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INTRODUCTION

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PREFACE

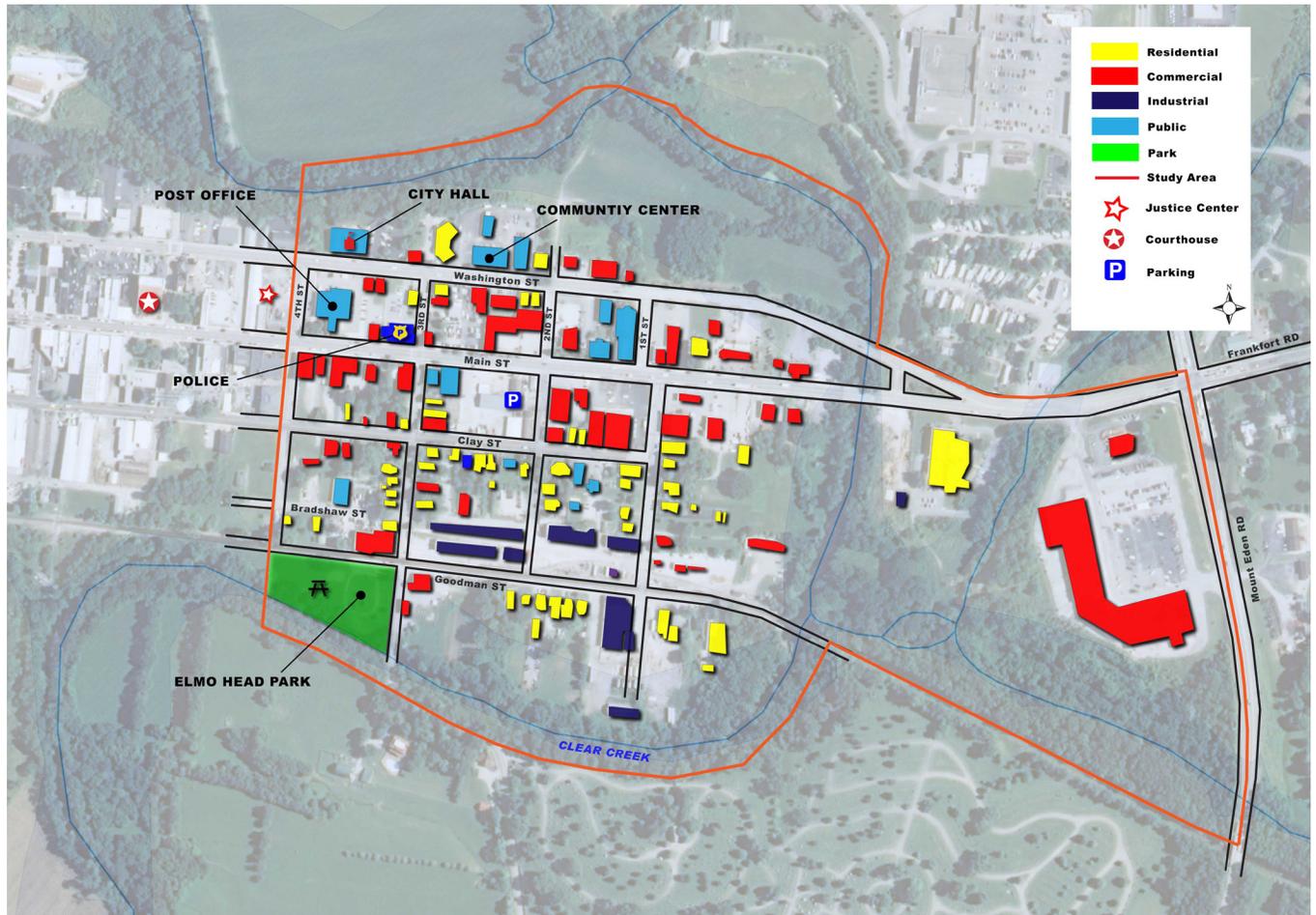
The Kentucky’s Bluegrass Region is known for its authentic small towns, abundant horse farms, and appealing natural beauty. In the heart of this region lies the City of Shelbyville which characterizes the small town charm, look and feel so familiar to this region. But, like so many rural towns across Kentucky, Shelbyville is pressured by a growing suburban development pattern which has focused growth away from its central business district. Fortunately, as the center of county government and with a strategy centered on historic preservation and downtown development, the City of Shelbyville has been able to maintain its vitality and thrive amidst this trend. However, given this success, some areas of downtown are in need of reinvestment.

The City of Shelbyville and the Triple S Planning Commission recognize the importance of the East End to the economic vitality of downtown Shelbyville and understand that, without public support, downtown Shelbyville may never realize its true potential. With this understanding, the City is examining the redevelopment potential, identity, and new vision for this important gateway to Downtown. The outcome is a plan which transforms the East End based on five guiding principles: Land Use, Public Spaces, Transportation, Community Development, and Programming. The final East End Master Plan reflects a vision for downtown which reconnects the East End to the central business district and reinvents this area into a district focused on recreation, hospitality, and entertainment. Most importantly, it establishes what currently is an underused and partially decaying area of downtown into a vibrant and exciting district, welcoming visitors and residents back to the East End. What once was the east end of downtown Shelbyville will become the:



Shelbyville’s East End Steering Committee

Figure 1-1: East End Study Area



STUDY AREA

It is important to define the physical boundaries of the East End (Figure 1-1). The project area, which encompasses the future boundaries of the East End District, includes Fourth Street to the west, Clear Creek to the north, Mount Eden Road to the east, and Clear Creek to the south. The character of this area is a diverse mix of land uses which include parks, churches, civic, industrial, residential, and commercial buildings. Much of this space is currently underused or deteriorated, implying to visitors, an aging, uninviting downtown. In addition, visitors of downtown Shelbyville pass through this area as they travel in and out of the city on US 60, and leave without an appropriate impression of downtown Shelbyville.



Shelbyville, KY

PLANNING PROCESS

The East End planning process was initiated by the City of Shelbyville, the Triple S Planning Commission, and Shelbyville Development Corporation with the intent of studying and determining a strategy for redeveloping this important area of downtown. Focused on public participation, the study incorporated a Steering Committee and two public meetings which guided the decisions and recommendations set forth in this plan. These ideas and

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concepts were based on the community’s input and desires for the future of this area. The public also had an opportunity to provide input during the adoption process with hearings before the Triple S Planning Commission and the Shelbyville City Council. The result is a plan which identifies a clear vision and the necessary action steps to redeveloping the East End.

HOW TO USE THIS DOCUMENT

This document, and the resulting East End Master Plan, is based on five basic principles which guide the decisions and actions necessary to redevelop the East End. The overall result, provided in Chapter 3, is a vision for the East End with explicit goals and objectives based on these principles. The remaining chapters, Land Use, Public Spaces, Transportation, Community Development, and Programming provide the details on how these elements are to be applied to the study area. Finally, Chapter 8, Plan Implementation provides the strategy and the actions necessary to making this plan a reality.

This document serves as the foundation and official guide for the transformation of Shelbyville’s East End. As with other planning studies, it is intended to be a working document in which public officials consult often for direction and guidance in the redevelopment of the East End. Readers of the plan are encouraged to highlight, make notes, and check-off sections of the plan as they are accomplished. Most importantly, users are encouraged to refer to the plan often, continually monitoring the progress of the plan and insuring that the East End is improving in a manner consistent with the overall vision and elements set forth.

The principles and recommendations established in this study should be considered not only with public and private development within the East End, but throughout the ongoing process of improving and enhancing Shelbyville’s downtown. Through careful and purposeful planning, public/private collaboration, and hard-work, Shelbyville and its East End District will become a destination for entertainment, recreation, and the center of Kentucky Bluegrass hospitality.



Shelbyville’s East End



Shelbyville’s East End



Shelbyville’s East End

Public engagement was critical to establishing the vision for the East End.



East
End
DISTRICT

