



Rate Card: Single Owner/Managed Businesses

Options	Cost
START & STOP 3 hours per week Good for entry level marketing and social media Marketing. Fees paid upfront.	£125.00
MONTHLY RETAINER 8 hours per month For 3 months. All round marketing support, guidance and business coaching. Fee per month, paid upfront.	£328.00
PAY & GO 12 hours per month All round marketing support, guidance and business coaching. Good for small business owners who do not want to commit to a retainer. Fee per month Invoice to be paid within 7 days	£495.00

Disbursements

Mileage is charged at £0.45 per mile
Additional, direct advertising costs e.g. Facebook Advertising
will be passed on to the client

Terms

On acceptance of charges, timesheets and invoices will be submitted
Invoices are to be paid strictly within 5 days from date of invoice
XPH is not VAT registered
This Rate Card is valid for 3 months only (starting Sept '21)