



NEUWORLDZ

# LinkedIn Outreach Campaigns

KIND, THOUGHTFUL, AND STRATEGIC  
CONNECTION BUILDING. HELPING YOU  
REACH THE RIGHT PEOPLE WITH SINCERITY,  
CLARITY, AND A HUMAN TOUCH.





## A Thoughtful Way to Reach the Right People

We believe meaningful business starts with meaningful connection. Our approach to LinkedIn outreach is gentle, intentional, and tailored to reflect the heart of your brand.

### What We Offer:

- Identify the right people for your business
- Reach out in a warm, non-pushy way
- Invite conversation that feels personal and genuine
- Guide those interested toward a next step (a call, a roundtable, or simply staying in touch)

### Your Ideal Audience:

Every campaign is customized based on your goals.  
Some examples: (CEOs, Founders, and Business Owners)

### What's Needed to Start:

- LinkedIn Sales Navigator
- Dux-Soup (safe automation tool for scaling views + invites)



# How We Do It – With Care and Clarity

## Step 1: Understand Your Goals

We align on your ideal client profile and campaign purpose

## Step 2: Build the Right List

Using Sales Navigator, we carefully select high-quality prospects

## Step 3: Craft the Messaging

Messages are warm, short, and sincere — never pushy

## Step 4: Start the Conversation

We reach out gently and follow up kindly if there's no response

## Step 5: Share the Leads

You get a clear report of who's interested, and how they responded

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Your pre-requisites to get started:

- LinkedIn Sales Navigator
- Dux-Soup (safe automation tool for scaling views + invites)







## What You Can Expect Each Month

100/week personalized Connection Requests  
800/month InMails (depending on your Sales Navigator plan)

Profile Viewing to build curiosity and warmth  
Message Style:

- Light, open, and human
- Invites genuine conversation — not hard sales
- Offers something of value: a connection, a roundtable, or a helpful insight



# We Keep You in the Loop, Gently

*Every week, you'll receive a simple, clear update:  
Activity Summary:*

- *Connections sent & accepted*
- *Messages sent & responses*
- *Calls or roundtables booked*

*Lead Highlights:*

- *Name, title, company, status*
- *Message history and next suggested step*

 *Continuous Improvement.*

*We regularly review what's working, test gentle tweaks in messaging, and align on what to refine.*

 *Note: Not every campaign or message will get an immediate response, and that's okay. Outreach is a long game. With consistency, reflection, and care, momentum builds over time.*







♥ *It's Human*

*Every message is written with care and kindness — no cold templates or pressure.*

🎯 *It's Targeted*

*We only connect you with people who align with your goals and values.*

📈 *It's Measurable*

*You'll see real results, clearly shared in weekly updates.*

🤝 *It's Partnership-Based*

*This isn't just a service — it's a collaboration. We grow it together, with trust at the core.*

⌚ *It's Honest*

*Not every campaign will produce fast results, and we won't pretend otherwise. Some conversations take time. What we promise is thoughtful, consistent effort — and insights along the way.*

**Why Our Outreach Feels Different**  
**Why Our Outreach Brings Results**





NEUWORLDZ

# Start growing

Connect with us and start attracting clients

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