoted in:

- press releases reaching hundreds of media outlets
- Chats with GiGi Podcast
- Social media platforms with total reach of over 100k



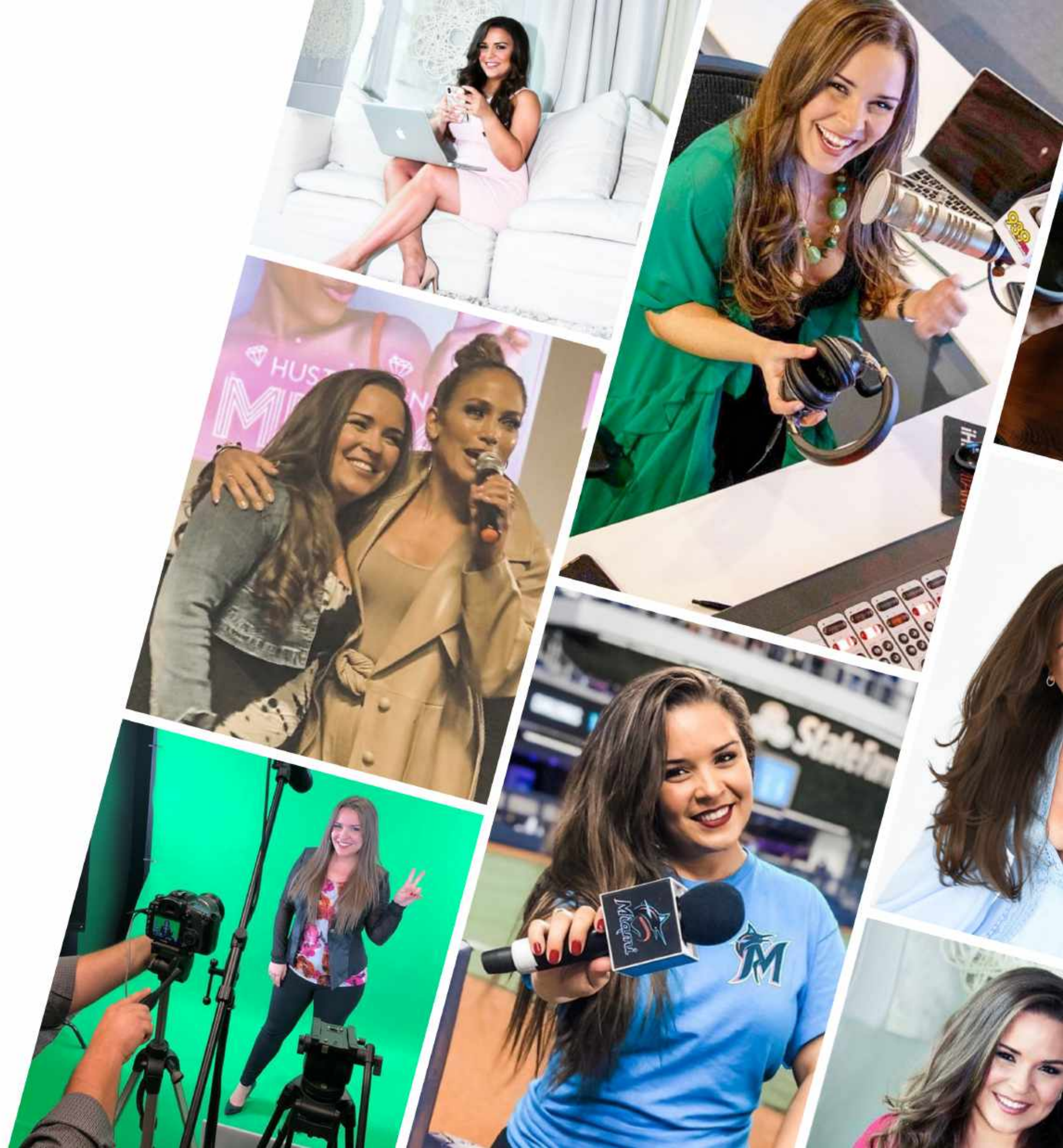


# Who's behind it...

With nearly 20 years in media and 19 years as a business owner, GiGi Diaz has gone through all the ups and downs of entrepreneurship and corporate life. After her own burnout experience while getting her Master's degree she changed her personal and work life using her customized blueprint for **Success With Less Stress®**. This is what she now teaches her coaching clients.

GiGi is a **Certified Life Coach**, media personality, executive producer and host of the **Chats with GiGi** podcast, and multi-passionate entrepreneur. She's the founder and CEO of **Seizing Happy®**; a coaching organization dedicated to nurturing the business and the woman behind the business equally.

GiGi began her career in media and journalism as a writer and graphic designer for print publications at the age of fifteen. Since then she has worked with and been featured on networks like **iHeartRadio**, **Yahoo! Finance**, **Univision**, **Telemundo**, **NBC**, and others. As an influencer she has worked with brands such as **Mazda**, **Truist Bank**, **Xfinity**, **Prime Video**, **Topo Chico**, and many more.





# Who's Attending...

We're expecting up to 100 attendees, including but not limited to:

- Female Founders
- Coaches & Consultants
- Service-Based Entrepreneurs
- E-Commerce Entrepreneurs
- Digital Marketers
- Content Creators
- Course Creators Educators
- Media/Press
- Social Media Influencers
- Public Speakers

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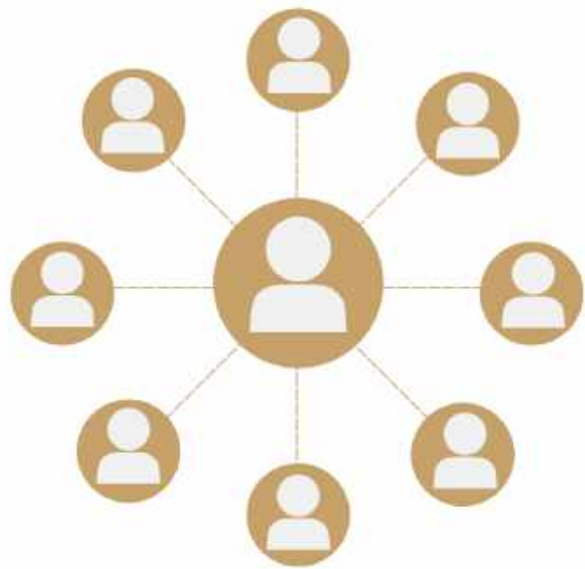
We'll be offering our attendees a Physical and a Digital Goodie Bag where you can also include your product samples or card to continue the conversation with attendees after the event.





# Benefits of sponsoring our event.

## CONNECTION



Connect with purpose-driven women who are ready to level up in life and business.

## IMPACT



Your sponsorship will benefit attendees as well as The Seizing Happy Foundation™ community

## PROFIT



Being present before your target audience can boost sales and profits, particularly when highlighting your brand's support for what matters to your buyers.



# **SPONSORSHIP OPTIONS**



# TITLE SPONSOR

This is the highest level of support you can show this experience and as a thank you, you'll be named Title Sponsor exponentially amplifying your impact through marketing.

## MOVE, BREATHE, GROW: A 360 APPROACH TO ENTREPRENEURSHIP

PRESENTED BY: *Your Company Name*

- Your company name on event title
- Company Full-Page feature in event program
- Logo on step & repeat
- Exclusive Interview on Chats with GiGi Podcast
- 2 months of :60sec commercials on Chats with GiGi Podcast
- 1:1 Spotlight Interview on stage
- VIP table at event (10 seats)
- Category exclusivity
- One-page feature interview on Feel Well Magazine (print and digital), BRAINZ Magazine, MEDIUM.



**SUPPORT: \$10,000**



## SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Inspire \$300	Uplift \$1000	Empower \$2000	Ignite \$3000	KEYNOTE \$5000 (2)
Tickets to event	2	2	4	6	8
Reserved space for your table at the event	✓	✓	✓	✓	✓
Logo featured on event website until next year	✓	✓	✓	✓	✓
Company mention on email marketing with backlink		✓	✓	✓	✓
Gratitude mention on event breaks		✓	✓	✓	✓
Logo feature on event program		✓	✓	✓	✓
Half-Page feature on event program			✓	✓	✓
Mention in Press Release with Backlink			✓	✓	✓
Logo on event step and repeat				✓	✓
Interview on Chats with GiGi Podcast + 1 month of 60 second commercials (4 shows)				✓	✓
Invited as Panel Speaker on Event Day				✓	
Category Exclusivity				✓	✓
30-minute Solo Keynote Speaker					✓



**READY TO**

**SUPPORT**

**MOVE, BREATHE GROW?**

**EMAIL: [INFO@SEIZINGHAPPY.COM](mailto:INFO@SEIZINGHAPPY.COM)  
WITH YOUR PREFERRED SPONSORSHIP TIER.**