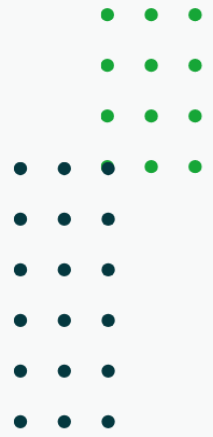


# EXHIBITOR PROSPECTUS

*VIRGINIA BARIATRIC SOCIETY*



**2024 ANNUAL MEETING**

**AUGUST 9-10**

**BOAR'S HEAD RESORT  
CHARLOTTESVILLE, VA**

# LEVELS OF SUPPORT

## EXHIBITOR.....\$3,000

- One 6 ft table and chair
- Complimentary registration for 1 to all meeting sessions, Friday Welcome reception and Keynote Speaker Dinner
- Participation in the "Play to Win" game
- Company information inclusion in Virtual Exhibit Hall ~ (Company Logo, Description, Website, Social Media, Representatives, clickable link/video/survey/ website with option for attendees to request more information)
- Recognition as Exhibitor in all meeting material including program agenda, signage, looping meeting slides and more
- Attendee list included in onsite packet

## BRONZE LEVEL.....\$5,000

- All Exhibitor benefits **PLUS:**
- Complimentary registrations for 2 to all meeting sessions, Friday Welcome reception, Keynote Speaker Dinner **AND** VBS After Dark
- Recognition as Bronze Contributor in all meeting material
- Specific signage indicating Bronze Level Support
- Podium announcement of support by VBS President

## SILVER LEVEL.....\$10,000

- All Bronze level benefits **PLUS:**
- Complimentary registrations for 3 to all meeting sessions, Friday Welcome reception, Keynote Speaker Dinner **AND** VBS After Dark
- Recognition as Silver Contributor in all meeting material
- Specific signage indicating Silver Level Support
- Two Facebook or LinkedIn posts recognizing company's support
- Access to attendee lists before/after the meeting

## GOLD LEVEL.....\$16,000

- All Silver level benefits **PLUS:**
- Complimentary registrations for 5 to all meeting sessions, Friday Welcome reception, Keynote Speaker Dinner **AND** VBS After Dark
- Recognition as Gold Contributor in all meeting material and specific signage indicating Gold Level Support
- Use of 1 e-blast to meeting attendees
- Attendee list with contact information before/after the meeting

## PLATINUM LEVEL.....\$20,000

- All Gold level benefits **PLUS:**
- Complimentary registrations for 10 to all meeting sessions, Friday Welcome reception, Keynote Speaker Dinner **AND** VBS After Dark
- TWO 6ft exhibit tables
- Recognition as Platinum Contributor in all meeting material and specific signage indicating Platinum Level Support
- Use of 2 e-blast to meeting attendees
- Attendee list with contact information as requested

## ABOUT THE MEETING

There will be a half day of educational sessions on Friday followed by a Welcome Reception that evening. There will be full day of educational sessions on Saturday. The meeting will provide you with an excellent opportunity to interact with more than 100 bariatric surgeons and integrated health professionals from Virginia, West Virginia and surrounding areas. Ample break time to visit with vendors will be included in the schedule.

## ACCOMODATIONS

Boar's Head Resort  
200 Ednam Drive  
Charlottesville, VA

For hotel reservations under the group rates, please call 844-611-8066 and state your affiliation with the Virginia Bariatric Society. The Boar's Head has a two night minimum stay for Friday check ins. Our room block expires on July 9th, 2024 but rooms may sell out before then.

## EXHIBIT HOURS

### Friday, August 9

Set Up - 9:30 a.m.- 12:30 p.m.  
Exhibits Open- 12:30 p.m.- 5:30 p.m.  
Welcome Reception 5:30-7:00 p.m.

### Saturday, August 10

Exhibit Set Up - 6:00 - 7:00 a.m.  
Exhibits Open- 7:00 a.m.- 5:00 p.m.  
Tear Down - 5:30 p.m.- 9:00 p.m.

*All conference break food served in the Exhibit Hall. All times are subject to change.*

[www.virginiabariatricsociety.com](http://www.virginiabariatricsociety.com)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above. **You must be a meeting sponsor to add any of the following events.**

## **FRIDAY WELCOME RECEPTION.....\$3,000**

The welcome reception is an evening reception open to all attendees to enjoy light fare as they network and renew friendships in a relaxed atmosphere.

- Recognition as Welcome Reception sponsor in all meeting material, both printed and online
- Have your company sign greet attendees as they enter the reception
- Podium announcement of company support by VBS President

## **PRESIDENTS & INVITED FACULTY DINNER.....\$5,000**

Host the private annual dinner to host past VBS presidents and invited faculty.

- Recognition as President's Dinner sponsor in all meeting material, both printed & online
- Podium announcement of company support by VBS President
- Up to 3 representatives may attend the dinner

## **PRODUCT THEATER LUNCH.....\$5,000**

Host a Non-CME Product Theater for attendees. Speaker can be in person or virtual.

- Includes basic AV, room rental, buffet style meal. Company responsible for providing the speaker and associated travel fees.
- Included on the printed agenda noting the speaker, topic, and your company name/product logo (if preferred).
- Will take place during Saturday lunch break
- Assistance with program coordination and execution, banner ad on VBS website announcing event, and email blasts to attendees promoting event

## **KEYNOTE SPEAKER DINNER.....\$8,000**

The annual VBS dinner, open to all attendees featuring a lecture by our keynote speaker.

- Recognition as Keynote Speaker Dinner sponsor in all meeting material, both printed and online
- Have your company's logo greet attendees as they arrive to dinner.
- Podium announcement of company support by VBS President

## **VBS AFTER DARK.....\$2,000**

The premiere networking event of the VBS annual meeting and the celebratory highlight of the meeting. It's the perfect opportunity to let loose and enjoy the company of fellow meeting attendees in a laid-back setting.

- Recognition as VBS After Dark Sponsor on meeting materials
- Podium announcement of company support by VBS President

*Not included with exhibit: Electric, phone line or internet access.*

*Table assignments will be made one week prior to the meeting.*

*Exhibit application must be completed and payment received before booth is assigned.*