

Women's March Sussex Fundraising Committee Minutes 4/15/25

In attendance - Jeanne LaVigne, Nicole Evans, Nicole Wayne (absent Cheryl Wilkerson)
information only Lisa Angelo

1. Both Nicole E and Nicole W have fundraising experience.
2. Need to identify goal of fundraising to encourage donations.
3. Suggest starting with small efforts and gradually build up.
4. Some events need seed money to start, e.g. 5K race/walk. Requires \$3000 - \$4000 to hire race company to run the event.
5. 50/50 raffle at Happy Hour events beginning with April 30. Expense would be cost of raffle tickets. Ask Steering Committee for input on pricing tickets. Nicole W willing to sell tickets.
6. Gift baskets of donated items, gift cards, etc. Could be used for silent auction or gift bags for individual items. Buy tickets and place 1 ticket per bag. Draw ticket for winner of item.
7. At events have more prominently displayed suggested donation amount along with baskets.
8. Yard sale. Perhaps at the Lewes Library?
9. Suggest having the WMS committees meet together to engage each other.
10. Partnership with other groups.
11. Consider having WMS become a 501c3. Nicole E has experience and knows the ropes.