



Start Today! Invest in the Future of African-American Teenagers. Support Us to Help Them Create Better Lives for Themselves, Their Communities, and the World.

"Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God's will is--his good, pleasing and perfect will... Then you will learn to know God's will for you, which is good and pleasing and perfect."



Romans 12:2
(NIV)

A STUDENT COHORT



The **Legacy Birthright Program** is a first-of-its-kind entrepreneurship-themed series designed specifically for teenagers. Based on the **AGILE | ECOSYSTEMS** Methodology (**AGILE**), the program offers a unique curated interactive workshop experience that fills the gap in showing the integral connection and generative interaction between **Innovation, Leadership, and Entrepreneurship**.

Through a series of virtual workshop sessions, in-person coaching sessions, and curated business and non-profit internships, students learn how to adopt the "three is the new one" mindset. This **AGILE Cohort Model** emphasizes that intentional collaboration on any level leads to success, fulfillment, and prosperity. **AGILE** stands for Accelerated Global Innovation, Leadership, and Entrepreneurship.

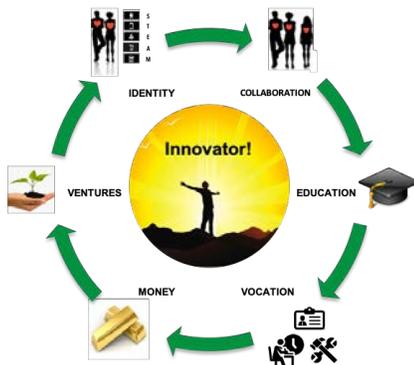
Today's students need to learn and understand that they are part of a diverse community of dreamers and doers who share several characteristics that are connected to leadership, innovation, and entrepreneurship. By organizing students into 3-person **AGILE Cohorts**, program facilitators create a space for students to learn, connect, share stories, and gain insight into what it means to think and act as **Innovators, Leaders, and Entrepreneurs**. Students will be able to see that they already have the tools to create a better life for themselves, as well as the world around them.

The 10-month program is organized into three 12-Week Sessions, or "Trimesters," each created to systematically develop the mindset, values, and thought processes of empathetic Innovators, Leaders, and Entrepreneurs:

ADULLAM LEGACY BIRTHRIGHT PROGRAM : 10 MONTHS | 3 SESSIONS OF 12 WEEKS | 36 WEEKS TOTAL

Session #1:

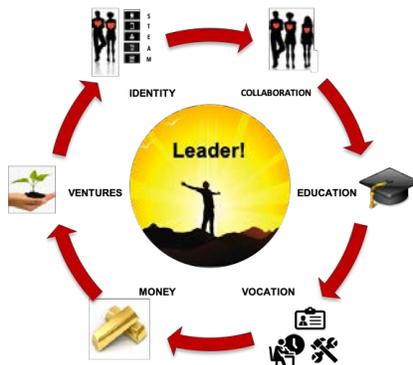
INNOVATION



- Holistic Self-Identity and Collaborating with Others to Solve Complex Problems
- Successfully Navigating Life in the World System as a Valuable Asset

Session #2:

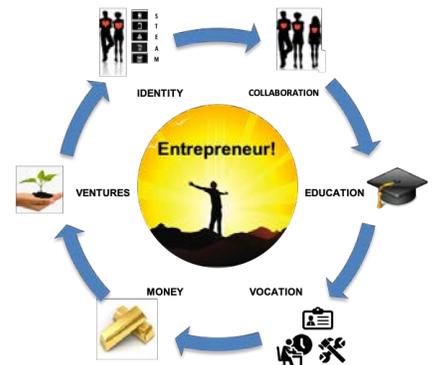
LEADERSHIP



- Secondary School Success and Student Progress Sustainability
- Cohort-Based Vocation, Career, Leadership and Professional Development

Session #3:

ENTREPRENEURSHIP



- Financial Intelligence and Stewardship
- Cohort-Based New Venture and Community Project Development and Business and Non-Profit Internships



HOW THE PROGRAM WORKS

Motivational Mondays features a weekly interactive online workshop series, titled AGILE for Life! Using the AGILE Ecosystems Methodology, the series addresses six core topics focused on Individual Self-Identity, Cohort Assets, Cohort Agreements, Holistic Assets, Holistic Resources, and Holistic Capital. These experiences illustrate the meaningful impact and value that students can have on others and their own lives, as leaders, innovators, and entrepreneurs.

Weekly Themes and Topics utilize a “train” metaphor as a way to weave in the personal and visual experience of a journey. As the course progresses, students explore the themes of restoration, equity, justice, fullness, mending, reconciliation, relationships, trust, provisions, time, activation, and season. The overall goal of this holistic approach is to create a space where students can debate, discuss, and dialogue, individually and as part of a cohort group. These regular interactions help students progressively see themselves as capable, and valuable assets, and how to work together with others to solve challenging problems.

Celebrity and Mentor Meet-and-Greet Networking Sessions provides students with an opportunity to connect with and hear first-hand stories from a wide array of individuals, who will talk about their journeys, experiences, and lessons learned as leaders, innovators, and entrepreneurs.

Weekly Challenge Topics offer students a virtual space to reflect, share, give input, and gain insight on their life experiences and connection to program offerings.

Coaching and Mentoring Sessions provides each student with an opportunity to create manageable planning steps to help them attain a sustainable lifestyle. Students will accomplish this through reflection, goal setting, in-person group workshops, and online collaboration in virtual classrooms and cohort meeting rooms. The process is a partnership that honors self-exploration and discovery in order to create plans together that are personalized to reflect the student’s journey through their Season of Change.

The Summer Internship Experience places students with vetted business owner mentors for a nine-week period. During this time, students have an opportunity to shadow participating business owners & senior management mentors in order to gain an understanding of their day-to-day activities, processes, interactions, and more.

We like to think of the BirthRight Project as a Virtual Train, in which Students and Facilitators get on at the same time and take an empowering journey together. At each station along the way, Celebrity Guests, Presenters, Mentors, Business Owners, Subject Matter Experts, and others join to share their relevant experiences, insights, and wisdom. Relevant work Internships during the third and final session capstones the experience. After ten months, we will have journeyed together to exciting destinations. In the end, BirthRight will imbue each student with new knowledge, experiences, lessons, and friendships that will empower them to live successful and fulfilling lives in a better world they helped to create.

HOW YOU CAN HELP TODAY!

The **BirthRight Project** program is funded entirely by private philanthropy and valuable gifts from individuals like You!

THE GIVING OPPORTUNITY

Your generous and tax-exempt gifts are a vital part of this important initiative, which is to **transform the lives of 18 young people** in the Metro Atlanta area during this inaugural 2021 program.

THE IMPACT OF YOUR GIFTS

- Scholarships for delivering the unique and empowering AGILE ECOSYSTEMS curriculum, delivered by a three-person instructional cohort and a dedicated student coach.
- Internships with vetted businesses and non profit organizations aligned with each student cohort’s interests

FUNDRAISING CAMPAIGN GOAL

Adullam Ministries is seeking program partnership gifts totaling **\$124,200**. The **cost per child** for the 10-month program is **\$6,900**. This includes funding for the AGILE Institute Scholarships, Professional Coaching, 9-week Summer Internship, Student Travel and Professional Clothing Allowances.