

**“A GREAT EXPERIENCE OF LOCAL
MUSIC, LOCAL CRAFTERS, AND
LOCAL FOOD IN A COMMUNITY PARK.”**

-READING EAGLE, SEPTEMBER 16, 2024



BERKS

2025

FIDDLE

SEPTEMBER 21

FEST

FLEETWOOD PARK

2025 CORPORATE SPONSORSHIPS



Join The Fiddlin' Family!

Welcome to the 2025 Berks Fiddle Fest!

Friends of Fleetwood Parks presents the 2025 Berks Fiddle Fest on September 21, 2025. The Berks County tradition begins at 9am till 6pm and is one of the biggest and best musical festivals in Berks County, Pennsylvania. The festival draws audiences from Pennsylvania, Maryland, New Jersey and Delaware. Our first festival in Fleetwood in 2024 was a record-breaking success and we're looking forward to making 2025 Fiddle Fest even better. We hope that you'll join us!

The event features several musical events including the Musical Workshop Pavilion featuring workshops throughout the day on acoustic instruments along with the Open Mic area, the shaded Jammin' Area where musicians play throughout the day, the Fiddle Competition, a Morning Concert Series, All-Ages Fiddle Competition and the F.I.R.E. Fiddle Competition.

The festival also features Fiddler Craft Row that features local artisans selling their crafts and much more! We hope that you'll consider being part of this event that brings music and arts to our county like no other.

Your involvement will let us continue to make this free event available to the entire tri-state area. Join us as a Sponsor as we turn the Fleetwood Park into Woodstock for one day featuring fiddles, bands and more fiddles!



2025 Corporate Sponsorship Opportunities

OPEN MIC STAGE – \$1,000.00

Sponsor our special Open Mic Stage where we feature local MC's hosting musicians throughout the afternoon for all to enjoy. Your donation will help cover talent and sound equipment for this unique area. Many young musicians hang out here who are not ready to compete in the fiddle competitions. Your name will appear on a banner by the Open Mic Stage.

F.I.R.E. FIDDLE COMPETITION SPONSOR – \$1,000.00

Sponsor our special F.I.R.E. FIDDLE COMPETITION where the Berks Fiddle Fest is a regional qualifier for the National Competition. The BFF winners get to compete in the National Championships of the Scottish fiddling tradition. Your name will appear on a banner by the Open Mic Stage.

THE JAMMIN' AREA – \$1,000.00

Our special Jammin' Area provides fiddlers and musicians to create their own band by jammin' together. Audiences love hanging out and hearing what the newest song creation is made. Your donation helps defray the costs of overhead festival costs.

THE MORNING CONCERT SERVICE BAND SPONSOR - \$1,000.00

You can sponsor the The Morning Concert Service Band which kicks-off the festival. This welcoming tradition starts the entire day of fiddling.

FIDDLER CRAFT ROW – \$500.00

Our special street of artesian crafts from local artists provides them to show and sell their wares. Last year's Fiddler Craft Row featured over 50 artisans. Become a sponsor to support local artists and the Berks Fiddle Festival.

SOUND PACKAGE

SPONSOR - \$500.00

It takes a lot of sound to put on a music festival. Your donation will help defray the sound equipment rentals along with the sound technician costs. You'll be helping us to make the Fiddle Fest a great sounding experience for all.

AFTERNOON BAND SPONSOR - \$500.00

Sponsor the afternoon band of the festival while the judges are tallying the scores. Crowds wait to hear the winning fiddler and this band is the headliner event of the afternoon.

MUSICIAN WORKSHOP SPONSOR - \$500.00

Become a sponsor of the Musician Workshop that provides educational opportunities for anyone wanting to attend. The workshops are held throughout the day and feature a number of acoustic musicians.

OPEN MIC SPONSOR - \$250.00

Help sponsor this special area that features local Emcee's introducing the crowd to local musicians. Many amateur musicians are introduced to local audiences.

FIDDLIN' FRIEND SPONSOR - \$100.00

Your donation helps us produce this special one-of-a-kind event. Your sponsorship will help pay all the bills for the day and ensure everyone has a great time!

ALL DONATIONS ARE TAX-DEDUCTIBLE.
EIN #: 26-0759138



2025 Corporate Sponsorship Benefits

FIDDLIN' FRIEND SPONSOR

\$100.00

Listing on the Berks Fiddle Fest Sponsor Banner
Listed on website & newsletter as a Fiddlin' Friend Sponsor

OPEN MIC SPONSOR

\$250.00

Listed as a Sponsor of Open Mic
Listed as a Open Mic Sponsor on all Announcements and Printed Materials
Listing on the Berks Fiddle Fest Sponsor Banner
Listed on website & newsletter as a Open Mic Sponsor

MUSICIAN WORKSHOP SPONSOR

AFTERNOON BAND SPONSOR

SOUND PACKAGE SPONSOR

FIDDLER CRAFT ROW SPONSOR

\$500.00

Listed as a Sponsor of the specific event
Listed as a Sponsor of the event on all Announcements and Printed Materials
Listing on the Berks Fiddle Fest Sponsor Banner
Listed on website & newsletter as a Sponsor of the specific event

THE MORNING CONCERT SERVICE BAND SPONSOR

FIDDLE COMPETITION SPONSOR

THE JAMMIN' AREA

F.I.R.E. COMPETITION SPONSOR

OPEN MIC STAGE

\$1,000.00

Listed as a Sponsor of the specific event
Listed as a Sponsor of the event on all Announcements and Printed Materials
Name announced from the stage at Competition breaks as the specific event sponsor
Listing on the Berks Fiddle Fest Sponsor Banner
Listed on website & newsletter as a Sponsor of the specific event

“ THE STAGE HAS GONE FROM SMALL, TEMPORARY, TO LARGE, AND (FINALLY) PERMANENT.”

-READING EAGLE, SEPTEMBER 16, 2024

Berks & Beyond

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FLEETWOOD

FIDDLING FUN

Festival includes all-ages competition, jam sessions and musical acts

By Lisa Mitchell
LMITCHELL@BERKSMONTNEWS.COM

Fiddlers of all ages filled Fleetwood Park for the Berks Fiddle Fest on Sunday.

“We’re excited to bring this unique, one-of-a-kind festival to Fleetwood and celebrate the art of fiddling,” Friends of Fleetwood Parks President Patty Keeney said prior to the event.

A traditional worship service opened the festival followed by a variety of Americana bands performing on the Mainstage as well as the popular main attraction of the all-ages fiddle competition. The Open Mic Stage featured the Scottish Fire Qualifier and several workshops were offered on mandolin, fiddle, saw, and harmonica.

Roving the festival grounds were The Kotten Parrots starting jam sessions with other musicians throughout the park. Attendees were encouraged to bring their musical instruments and join in the jams or bring a lawn chair and simply listen.

The Kutztown Pipe Band played bagpipes at the salute to veterans and Big Valley Bluegrass was the grand finale concert on the Main Stage.

Musical acts performing throughout the day included A Meadowood Music Student Showcase, The Keystone Fiddlers, Crow Hill Bluegrass Band and The Get Reels playing Irish American music.

NEW HOME

“A great experience of local music, local crafters, and local food in a community park — a hometown experience,” Fiddle Fest Chairman Larry Ross said in a statement.

Ross said the Berks Fiddle Fest is a tradition that has been maintained for 41 years, giving young fiddle players a chance to be part of a competition where they can gain stage experience and have a chance to win awards.

“We’re thrilled to be calling the Fleetwood Park our new home,” Ross said.

By holding the festival at Fleetwood Park, organizers can partner with the nonprofit Friends of Fleetwood Parks and give all the proceeds to the group for upkeep of the park.

The Friends concession stand



Fiddle Fest judges warm up in the jamming grove Sunday in the Fleetwood Community Park. From left are Mitch Miller of District Township, Jansen Wendell of West Chester and Hannah Violet Phillips of District Township. BILL UHRICH/READING EAGLE



Elliott “Elle” Hallerman, 10, of Fleetwood plays in the under-12 competition. BILL UHRICH/READING EAGLE



Jammers play in the grove. BILL UHRICH/READING EAGLE

FESTIVAL EVOLVES

Local musician Keith Brintzenhoff, one of the original organizers, said Arian Schwoyer was the festival founder with help from him and a few other people.

“Featured bands were not paid for years and just signed up. The first paid band was the Druckemillers from Bethlehem,” he said. “The stage has gone from small temporary, to large, and (finally) permanent.”

Berks Fiddle Fest was held at Bear Creek Mountain Resort in Longswamp Township the past three years. Prior to that, the festival was held at Lyons Park.

“Some of our past winners have gone on to play professionally, including on the Grand Old Opry, and opened for the Beach Boys (believe it or not),” said Brintzenhoff. “This is the biggest and best fiddle contest in eastern Pennsylvania, and one of the best in the state.”



**BERKS FIDDLE FEST
AT THE FLEETWOOD PARK
FLEETWOOD, PA
SEPTEMBER 21, 2025**

fleetwoodparks.com



BERKS
2025
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YES! I WANT TO BE A CORPORATE SPONSOR AND JOIN THE FIDDLIN' FAMILY!

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Sponsor Level: _____

Sponsorship deadline: August 31, 2025 Questions: berksfiddlefest@gmail.com

Make checks payable to: *Friends of Fleetwood Parks*

Mail form & payment to: **Friends of Fleetwood Parks, P.O. Box 604, Fleetwood, PA 19522**

Proceeds from the **BERKS FIDDLE FEST** will go to Friends of Fleetwood Parks, a 501(c) 3 organization that strives to improve and maintain our parks as well as provide family entertainment in our community parks for our residents and generations to come.