

what is MOCRA?

It is a LAW.

It stands for the Modernization of Cosmetics Regulation Act.

It was officially enacted by Congress in 2022.

Its intention is to "ensure safety" in cosmetic products, including ALL TATTOO PRODUCTS.

what does that mean for TATTOOING?

Here's what regulations could mean:

- Restrictions on certain chemicals and ingredients could lead to bans on ink colors, or other products that have been safely used for decades.
- It could lead to increased costs for manufacturers, which means higher prices for tattoo products and potentially fewer products to choose from.
- Small tattooer owned manufacturing businesses may struggle with the cost of compliance and be forced out of business.
- Heavy regulations could discourage innovation in the industry.

what does that mean for YOU?

If you're a client:

- It could mean you and your artist have fewer choices of the products and inks used for your tattoo.
- It could mean you have fewer choices in products to care for your tattoo.
- It could mean the price of your tattoos goes up.

If you're a tattooer:

- It could mean you may be forced to use unproven ingredients that potentially affect quality of your work.
- It could mean you have fewer options of other products used in your set up beyond just inks.
- It could mean the cost of tattooing increases for you.

how can YOU HELP?

SUPPORT THE FUTURE OF TATTOOING.
SPREAD THE WORD AND JOIN THE APT.

what about MISINFORMATION?

Online and print media is full of sensationalized stories as well as inaccurate research and reporting.

- Research and transparency are good things as long as they're accurate.
- The APT works diligently to address issues that come up by posting response articles, and videos to provide clarity and accuracy.

TATTOOERS, CLIENTS, SUPPORT STAFF AND MORE:

- You can join the APT to support their efforts and get as involved as you want to be. Membership is inexpensive, so start there.
- Educate yourself on the issues with reliable information.
- Talk with your peers in the industry. Unity is important so that we are perceived as the professionals we are by the regulatory entities. It shows respect for tattooing!

"MoCRA is the most significant expansion of FDA's authority to regulate cosmetics since the Federal Food, Drug, and Cosmetic (FD&C) Act was passed in 1938."
-fda.gov

who is INVOLVED?

THE FDA & THE APT

what is the FDA?

The Food and Drug Administration (FDA) is a federal agency that protects public health by regulating food, drugs, medical devices, and more. The FDA is part of the Department of Health and Human Services.

what is the APT?

The Alliance of Professional Tattooists a non-profit member driven trade organization whos focus is on the health, safety, promotion and preservation of the tattoo industry.

- For over 30 years, the APT has advocated for tattooists and the tattoo trade with regard to regulation and legislation, as well as working to unite professional tattooists and provide education on tattoo safety standards and best practices.
- The APT is recognized by government officials as a reliable representative of professional tattoo artists.
- As the details of MoCRA are discussed, the APT will have the opportunity to provide recommendations based on technical expertise from artists and industry professionals during FDA proceedings.

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