



# Elk Creek Driving Combined Test & Horse Driving Trial

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April 2024

Dear Driving Enthusiast,

**Organizers**

Lisa Singer  
Diane Trefry

**Committee**

Cheryl B Thompson  
Erik Arnesen  
Rita Benedict  
Sarah Colenda  
Meredith Fetters  
Laurie Lopez  
Hannah Polson  
Lana Wright

**Officials**

**Pres. of Jury**  
Shelly Temple

**Ground Jury**  
Lynn Legg

**Tech. Delegate**  
Rebecca Gutierrez

**Course Designer**  
Lisa Singer

**Scorer**  
Richard Pringle

June of 2023 marked the 18<sup>th</sup> year of the annual Elk Creek driving event. The weekend offered up exciting competition, wonderful competitors, an amazing group of volunteers and organizing crew all hosted at a world class equestrian facility. The organizing committee was excited to debut the new Pathfinder obstacle made possible by a generous group of sponsors. As amazing as the weekend was, the event is facing some harsh realities in a post pandemic world. We are faced with diminished entries, challenges finding sponsors amid rising costs and difficulty finding volunteers to help lead the event.

Plans are underway to host our **19<sup>th</sup>** year of Elk Creek's *'keep it simple' & 'competitor friendly'* competition scheduled for May 31<sup>st</sup> – June 2<sup>nd</sup>. We will again host Training, Preliminary, Intermediate and Intermediate Hybrid classes as well as the Combined Test on Friday. New this year, the event will host a Special Junior Training Exhibition HDT Class. In addition, there will be a States Night celebration Friday night, the committee invites competitors to share a feature dish from their home state. While we continue to improve the event each year, we respectfully ask for your help in getting the word out that Elk Creek needs your support! We need help in the way of growing our competitor base, increasing our sponsorship, and recruiting volunteers to help take the reins and organize this great event. Through all the challenges we face, we still rely on the generosity from our wonderful driving community - people like you to make it possible to offer this competitor friendly annual event!

As we are sure you know, the entry fees cover only a portion of our costs. As our expenses continue to increase, we cannot stress enough the need for your help, regardless of how small. All contributions are greatly appreciated. Enclosed is a list of sponsorship opportunities. Please mail in your donation with the attached form.

We know there are many demands on your pocketbook and your time. We greatly appreciate your support, whether it be financial or as a competitor, a volunteer, or spectator.

Sincerely,

*The 2024 Elk Creek Organizing Committee*



# Elk Creek Combined Driving Event Advertising/Sponsor Form

## Advertising/Sponsorship Opportunities

**Bronze Sponsor \$50**

Recognition signage  
Listing on Website & Online Program

**Silver Sponsor \$100**

Recognition signage  
1/4 page ad, Listing on Website & online program

**Gold Sponsor \$250**

Recognition signage  
1/2-page ad, Listing on Website & online program

**Dressage or Cones Sponsor \$300**

Recognition Banner at Ring  
1/2-page ad, Listing on Website & online program

**Obstacle Sponsor \$500**

Recognition signage at Obstacle  
Full page ad, Listing on Website & online program

**Marathon Sponsor \$1000**

Recognition at Marathon Start  
Full page ad, Listing and link on Website & online program

**Combined Test Sponsor \$1500**

Recognition Banner  
Full page ad in online program  
Listing and link on Website & online program

**Hospitality Tent Sponsor \$2000**

Recognition Banner at Tent  
Full page ad in online program  
Listing and link on Website & online program

Pay Online Via Link: [Elk Creek Donation | Fair Hill International](#)

Please make checks payable to: **F.H.I., Inc.** \* Designate "Elk Creek CDE" and send it with this form to Elk Creek CDE, c/o Meredith Fetters 183 Hilltop Drive, Coatesville, PA 19320

(Fair Hill International is a 501(c)3 Corporation and contributions are tax deductible within the limits of current federal and state tax law.)

**Name/Advertiser:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Listing as desired in program:** \_\_\_\_\_

**E-mail your electronic Ad file to: [meredith\\_fetters@yahoo.com](mailto:meredith_fetters@yahoo.com)**

**\*\*All advertisement information must be received by May 15<sup>th</sup>!!**

**Online Program & Website Advertising Rates:**

\_\_\_\_\_ **Full Page: \$500.00 7.5"x 4.5"**

\_\_\_\_\_ **Half Page: \$250.00 4"x 4.5"**

\_\_\_\_\_ **1/3 Page: \$100.00 3"x 4.5"**

\_\_\_\_\_ **Business Card: \$50.00 3.5" x 1.5"**