

APT Exclusive Member Benefits



Lynk Solutions + APT Partnership

**ELEVATING THE TATTOO, PMU AND PIERCING INDUSTRY THROUGH
EXCLUSIVE BENEFITS AND SUPPORT**

Lynk Solutions is excited to collaborate with the Alliance of Professional Tattooists (APT) to provide exclusive membership benefits specifically designed for the tattoo, PMU, and piercing industries. Our goal is to deliver valuable insurance and health solutions to our members while also attracting new members to the association through a grassroots marketing initiative focused on these benefits.

Exclusive Member Benefits Overview

PRESCRIPTION DISCOUNT CARD

GLICRX IS A FREE PRESCRIPTION DISCOUNT PROGRAM THAT HELPS USERS NATIONWIDE FIND THE LOWEST PRICES ON PRESCRIPTIONS AT OVER 35,000 PHARMACIES USING THE GLICRX DISCOUNT CARD AND/OR MOBILE APP. THE GLICRX PROGRAM HELPS USERS SAVE UP TO \$95 ON PRESCRIPTIONS. THE RANGE OF PRESCRIPTION DISCOUNTS PROVIDED UNDER THIS DISCOUNT PROGRAM WILL VARY DEPENDING ON THE PRESCRIPTION AND PHARMACY WHERE THE PRESCRIPTION IS PURCHASED. GLICRX IS NOT INSURANCE.

RECURO COMPLETE HEALTH SERVICES

Members benefit from 24/7 access to telemedicine, health coaching, behavior health and wellness resources. This approach guarantees convenience and affordability,. Similar programs retail to consumer starting at \$49 per month. We are able to offer this to members for \$12 per month which includes the entire household.

DISCOUNTED LIABILITY INSURANCE VIA PPIB

Liability insurance is crucial for tattoo, PMU and piercing professionals to protect against risks and enhance client confidence. Members benefit from **discounted rates** through PPIB, (Professional Program Insurance Brokerage) the largest speciality carrier of liability insurance for your industry, ensuring the right coverage for tattooists, PMU artists, and piercing professionals and studios. Rates are discounted as much as 10% through this partnership.

LEGAL SHIELD

Is an invaluable service to any artist or studio owner. For a low monthly subscription members get access to lawyers for an unlimited number of personal issues, such as landlord disputes, real estate transactions, family law and more!

COLONIAL LIFE INSURANCE PRODUCTS

Colonial Life offers Accident, Critical Illness, and Life insurance options at group rates providing pricing advantages to members, as well as guaranteed issued life insurance products requiring no underwriting.

GlicRx: Discounted Prescription Savings Card

SAVE UP TO \$95 ON PRESCRIPTIONS

GlicRx has a national network of drugstores and retail outlets, including Walgreens, CVS, Walmart, Costco, Kroger, Publix, and many others. That's over 35,000 pharmacies locations in the US that have partnered with GlicRx to offer lower prescription prices. You can find participating pharmacies near you by searching for your zip code on GlicRx.com This card may be used as many times as you want and may be given to friends and family!



Recurso Complete Health: Comprehensive Healthcare Solutions

ACCESSIBLE TELEMEDICINE FOR APT MEMBERS AT GROUP RATES

What's Included ▪ Dedicated Physician ▪ Primary Care Services ▪ At-Home Labs ▪ Integrated Behavioral Health ▪ Chronic Care Management ▪ Health Risk Assessment ▪ Virtual Urgent Care Example Conditions Treated ▪ Prediabetes / Diabetes ▪ Hypertension ▪ High Cholesterol ▪ Obesity Management ▪ GI Tract Issues ▪ Respiratory Illness ▪ Depression ▪ Anxiety

Service Highlights ▪ Dedicated Physician: Integrated, team-based care model with a Primary Care Physician 'quarterbacking' patient needs ▪ Primary Care Services: Annual wellness exam, health risk assessment review, screening and genomics lab review and recommendations, follow-up visits, care plan development and ongoing support, chronic condition management, post-visit lab ordering and review, and specialist coordination ▪ At-Home Labs: Lab tests are delivered to patients' doorsteps, easily returned to the lab in prepaid packages ▪ Integrated Behavioral Health: Coordinated behavioral health model, with therapy, psychiatry, and coaching ▪ Virtual Urgent Care: 24/7 urgent care access included.

WHY YOU NEED LIABILITY INSURANCE

As an artist, professional, studio owner, or supplier having liability insurance is crucial for your peace of mind and professional integrity.

- **Risk Protection:** Safeguards against lawsuits and claims from clients.
- **Client Confidence:** Instills trust in clients when they see you are insured.
- **Financial Security:** Covers legal fees and settlements, protecting your earnings.
- **Professional Reputation:** Enhances your credibility within the industry.
- **Compliance:** Meets the requirements of state and local laws, regulations, and codes.

HOW LYNK SOLUTIONS HELPS

Lynk Solutions provides unique access to discounted liability insurance through PPIB. Specializing in liability coverage for artists and studios, you can be confident that your insurance adequately addresses your risks.

- **Customized Plans:** Tailored coverage specifically designed for tattoo, PMU, and piercing professionals and studios.
- **Flexible Policies:** Options to adjust limits and coverage according to your individual needs.
- **Claims Support:** Dedicated assistance to help you navigate claims efficiently and effectively.
- **Discounted Rates:** Benefit from up to 10% savings compared to standard insurance offerings.

Legal Shield: Protecting You and Your Family

AFFORDABLE OPTIONS FOR APT MEMBERS

Legal Shield is a pre-paid legal service that provides members access to practicing attorneys who are capable of handling such issues as landlord disputes, real estate transaction review, family law, wills and estate planning and more. Plans are customizable with add-ons such as credit bureau monitoring. Plans start at \$24 per month.

Colonial Life Insurance Products for Members



COMPREHENSIVE ACCIDENT COVERAGE

Protect yourself against unexpected injuries with tailored accident insurance plans.

CRITICAL ILLNESS PROTECTION

Get peace of mind with critical illness insurance to financially support you and your family when diagnosed with a critical illness or disease

LIFE INSURANCE

Ensure financial security for your loved ones through affordable life insurance options with guaranteed issue.

Marketing Plan Overview

FIRST YEAR MARKETING PLAN HIGHLIGHT

- Landing page development with links shopping links, payment portal, benefits information, and more
- Promote APT Exclusive member benefits at major trade trade shows, expos throughout the United States
- Promote via social media
- Partner with member suppliers to market via any channels they may have such as a QR Code distribution placed in customer shipments, website links, etc.
- Create a commercial about APT member benefits that can be release on You Tube and podcasts
- Create professional printed member marketing kit for distribution

Thank you for Partnering with Us!

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