



# EXHIBITOR PROSPECTUS



**2026 ANNUAL MEETING**

**JULY 17 & 18 , 2026**

HOTEL ROANOKKE  
ROANOKE, VIRGINIA

# LEVELS OF SUPPORT

## EXHIBITOR.....\$3,000

- One 6 ft table and chair
- Complimentary registration for 1 to all meeting sessions & Friday Welcome reception. *Does not include VBS After Dark,*
- Participation in the "Play to Win" game
- Company information inclusion in Exhibitor Directory on VBS website
- Recognition as Exhibitor in all meeting material including program agenda, signage, looping meeting slides, and more
- Attendee list included in onsite packet

## BRONZE LEVEL.....\$5,000

- All Exhibitor benefits **PLUS:** Complimentary registrations for 2 to all meeting sessions, Friday Welcome reception, *and VBS After Dark*
- Recognition as Bronze Contributor in all meeting material
- Specific signage indicating Bronze Level Support
- Podium announcement of support by VBS President

## SILVER LEVEL.....\$10,000

- All Bronze level benefits **PLUS:** Complimentary registrations for 3 to all meeting sessions, Friday Welcome reception, and VBS After Dark
- Recognition as Silver Contributor in all meeting material
- Specific signage indicating Silver Level Support
- One social media post recognizing company's support
- Pre and Post-registration list of meeting attendees

## GOLD LEVEL.....\$16,000

- All Silver level benefits **PLUS** Complimentary registrations for 4 to all meeting sessions, Friday Welcome reception and VBS After Dark
- Recognition as Gold Contributor in all meeting material
- Specific signage indicating Gold Level Support
- Two social media posts recognizing company's support

## PLATINUM LEVEL.....\$20,000

- All Gold level benefits **PLUS:** Complimentary registrations for 10 to all meeting sessions, Friday Welcome reception and VBS After Dark
- **TWO** 6ft exhibit tables
- Recognition as Platinum Contributor in all meeting material
- Specific signage indicating Platinum Level Support
- Three social media posts recognizing company's support
- Attendee list with contact information as requested

## ABOUT THE MEETING

There will be a full day of educational sessions on Friday & Saturday. There is a Welcome Reception on Friday and the Keynote Dinner and fun VBS After Dark party on Saturday. The meeting will provide you with an excellent opportunity to interact with more than 120 bariatric surgeons and integrated health professionals from Virginia, West Virginia and surrounding areas. Ample break time to visit with vendors will be included in the schedule.

## ACCOMODATIONS

The Hotel Roanoke & Conference Center  
110 Shenandoah Ave NW  
Roanoke, VA 24016

*The VBS has secured a limited number of discounted rooms at The Hotel Roanoke. The reservation link is available on our website:*

*VirginiaBariatricSociety.com*

## EXHIBIT HOURS

### Thursday, July 16

Thursday setup times TBD based on hotel availability.

### Friday, July 17

Set Up - 8:00 a.m.- 10:00 a.m.  
Exhibits Open- 10:00 a.m.- 5:30 p.m.  
Welcome Reception 5:30-7:00 p.m.

### Saturday, July 18

Exhibits Open- 7:00 a.m.- 5:00 p.m.  
Tear Down - 5:30 p.m.- 9:00 p.m.

*All conference break food served in the Exhibit Hall.*

*All times are subject to change. Final confirmation will be sent prior to the meeting.*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is **additional** to the standard exhibit levels on page 2. You must be a meeting exhibitor to add any of the following events.

## KEYNOTE SPEAKER DINNER | \$8,000

The annual VBS dinner, open to all attendees, featuring a lecture by our Keynote Speaker.

- Attendance for up to 3 reps at dinner
- Recognition as Keynote Speaker Dinner sponsor in all printed and digital material
- Podium announcement of company support by VBS President

## PRODUCT THEATER | \$5,500

Host a Non-CME Product Theater for max 30 attendees.

- Includes basic AV, room rental, buffet meal. Company responsible for providing speaker and travel fees.
- VBS staff provides assistance with program coordination and execution
- Three options: Lunch & Learn Friday, Coffee Chat Saturday AM or Lunch & Learn Saturday
- Event announcement on printed agenda, VBS website, and email blasts

## REFRESHMENT BREAK SPONSOR | \$2,500

- Recognition as Refreshment Break sponsor in all meeting material, both printed and digital
- Specific signage greets attendees when they break during sessions
- Podium announcement of company support by VBS President

## INDUSTRY PODIUM SPOTLIGHT | \$2,500

Enhance your presence at the VBS Annual Meeting with dedicated time at the podium to directly address attendees.

- 10-minute podium presentation during the general session (non-CME, company-developed content)
- Opportunity to highlight products, services, innovations, or company initiatives to attendees
- Introduction by VBS leadership
- Recognition in printed agenda and on-site meeting signage

## LANYARD / KEYCARD SPONSOR | \$1,500.00 each

Maximize your visibility with one of our most prominent attendee touchpoints!

- As the exclusive lanyard sponsor, your company name and logo will be displayed on lanyards worn by attendees throughout the meeting.
- As the exclusive hotel keycard sponsor, your branding will appear on room keycards distributed to meeting participants at check-in.
- Either opportunity provides continuous exposure and reinforces your presence throughout the Annual Meeting.

## WIFI SPONSOR | \$1,000

- Recognition as the exclusive sponsor for the conference Wi-Fi
- Company logo will appear on the website, conference emails, and on the Wi-Fi instructional handouts.

*Not included with exhibit: Electric, phone line or internet access. Table assignments will be made one week prior to the meeting. Exhibit application must be completed and payment received before booth is assigned. These prices do not include online convenience fee.*