

GPG Credit System

Flexible Service Credits for GPG Consultancy Clients

Overview: GPG Credit System

The GPG Credit System allows organisations to raise a purchase order to allocate credits and use them flexibly across GPG's services (only credits used are actually invoiced). This model speeds up project engagement and enables a deeper partnership approach to working.

Credit Tiers & Pricing

Starter : 10 credits for £1,000

Growth: 25 credits for £2,400 (4% off)

Pro: 50 credits for £4,700 (6% off)

Enterprise: 100 credits for £9,000 (10% off)

- Prices exclude VAT
- Top-up available anytime

How Credits Work

Credits can be redeemed for different GPG services based on complexity and duration. We can tailor a framework based on organisational needs, below provides an example tiered usage framework:

Tier 1 - Quick Support (1-3 credits)

Ideal for light-touch services or one-off tasks.

- 30min to 1-hour consultancy meeting or advice session (1-2 credits)
- Procurement documentation reviews and produce clarifications (3-5 credits)
- Existing bid reviews for lessons learned with written feedback (4-5 credits)

Tier 2 - Standard Engagement (4-9 credits)

For more detailed guidance or short projects.

- Review of small bid proposal with written feedback (4-6 credits)
- Workshops (up to 2 hours incl. prep) (6-7 credits)
- Extended Red-Team style feedback review (typically a full day) (7-9 credits)

Tier 3 - Deep Engagement (10+ credits)

Used for more strategic, in-depth, or complex pieces of work.

- Medium to large bid review consultation design and support (e.g., strategy document, workshop

series) (10-20+ credits)

- Deep bid support including storyboarding, initial drafting and red review (custom quoted)

This list is non-exhaustive and all services are subject to initial (free) consultation. Services/credit usage can be tailored to suit individual requirements to find an optimal solution.

Add-Ons & Optional Services

Some offerings could be outside of credit use or partially credit-eligible, such as:

- In-person site visits (travel costs billed separately)
- Custom data analysis or visualisation (quotes provided)
- Urgent turnaround within 48h (add 25% credit cost)

Benefits for Clients

- Flexibility: Clients engage GPG when needed, without re-contracting each time.
- Budgeting: Easier to forecast spend over the year.
- Priority Access: With an active Purchase Order and Credit, GPG can immediately respond to requests.

Terms Summary

Credits have no expiry date. Cancellations, extensions, scope changes, and escalation procedures are subject to the terms issued with each client engagement. Please contact us for full terms.

Get Started

Contact us at admin@gpgconsultingservices.co.uk to activate your credits or scan the QR code below to reach our contact page.

