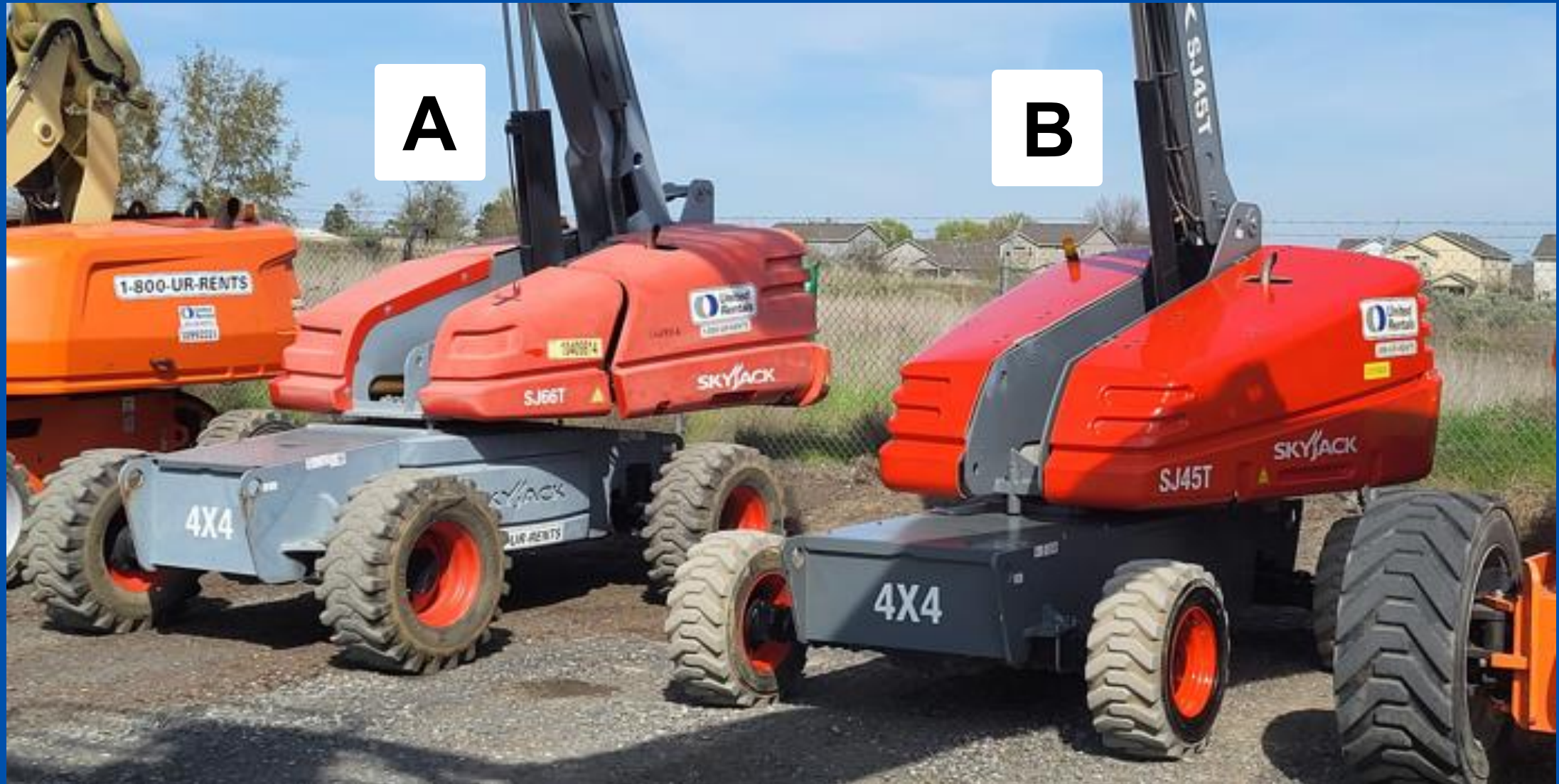


HOW DO WE WANT OUR RENTAL FLEET TO LOOK?



IF YOU CHOSE A - GET GLASSES!!
FROM \$50 TO \$150 WE CAN HAVE OUR OLDER BOOMS/REACHES OR ANY UNIT WE WANT
TO IMPROVE FOR MINIMAL COST AND LABOR TIME.



RENTAL FLEET QUALITY INCLUDES COMETICS!!

-SAFE

-FULLY FUNCTIONAL

-COSMETICS??

Providing Safe fully functional rental equipment should be our main goal!

What about our cosmetic fleet? We need a cost effective non labor intensive option to deliver the best fleet possible.

I spent the last year trying 8 different products(companies) and this one has a lot to offer in meeting our demand for cost and labor time allowable.

Below are from 2 Demo's that we put on in 2 different districts .

Dakota Shine

Dakota AG
Innovations



\$258
2-6 UNITS

Small Industrial Kit
DAI P/N 01101

- Dakota Prep (1G)
- Dakota Shine (1G)
- Scrub Pads
- Dakota Shine Aerosol
 - this can be replaced with 8oz enamel hardener and lacquer thinner for cleaning overspray on glass windshields and cleaning the paint gun
- Simple, easy instructions and scannable code to access a short instructional video specific to United Rentals

Equipment & Supplies Needed*:

- Gravity Feed Paint Gun
- Regulator
- Water Trap
- Air Hose
- Bucket
- Enamel Hardener
- Lacquer Thinner



***If there is interest, these can become available as a complete kit and can be included in an easily identified, self-contained tote/toolbox on wheels. Part number and price TBD**



EASY AS 1,2,3

1. WASH IT (WE DO THIS EVERY RETURN ALREADY) REMOVE OILS AND GREASE.
2. PREP IT. WIPE DOWN WITH PREP SOLUTION PAD AND BUCKET KEEP IT WET. THIS DOESN'T REQUIRE HARD SCRUBBING LET THE PRODUCT DO THE WORK. RINSE IT OFF GARDEN HOSE PRESSURE.
3. TOUCH UP PAINT, REPLACE ANY BAD DECALS AND SHOOT IT.



\$80 OF PRODUCT

1 HOUR TO PREP & SHINE

Before



After



This unit was just hoods and chassis as the boom was in great shape.
THESE ARE THE ORIGINAL DECALS BROUGHT BACK TO LIFE



1 ½ AEROSOL CANS TO DO THIS ENTIRE UTV IN DAKOTA SHINE. THE SEATS CAME CLEAN WITH THEIR LEATHER AND UPHOLSTERY CLEANER.

\$80 OF PRODUCT

1 ½ HRS. TO PREP AND SHINE

Before



After



< \$50 OF PRODUCT

1 HR. TO PREP AND SHINE





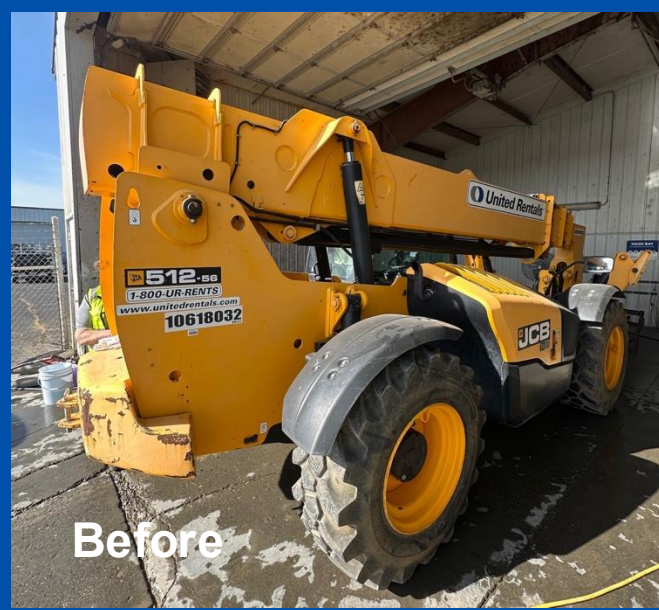
Before



After



Before



After



Comparison of a 2024 on the left,
2017 on the right

Before



After



THE SMALL
INDUSTRIAL KIT
WILL DO 2
COMPLETE REACH
FORKS OR 45'-65'
BOOMS WITH LEFT
OVER PRODUCT!!



**Dakota AG
Innovations**

40690 253rd Street - Mitchell, SD 57301
Tel: (888) 996-7801 - Fax: (605) 996-8980
www.dakotaaginnovations.com



**United
Rentals**

VENDOR # 939933

**Product Price Guide
All Product Lines**

Effective 5/1/2025 through 12/31/2025

PRODUCT	DAI PART NO.	UNITED RENTALS COST	MINIMUM ORDER REQ. (case qty)
Dakota Shine Aerosol Kit	00100	30.63	6
Dakota Shine Small Industrial Kit	01101	258.64	1



VENDOR # 939933

**ITEMS ARE CURRENTLY GETTING ADDED TO
RM AND EPRO FOR EASY ORDERING**

RENTAL EQUIPMENT TYPE	DAI P/N	QTY NEEDED	LABOR
Boom (Reach Forks, Lift) - 65' & up	# 01101 - Small Industrial Kit	1	2 hrs
Boom (Reach Forks, Lift) - up to 65'	# 01101 - Small Industrial Kit	1*	1 - 1.5 hrs
Rough Terrain Scissor	# 00100 - Aerosol Kit	4	<1 hr
Light Tower, Personnel Lift, Compact (Mini) Walk Behind Loader	# 00100 - Aerosol Kit	1	<30 mins
Skid Steer, Scissor Lift (1930 & up), UTV, Packer, Generator (up to 30kW), Trailer Air Compressor	# 00100 - Aerosol Kit	2	30-45 mins

- *Unused product can be stored until needed. Dakota Shine has no shelf life.*
- *#00100 - Aerosol Kit does NOT require a paint gun*

- # 01101 - Small Industrial Kit (~400sp ft coverage)
- # 00100 - Aerosol Kit (~32 sq ft coverage)

BENEFITS BEYOND IMPROVING THE RENTAL FLEET



SALES MANAGERS & AUCTIONEERS

Testimonial and quote from Jack Lyon
(Owner):

When questioned about any potential
benefit that appearance has on sale value
at auction,

***"The one with Dakota Shine will bring
15% more all day long on auction...
Looks way better for pictures and first
impressions..."***

***"...Over half of their [United Rentals]
fleet that comes through my auctions
would be prime candidates for Dakota
Shine... Look at the math."***

-Jack Lyon, Owner

Alex Lyon & Son moves millions of dollars
of United Rentals used fleet at auction.



If you do the math and look at equipment/machine sales
at Auction or off United Rentals yards, the use of Dakota
Shine easily adds a lot of NEWFOUND MONEY to your
sellable fleet. LOOKS SELLS.

***Dakota
Shine®***