

## 1 BEST WAY:

- An Adobe Illustrator file (.ai) scaled to desired print size.
- Please be sure to expand all fonts and strokes into shapes before sending
- There is a good chance that we do not have the same type faces in our system as you do, expanding all fonts will avoid any issues.

(Other supported vector formats: .eps, .pdf, .svg)

**\*Files not prepped correctly are subject to art fees**

## 2 SECOND BEST:

- An Adobe Photoshop file (.psd) scaled to desired print size and 300 DPI (outlined below).
- Please be sure to rasterize all fonts and maximize compatibility.

(Other supported pixel formats: .pdf, .jpg, .png)

**Please note:** Pixel formats must be created to size, or larger than size.

**\*Files not prepped correctly are subject to art fees**

## 3 QUICK TIPS:

If you start out at the correct size, you will greatly reduce the risk of resolution issues.

- I know that I want my design to printed 11" wide and 14" tall, so I will make my document a little larger at 12" x 15".

**NOTICE:** Resolution needs to be set to a minimum of 300 dpi.

- Keep in mind - bigger is always better!
- You can always scale down, but you can't scale up.
- Keep in mind how many colors you want to print.
- Each color is a new screen.

### RASTER IMAGE VS VECTOR FILE

RASTER IMAGE  
(.PNG, .JPEG)



NO EDITS CAN BE MADE

VECTOR FILE  
(.AI, .EPS, .SVG, .PDF)



EDITS CAN BE MADE  
EACH PART IS AN INDIVIDUAL SHAPE

## Common Print Sizes

Front & Back Prints

Standard: 8" - 12" (w) x (h) proportion to logo  
15" (h) Max Print

Left Chest Prints

Standard: 3 - 3.75" (w) x (h) proportion to logo

Sleeve Prints

Standard: 3.5 - 4.5" (w) x (h) proportion to logo

**\*Some print sizes may not be available on certain garment types.**

## EMBROIDERY

BEST WAY:

A DST file scaled to desired size.

SECOND BEST:

A high resolution file with at least 300 DPI  
(Other supported pixel formats: .pdf, .jpg, .png)

**\*If the logo is not provided in a DST file a one time digitizing fee will apply to your order.**