

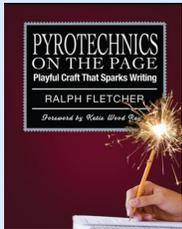
LET'S WORD PLAY!

Caregiver

Tips

JOYcabulary

Play and Challenge Your Child



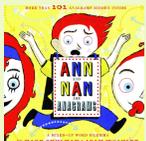
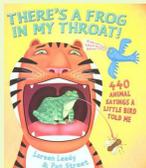
It's a piece of cake!

In her foreword to Ralph Fletcher's book *Pyrotechnics on the Page* (2010), Katie Wood Ray writes "... *good writers must know how to play - with words, ideas, sound, meaning.*" We at JOYcabulary couldn't agree more! Play is essential to developing word consciousness and fostering a love of words.

While word play is a way for writers to draw attention to their writing, especially for the sake of entertainment, it can also be powerful. According to researchers at Cal State Sacramento, ads that use rhetorical techniques are 166% more likely to persuade readers than ads that don't!

Idioms pose a special challenge for young children and English language learners as their meaning does not match the literal meaning of the words. This, of course, impacts comprehension.

Word Play with Books



There are several picture books that focus on word play. Read a few and let the JOY begin.

There's a Frog in My Throat: 440 Animal Sayings a Little bird Told Me - Loreen Leedy & Pat Street

Hornswoggled! - Josh Crute

Word Play - Ivan Brunetti

Top Dog and Other Doggone Delightful Expressions - Carli Davidson

Betty's Burgled Bakery: An Alliterative Adventure - Travis Nichols

Ann and Nan are Anagrams: A Mixed-up Word Dilemma - Mark Shulman & Adam McCauley