



EXHIBITOR PROSPECTUS



2026 ANNUAL MEETING

JULY 17 & 18 , 2026

HOTEL ROANOKKE
ROANOKE, VIRGINIA

LEVELS OF SUPPORT

EXHIBITOR.....\$3,000

- One 6 ft table and chair
- Complimentary registration for 1 to all meeting sessions & Friday Welcome reception. *Does not include VBS After Dark,*
- Participation in the "Play to Win" game
- Company information inclusion in Exhibitor Directory on VBS website
- Recognition as Exhibitor in all meeting material including program agenda, signage, looping meeting slides, and more
- Attendee list included in onsite packet

BRONZE LEVEL.....\$5,000

- All Exhibitor benefits **PLUS:** Complimentary registrations for 2 to all meeting sessions, Friday Welcome reception, *and VBS After Dark*
- Recognition as Bronze Contributor in all meeting material
- Specific signage indicating Bronze Level Support
- Podium announcement of support by VBS President

SILVER LEVEL.....\$10,000

- All Bronze level benefits **PLUS:** Complimentary registrations for 3 to all meeting sessions, Friday Welcome reception, and VBS After Dark
- Recognition as Silver Contributor in all meeting material
- Specific signage indicating Silver Level Support
- One social media post recognizing company's support
- Pre and Post-registration list of meeting attendees

GOLD LEVEL.....\$16,000

- All Silver level benefits **PLUS** Complimentary registrations for 4 to all meeting sessions, Friday Welcome reception and VBS After Dark
- Recognition as Gold Contributor in all meeting material
- Specific signage indicating Gold Level Support
- Two social media posts recognizing company's support

PLATINUM LEVEL.....\$20,000

- All Gold level benefits **PLUS:** Complimentary registrations for 10 to all meeting sessions, Friday Welcome reception and VBS After Dark
- **TWO** 6ft exhibit tables
- Recognition as Platinum Contributor in all meeting material
- Specific signage indicating Platinum Level Support
- Three social media posts recognizing company's support
- Attendee list with contact information as requested

ABOUT THE MEETING

There will be a full day of educational sessions on Friday & Saturday. There is a Welcome Reception on Friday and the Keynote Dinner and fun VBS After Dark party on Saturday. The meeting will provide you with an excellent opportunity to interact with more than 120 bariatric surgeons and integrated health professionals from Virginia, West Virginia and surrounding areas. Ample break time to visit with vendors will be included in the schedule.

ACCOMODATIONS

The Hotel Roanoke & Conference Center
110 Shenandoah Ave NW
Roanoke, VA 24016

The VBS has secured a limited number of discounted rooms at The Hotel Roanoke. The reservation link will be available soon.

EXHIBIT HOURS

Thursday, July 16

Thursday setup times TBD based on hotel availability.

Friday, July 17

Set Up - 8:00 a.m.- 10:00 a.m.
Exhibits Open- 10:00 a.m.- 5:30 p.m.
Welcome Reception 5:30-7:00 p.m.

Saturday, July 18

Exhibits Open- 7:00 a.m.- 5:00 p.m.
Tear Down - 5:30 p.m.- 9:00 p.m.

All conference break food served in the Exhibit Hall.

*All times are subject to change.
Final confirmation will be sent prior to the meeting.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard exhibit levels on page 2. You must be a meeting exhibitor to add any of the following events.

PRODUCT THEATER.....\$5,500

Host a Non-CME Product Theater for max 30 attendees.

- Includes basic AV, room rental, buffet style meal. Company responsible for providing the speaker and associated travel fees.
- VBS staff provides assistance with program coordination and execution
- Three options: Lunch & Learn Friday, Coffee Chat Saturday AM or Lunch & Learn Saturday
- Event announcement on printed agenda, VBS website, and email blasts

KEYNOTE SPEAKER DINNER.....\$8,000

The annual VBS dinner, open to all attendees, featuring a lecture by our Keynote Speaker.

- Attendance for up to 3 reps at dinner
- Recognition as Keynote Speaker Dinner sponsor in all printed and digital material
- Podium announcement of company support by VBS President

PRESIDENTS & INVITED FACULTY DINNER.....\$5,000

Host the private annual dinner to host past VBS presidents and invited faculty. Can be an offsite dinner or at the conference venue.

- Recognition as President's Dinner sponsor in all meeting material, both printed & digital
- Podium announcement of company support by VBS President
- Up to 5 representatives may attend the dinner

VBS AFTER DARK.....\$3,500

The premiere networking event of the VBS annual meeting and the celebratory highlight of the meeting. It's the perfect opportunity to let loose and enjoy the company of fellow meeting attendees in a laid-back setting.

- Recognition as VBS After Dark Sponsor on meeting materials
- Podium announcement of company support by VBS President

FRIDAY WELCOME RECEPTION.....\$3,000

The welcome reception is an evening reception open to all attendees to enjoy light fare as they network and renew friendships in a relaxed atmosphere.

- Recognition as Welcome Reception sponsor in all meeting material, both printed and digital
- Specific signage greets attendees as they enter the reception
- Podium announcement of company support by VBS President

REFRESHMENT BREAK SPONSOR.....\$2,500

- Recognition as Refreshment Break sponsor in all meeting material, both printed and digital
- Specific signage greets attendees when they break during sessions
- Podium announcement of company support by VBS President

Not included with exhibit: Electric, phone line or internet access. Table assignments will be made one week prior to the meeting. Exhibit application must be completed and payment received before booth is assigned. These prices do not include online convenience fee.