



VIRGINIA BARIATRIC SOCIETY

Join Us!

2023 ANNUAL MEETING

AUGUST 18-20, 2023
THE KINGSMILL RESORT
WILLIAMSBURG, VIRGINIA

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2023 Annual Meeting!

www.virginiabariatricsociety.com



LEVELS OF SUPPORT

EXHIBITOR

\$3,000.00

- One 6 ft table and 1 chair
- Complimentary registration for 1 to all meeting sessions, Keynote Speaker Dinner, and VBS After Dark
 - Additional badges available at \$150 per person, per day
- Participation in the "Play to Win" game
- Company information inclusion in Virtual Exhibit Hall ~ (Company Logo, Description, Website, Social Media, Representatives, clickable link/video/survey/ website with option for attendees to request more information)
- Recognition as Exhibitor in all meeting material including program agenda, signage, looping meeting slides and more

BRONZE LEVEL

\$5,000.00

- All Exhibitor benefits **PLUS:**
- Complimentary registrations for 2 to all meeting sessions, Keynote Speaker Dinner, and VBS After Dark
 - Additional badges available at \$100 per person, per day
- Recognition as Bronze Contributor in all meeting material
- Specific signage indicating Bronze Level Support
- Podium announcement of support by VBS President

SILVER LEVEL

\$10,000.00

- All Bronze level benefits **PLUS:**
- Complimentary registrations for 3 to all meeting sessions, Keynote Speaker Dinner, and VBS After Dark
 - Additional badges available at \$100 per person, per day
- Recognition as Silver Contributor in all meeting material
- Specific signage indicating Silver Level Support
- Two Facebook or LinkedIn posts recognizing company's support
- Access to attendee lists before/after the meeting

GOLD LEVEL

\$16,000.00

- All Silver level benefits **PLUS:**
- Complimentary registrations for 5 to all meeting sessions, Keynote Speaker Dinner, and VBS After Dark
 - Additional badges available at \$100 per person, per day
- Recognition as Gold Contributor in all meeting material and specific signage indicating Gold Level Support
- Use of 1 e-blast to meeting attendees

PLATINUM LEVEL

\$20,000.00

- All Gold level benefits **PLUS:**
- Complimentary registrations for up to 10 to all meeting sessions, Keynote Speaker Dinner, and VBS After Dark
- Recognition as Platinum Contributor in all meeting material and specific signage indicating Platinum Level Support
- Use of 3 e-blast to meeting attendees
- Your company's brochure included in every attendee's welcome packet

ABOUT THE MEETING

There will be a half day of educational sessions on Friday followed by a Welcome Reception that evening. There will be full day of educational sessions on Saturday. The meeting will provide you with an excellent opportunity to interact with more than 100 bariatric surgeons and integrated health professionals from around the Commonwealth and surrounding areas. Ample break time to visit with vendors will be included in the schedule.

HOTEL INFO

The Kingsmill Resort
1010 Kingsmill Road
Williamsburg, VA

For hotel reservations under the group rates, please call Resort Reservations at 757-253-1703 or 1-800-832-5665 and state your affiliation with the Virginia Bariatric Society. Our room block expires on July 28th, 2023 but rooms may sell out before then.

EXHIBIT HOURS

Friday, August 18

Exhibit Set Up - 11:00 a.m.- 1:00 p.m.
Exhibits Open- 1:00 p.m.- 5:30 p.m.
Welcome Reception 5:30-7:00 p.m.

Saturday, August 19

Exhibit Set Up - 6:00 - 7:00 a.m.
Exhibits Open- 7:00 a.m.- 5:00 p.m.
Tear Down - 5:30 p.m.- 9:00 p.m.

All conference break food served in the Exhibit Hall. All times are subject to change.

www.virginiabariatricsociety.com

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above. You must be a meeting sponsor to add any of the following events.

WELCOME RECEPTION

\$3,000.00

The welcome reception is an evening reception open to all attendees to enjoy light fare as they network and renew friendships in a relaxed atmosphere.

- Recognition as Welcome Reception sponsor in all meeting material, both printed and online
- Have your company sign greet attendees as they enter the reception
- Podium announcement of company support by VBS President

PRESIDENTS & INVITED FACULTY DINNER

\$10,000.00

Host the private annual dinner to host past VBS presidents and invited faculty.

- Recognition as President's Dinner sponsor in all meeting material, both printed and online
- Podium announcement of company support by VBS President

KEYNOTE SPEAKER DINNER

\$5,000.00

The annual VBS dinner, open to all attendees featuring a lecture by our keynote speaker.

- Recognition as Keynote Speaker Dinner sponsor in all meeting material, both printed and online
- Podium announcement of company support by VBS President

VBS AFTER DARK

\$3,500.00

The premiere networking event of the VBS annual meeting and the celebratory highlight of the meeting where members gather to enjoy each other's company in a relaxed atmosphere.

- Recognition as VBS After Dark Sponsor on meeting materials
- Podium announcement of company support by VBS President

Not included with exhibit: Electric, phone line or internet access.

Table assignments will be made two weeks prior to the meeting.

Exhibit application must be completed and payment received before booth is assigned.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRODUCT THEATER BREAKFAST

\$5,000.00

Host a Non-CME Product Theater for attendees. Speaker can be in person or virtual.

- Includes basic AV, room rental, buffet breakfast, and email blast to attendees advertising the event
- The event would be included on the agenda noting the speaker, topic, and your company name/product logo (if preferred). Company to provide the speaker and cover speaker fees
- Will take place during Saturday morning breakfast
- Half-page ad in the printed program agenda, assistance with program coordination and execution, banner ad on VBS website announcing event

ATTENDEE BAG SPONSOR

\$2,000.00

Have your company name/logo on each attendee's reusable bag!

- Recognition as reusable bag sponsor in all meeting material, both printed and online
- Podium announcement of company support by VBS President

MARKETING SPONSOR

\$750.00

- Company advertisement in three meeting marketing emails, VBS website, and on social media channels
- Podium announcement of company support by VBS President

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