



Growth & Venture AMC

Backing The Best Opportunities in Betting & Gaming

2025

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Investment Summary

A gaming Investment company
offering significant returns potential
from a leading team, with strong deal
flow and a proven track record

Diversified Gaming Portfolio

Exposure to all high growth global markets & sub-sectors

6.5x Money-on-Money Return

Minimum target delivery excluding synergies

Combined operator experience across 5 continents

300+ years gaming experience with track record

50+ pre-qualified deals in pipeline

Including proprietary deal flow

Unique Venture Studio

Domain expertise and operational service provision to ALL VGV investees

Intra-Portfolio Synergies

Potential for 20-30x MoM

Swiss SIX Exchange Listing

Transparency, regulatory protection & exit flexibility

Tax Free Returns

Subject to individual circumstances

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About VGV

Discover an exciting new opportunity
founded on decades of betting &
gaming experience

VGV is a Channel Islands-registered investment company created to enable investments in the Betting & Gaming industry.

Our team has **exceptional operational understanding** of the sector, a strong track record in investment management and board level experience.

The company is listed on the Swiss SIX stock exchange to provide investors with **transparency, regulatory protection** and the option to exit early, subject to liquidity.





Compounding Investor Returns

We are not your typical VC Fund.

Traditional VC's DO NOT meet Investee needs.
Investees need more than just Capital.

92% of VCs claim they are “value-add” investors but only 31% of Founders agree, whilst 69% of Founders rate VCs value as “below average”

Our investees will benefit from the expertise of our Venture Studio and synergistic relationships with other investees.

This will increase the enterprise value of ALL of our investments from day 1 and ensure a higher percentage of our investments will succeed.

Forget the 2 in 10 rule. Think 8 in 10.

VGV vs Traditional VC

VGV AMC

Typical VC Fund

✓	Industry Domain & Operational Expertise	✗
✓	Venture Studio, Community & Network	✗
✓	Exposure to Best Opportunities in the Industry	✗
✓	Predetermined Intra-Portfolio Synergies	✗
✓	Smart Money	✗
✓	Discounted Investment Valuations exclusive to VGV	✗
✓	Diversification Across Product-sector & Geo Markets	✗
✓	Publicly Listed: Transparent & Investor Fund Protection	✗
✓	Liquidity/ Early Exit	✗
✓	Tax-Free Earnings*	✗

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Unique Venture Model

Through our Venture Studio, investees immediately realise revenue and cost synergies and receive all the required expertise to accelerate growth and exit

Intra-Portfolio Synergies

We are active Investors leading deals and taking board seats to help founders deliver their plans & purpose.

Every Investment Company will have **access to a unique ecosystem** of new and innovative products, games, tech stacks, marketing tools, payment solutions, licensing and sales distribution into B2C Operators globally.



VGX Venture Studio: The Ultimate Support System



NYCE International Plc is a London-listed gaming advisory and product marketplace connecting businesses to trusted solutions across the industry and is at **the heart of VGX's studio services**

All investees will have access to the following NYCE Partner Network to expedite growth and exit:

General Business Process Support



Gaming business process outsourcing including multi-lingual Customer Services, KYC & CRM



Recruitment, Training, Advisory and Managed Services for iGaming



Specialists in Gaming M&A, recruitment and payment solutions



Corporate Finance and Investment Managers

Sales, Marketing & Affiliation



A digital marketing and affiliate network in the gambling and sports sector



High quality affiliate traffic solutions for gaming operators



Global games aggregator and remote gaming system



Multi-lingual gaming marketing agency providing brand strategy, website and social media management

Technology, Blockchain & AI



Full spectrum of iGaming platform solutions



A venture building tech holding company that originates from esports and gaming



Advanced technological solutions that enhance the management of online casinos and betting businesses

Regulatory, Licensing & Payments



Internationally recognised Law Firm specialising in betting, gambling and gaming law



Governance, Compliance, Financial Crime Compliance and Client Lifecycle Management



Corporate service for gaming operators to be regulated and licensed by forward-thinking, modern, risk-based gaming jurisdictions

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Investment Strategy

The defined pillars of our investment strategy will deliver unrivalled compound returns and there has never been a better time to invest in betting & gaming

Investment Pillars

Venture Studio

All investments and founders will be inducted into VGV's unique Venture Studio that covers all operational support services across:

- Strategy & Operations
- Sales & Marketing
- Technology & AI
- Regulatory, Licensing & Payments
- Financial & Legal

Diversification

A diversified and risk-mitigating investment portfolio with exposure across all the key product sectors and geo-markets of the gaming industry including the emerging markets:

- B2B and B2C investments
- Regulated & high growth emerging markets
- Mix of seed & post revenue stage businesses
- Industry agnostic AI and next-gen technologies

Investment Criteria

All investments must adhere to a robust and proven criteria for success:

- Cash generative or show ability to be cash generative with IP in the near term
- Talented & retained executive team
- Generate revenue and/or cost synergies with other VGV investments
- Discounted valuations for access to VGV's Venture Studio
- Must have strong potential to exit within 1-4 years from investment

Synergies Only Through VGV's Gaming Operational Expertise

An example of 4 investment targets & how VGV's portfolio will realise immediate growth whilst showcasing clear investor risk mitigation through product & geo-market diversity:

Target Companies	A	B	C	D
	B2B Game Developer & Aggregator	B2B Sports Data & Risk Management	B2B AI & Crypto driven betting platform	B2C Sports Betting & Casino Operator
Synergies: Post VGV Investment	New revenues: Integrate games into C & distribute into D	New revenues: Integrate services into C & distribute into D	New Revenues: White-label agreement with D Revenue share from D through performances of A games and B services	New Revenues: Market launch/ new market entry Cost synergies: From products & services received from A, B & C
Venture Studio Support <small>(in addition to general executive advisory & exit strategy support)</small>	<ul style="list-style-type: none"> Global sales distribution Licensing New game development support 	<ul style="list-style-type: none"> Global sales distribution Corporate restructuring Licensing Payment solutions Recruitment 	<ul style="list-style-type: none"> Access to new & innovative products Global sales distribution Licensing Payment solutions Recruitment 	<ul style="list-style-type: none"> Affiliate marketing Licensing Customer services & KYC Tech support Recruitment

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Team

An experienced investment and venture team with a mix of the right skills, knowledge and network to locate the best opportunities and to affect the outcome of the investments

Investment Committee Page 1 of 2



Farzad Peyman

Executive Director, NYCE International Plc

19 years iGaming operational experience starting as Financial Analyst at SportingBet Plc

Former CEO & CFO of Matchbook Betting Exchange

NYCE

MATCHBOOK

sportingbet

betPawa



Simon French

20 years' experience of the online gambling sector

A top-rated analyst covering the Leisure & Gaming sector

Moved into investment banking and advisory roles



Panmure Gordon



Paul Richardson

Worked in several investment and advisory roles

20+ years' experience of building companies and corporate deal making

Former MD International and Director Of Strategy & Corporate Development



Lorenzo Caci

Founder of multiple iGaming ventures focused on growth

Expert in digital strategy, sales, and business planning

15+ years at Sportradar driving emerging market expansion



sportradar



Harmen Brenninkmeijer

Founder of NYCE International, 35+ years in the gaming industry starting in Land-based Casinos

Focused on building gaming infrastructure in emerging markets

Scaled global tech, distribution, and operations-led companies

NYCE

Investment Committee Page 2 of 2



Graham Martin

Third-generation bookmaker, online gambling industry pioneer

Founded first legal offshore betting law, led Sky Bet sale

Board roles across gaming, telecoms, property, health, and software sectors



Charles Herisson

Investor and strategic advisor with over 25 years of operational leadership

Plays a critical role in sourcing high-potential deals

Frequently invited as a keynote speaker and judge in global startup competitions



Richard Walsh

Over 30 years of experience across senior executive roles

In 2024, he co-founded KW Capital, a boutique M&A and advisory firm focused on delivering strategic guidance

Proven track record in driving excellence across People, Product, Operations, and overall Strategy



Simon Vickers

25+ years in finance leadership roles

Experience in investment banks and as Family Office CIO

Skilled in fund creation, listings, and corporate finance strategy



Rob Dowling

Founder & CEO of The Conexus Group, a leading global recruitment company in the gambling industry

Rob also founded Partis in 2013 and leads their M&A Advisory practice

20 years' experience of deal-making in the gaming industry



Venture Team with Track Record

Strategy & Exit



Farzad
Peyman



Lorenzo
Caci



Richard
Walsh

Sports Betting & iGaming Products



Cristiano
Acconci



Richard
Clarke



Jorge
Morales

Sales, Marketing & Affiliation



Alex
Crockford



Charles
Herisson



Tech, Blockchain & AI



Sebastian
Lager



Ignatius
Rautenbach



Regulatory, Licensing & Payments



Garron
Whitesman



Rob
McKenzie

Land-Based



Harmen
Brenninkmeijer

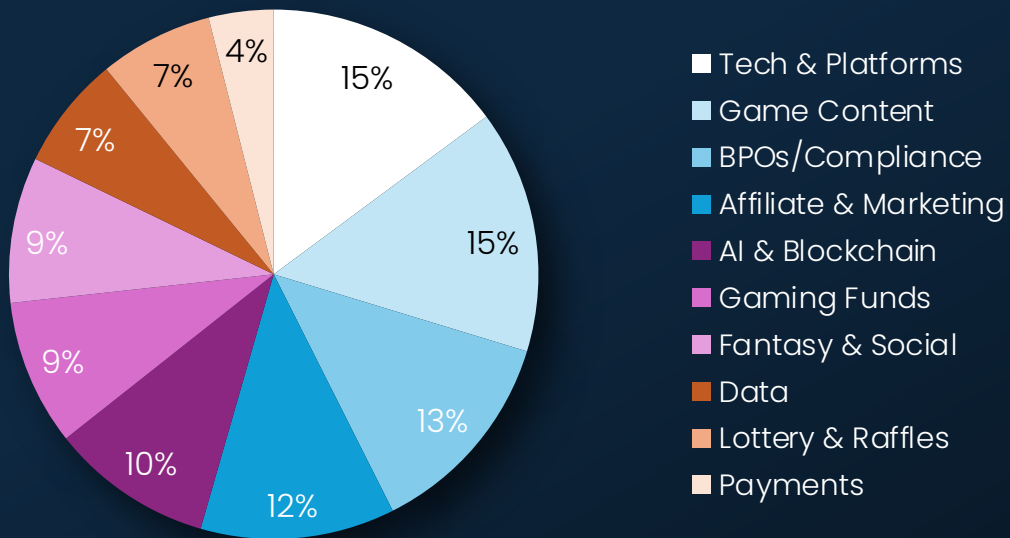
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Deal Flow & Market

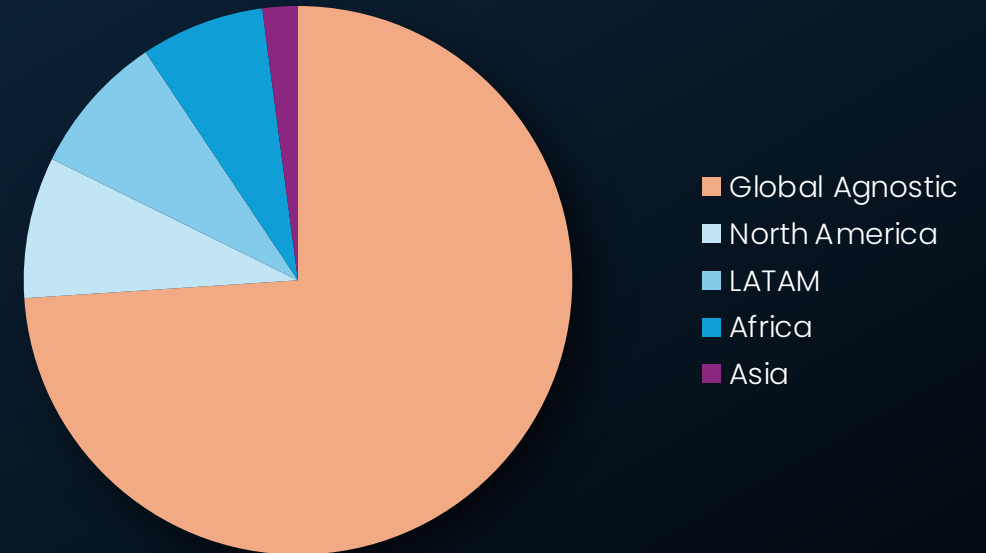
Our target deals are well diversified and span all major gaming markets and product sub-sectors. ALL PRIMED for immediate intra-portfolio revenue and cost synergies

VG V Access To A Truly Diversified Dealflow

B2B Deal Breakdown



By Geo-Market



80/20%

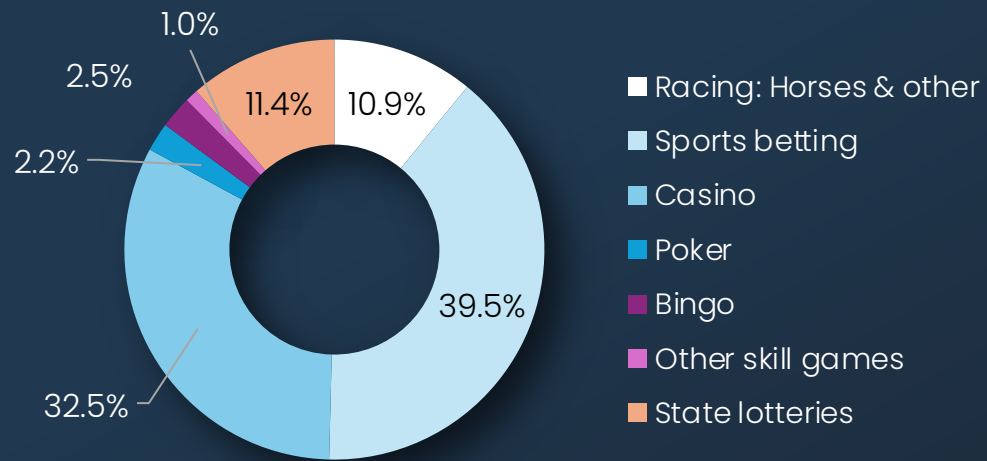
B2B v B2C Deal
Breakdown

50+

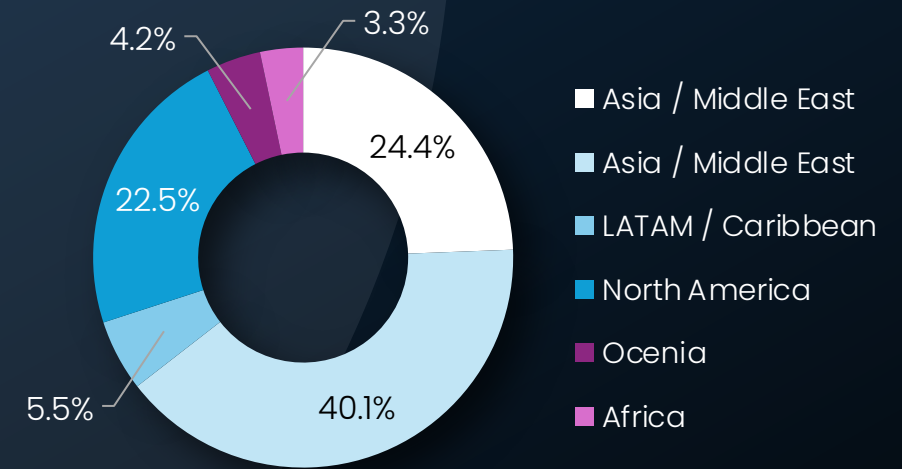
Current
Selected Deal
Flow

iGaming Revenues of \$156bn In 2024

By Product



By Geo-Market



500+
Deals Reviewed in
2024

\$280bn
Estimated Annual
Revenues by 2029



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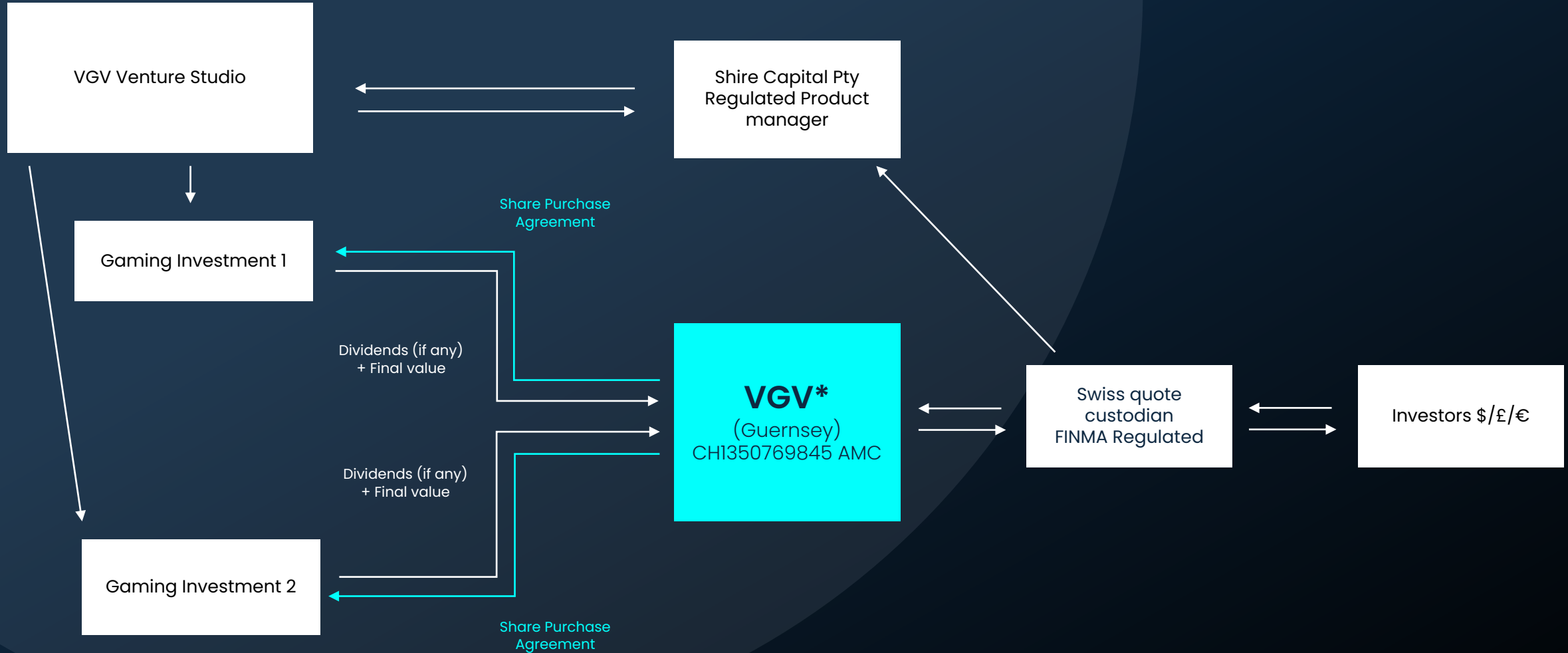
Terms and Structure

An opportunity to back unique opportunities in betting & gaming through a transparent structure with standard fees

Summary Terms



Investment structure



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Thank you

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