

EVERYBODYs DARLING®
A LOVE-DISPENSING POMEGRANATE SCULPTURE



Petra Kaltenbach is a fine artist, video artist, graphic designer, curator and art advisor. Born in Duisburg, Germany in 1962, Petra began her career as a graphic designer and held the position as managing director and partner of an advertising agency in Germany from 1991 – 2002.

Petra moved to Dubai in 2004, where she witnessed rapid. This influenced her art theme of transformation immensly. With her background in graphic design, she transitioned into painting and video art often intertwining her paintings with embedded technology such as QR,AR, NFT, UV-printing and 3D-printing.

Petra's core theme is transformation and her main motif is the pomegranate. This fruit has been with her for many years as a symbol of love, health, wealth, the feminine, and the divine. These are all great transformative powers...

In 2016, Petra was shortlisted by the International Emerging Artist Award - IEAA. In 2016 and in 2018, her video art was accepted to be shown on the façade of the Burj Khalifa in Dubai. That same year, she was awarded the title of the best UAE-resident artist at World Art Dubai. She was also sponsored by Canon, who gave her a year-long sponsorship due to her work with their printing technology. The artist continues to collaborate with Canon on special projects by incorporating their UV-printing technology into her paintings.

Since 2019, Petra has been part of the curatorial team at World Art Dubai, one of the biggest art fairs in the Middle East. In 2023, she became their art advisor and started sculpting.

- 2015 development of her QR-Art
  - full time artist
- 2016 shortlisted for the IEAA Award
- 2017 Shortlisted video for Burj Khalifa facade
  - Shortlisted for the World Art Dubai Award
  - Canon Sponsorship for I year
- 2018 Finalist for Burj Khalifa facade
  - Finalist of the World Art Dubai
     Award: Best UAE-Resident Artist
  - Sponsored by the German Embassy
- 2019 Curator of World Art Dubai till 2023
  - Co-Creating a fashion line with the label ROXX Fashion
  - Sponsored by the German Consulate General in Dubai
- 2021 awarded with the 10y Cultural / Golden Visa by Dubai Arts and Culture Authority
- 2021 First NFT launched with MORROW Collective
- 2022 Art Dubai Digital
- 2022 Winner Web3 Decode Award from Gulf News for the 'Best Emerging NFT Artist'
- 2022 German Ministry of Foreign Affairs commissioned:WE\_50 years diplo matic relationship between Germany and the UAE honoured through art
- 2023 BoulevART, biggest digital art festival in the ME
- 2023 Art Dubai VIP-event
- 2023 nominated from one of the biggest Crypto-platforms as one of the 10 Top Digital-Artists
- 2023 Art-Advisor to World Art Dubai
- 2023 Started sculpting and entering the Saudi market
- 2024 launching her 1st sculpture series, entering the German and African market



## CONCEPT\_STAT



EVERYBODYs DARLING<sup>©</sup> is a sculpture series that delves into the essence of the pomegranate. The pomegranate is a symbol of love, health, beauty, divinity, and of course, wealth. Petra was determined to create a sculpture that, on one hand, appears very light (almost decorative), symbolizing the pleasant, carefree life, particularly here in Dubai, while simultaneously possessing profound depth. Thus, Petra immersed herself in the essence of the pomegranate, particularly focusing on love. The artwork that emerged, the kissing, love-spreading pomegranate, signifies the ecstasy it engenders through its incredible dissemination of love.

... And yes, it was the pomegranate that was offered to Eve as a temptation, wasn't it?



### **EVERYBODYs DARLING®**

The sculptures are avaiable in 3 sizes:

- The small size, I 5cm, is coming in almost every Pantone color
- The 30cm sizes are individually painted
- Over 1m size is individual designed as well



Petra Kaltenbach, a virtuoso in the realm of contemporary artistry, thrives on the embrace of cutting-edge technology. Renowned for her penchant for unveiling extraordinary creations and pioneering techniques, she continuously astounds the art world. Her central theme revolves around transformation, utilizing the pomegranate as her canvas for projecting transformative thoughts. The pomegranate, symbolizing love, health, wealth, and divinity, serves as a vessel for immense transformative energies.

Over the past eight years, Petra has delved deeply into the fusion of physical and digital artworks, pushing the boundaries of artistic expression. This year marks a profound shift as she translates her adoration for the pomegranate into the physical realm, crafting sculptures that embody her vision. Even in her sculptural endeavors,

Petra remains at the forefront of innovation, harnessing state-of-the-art 3D printing technology to replicate her intricate forms.

Her latest series, aptly named "EVERY-BODY's DARLING®", encapsulates the essence of a love-dispensing pomegranate. The pomegranate itself exudes enchantment, while the act of kissing evokes an euphoric emotion. Currently available in a monochromatic palette with a diameter of 15cm, while the bigger sizes of 30cm diameter each creation will come with individualized artistry, either through meticulous hand-painting or the incorporation of third-party materials, employing the innovative technique of UV printing to further her artistic expression.



### Artwork Statement

In 2021, Petra created the artwork "FALL-ING IN LOVE" expressly for the AI Murraba Art Festival at the Ajman Museum. She had long harbored the desire to fashion a series of paintings that would capture the love-spreading pomegranate in various contexts and interpretations.

However, her initial foray into this artistic journey unexpectedly led to the birth of a brand-new sculpture series, inspired by the notion of the kissing pomegranate.



Painting: UNDERWATER LOVE

90x 90cm Acrylic and UV-print on canvas



Sculpture: Size: diameter approx 30cm

Material: 3 D-print (70% recycelt plastic and resin), Acrylic colour

Weight: approximately 2.5 kg











From the series

EVERYBODYs DARLING®

Size: diameter approx 30cm

Material: 3 D-print (SLA), Acrylic colour with metallic gold effect and gold pigment for the lips and the heart/crown, semimatte finish

Weight: approximately 2.5 kg



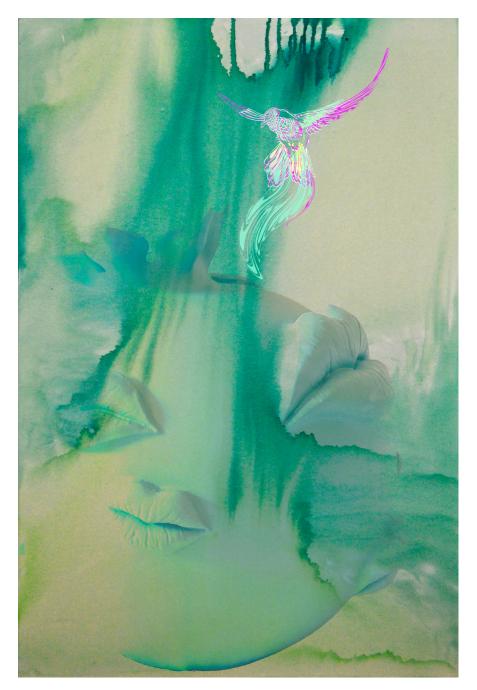




Size: diameter approx 15cm

Material: 3 D-print (SLA), Acrylic colour, high-glossy finish

Weight: approximately 1.3 kg





80x 120cm Acrylic and UV-print on canvas





Pearl white with UV-printed dragonfly and handpainted elements



Color-shifting pigments (from blue, to green, to magenta, to black)



Individual designs like: broken Arabic structures or special colors for the lips

# EVERYBODYS DARLING seen from all around





















## Petra WaltenSall

#### Petra Kaltenbach

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