

101 PRINT - ARTWORK TERMS AND CONDITIONS

An electronic proof is only a low-resolution form of the artwork received. It is customer's ultimate responsibility to check whether the proof deviates from the artwork supplied.

- Once the e-proof is approved, we will use the supplied artwork file for printing.
- All PMS or RGB colours in the supplied artwork will be converted to CMYK settings automatically, if this wasn't done so by the customer. Please note that colour variances can be a result of this automatic conversion.
- This e-proof is not to be used for colour reference (as different computer screens can show different colour outputs).
- Print colours can vary from print to print (due to different plate compositions).
- Please allow trimming variances of 1~3mm.
- Once an e-proof is generated and approval to proceed is NOT RECEIVED WITHIN 3 DAYS, the job will be deemed as cancelled and a PROOFING FEE will be charged at \$10+GST per job per order.
- This PROOFING FEE will also apply if a NEW PROOF is required due to change of artwork, or if the job is CANCELLED.
- If your artwork file is provided as a 2 page PDF, we will treat the front of the job to be page 1 and back of the job on page 2,
- If you have multiple versions, please provide them in separate PDFs
- Please provide your artwork files with accurate trim marks
- Please allow for at least 2mm external and internal bleed
- Has your artwork has been flattened?
- If you have a large area of solid black please use a rich black break down of C 40%, M 40%, Y 40%, K 100% to achieve the best result. Text is fine as 100% Black (K) only
- For any extra finishes (i.e. Spot UV, Foiling, Die-cutting, embossing/debossing), please clearly indicate these on separately PDFs
- Please bear in mind that adding a matt cello glaze will darken the colours by approximately 5%
- As per industry standard colours may vary up to 10%
- For the best colour accuracy please refer to a printed colour chart and not your screen.

Disclaimer

101 Print will NOT be held responsible for any work produced with artwork that is not submitted in line with the required artwork terms and conditions. By submitting orders with 101 Print you agree that all artwork is provided correctly and hereby release and indemnify 101 Print from any liability in respect to work affected by failure to comply with the required artwork terms.

Please ensure you read, understand the artwork specifications and requirements and take our proofing policy into consideration before you place your order(s). When placing an order, you are agreeing to the 101Print's terms and conditions of trade, if you are unsure of require further clarification on our terms and conditions, please call 101Print office on 07 3892 7976.