

# Enthuse Your New World....



REACT



RESPONSE



REPURPOSE

#ITALWAYSSTARTSWITHYOU

**The Coronavirus crisis has changed our world like nothing else before it.**

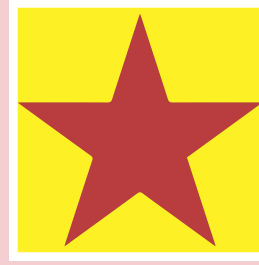
Entire organisations have shifted to remote working & many leaders are expected lead in a way that they had never even considered before 2020.

Thousands of people have been seen their careers put on hold whilst others have lost their jobs & face uncertain futures.

Every single one of us has experienced this in a different way. The Enthuse view is that it is a great opportunity to develop both our Emotional Intelligence & our ability to show empathy.

Using an approach of **React-Response-Repurpose**, Enthuse has teamed up with experts to share their experiences & their advice on how to create a positive influence from this crisis.

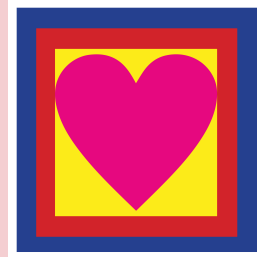
The short interviews with our experts will be shared with our followers in the coming weeks.



## **REACT**

This is what has already happened – our reaction to the immediate impact of Coronavirus.

We have much to learn from this in how we behaved & adopted new working practices to how we communicated with those around us.



## **RESPONSE**

After our initial reaction comes our chance to choose a positive response.

The change was imposed on us; how we respond is what we will be remembered for. Choosing a positive response informs our desired positive influence to Enthuse our new world.



## **REPURPOSE**

What needs to be different moving forward? The crisis has created a need for higher levels of empathy & to question what we do; even why do we exist?

One thing we already know is that it will never be the same again....What do you need to repurpose to Enthuse your new world?

# What is the link to Emotional Intelligence?

**React** – learning from how we reacted to the change that Coronavirus brought engages us with our experiences & raises our self-awareness.

**Response** – our ability to consciously choose positive responses builds our ability to recognise & understand our emotions. This nurtures an inspired mindset to self-regulate & motivates us to show empathy for ourselves & others.

**Repurpose** – what all people want is positive influence. This comes from our relationship management. Many of our relationships will change in our new world. Repurposing now makes sure that you can give you & others what you want from your relationships – to be enthused.

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