

# CASA BALI

WITH DANIELA FEDERICI



WATCH HERE

CASA is a cinematic, design-led series exploring how people are redefining modern living through culture, place, wellness and design.



CASA is a cinematic, design-led documentary series exploring a global shift in modern living.

Seen through the lens of internationally renowned photographer and director Daniela Federici — whose three-decade career has shaped global visual culture — the series offers an intimate, insider perspective on the people and places redefining modern living.

Across destinations including Bali, Sicily, Morocco, and beyond, the series follows creatives, designers, and cultural pioneers choosing a more intentional way of life.

#### FORMAT

- 7 x 60' episodes
- Premium documentary series

#### SEASON 1

- Bali
- Global crossroads for design, culture, and conscious living

#### EPISODIC LENSE

- Why Bali?
- Spaces & Architecture
- Design & Craft
- Cuisine & Culture
- Wellness & Ritual
- Community & Sustainability

#### ACCESS

- Unparalleled access to 50+ leading creatives, architects, chefs, designers, healers and cultural pioneers

#### TOPE

- Cinematic
- Design-led
- Culturally immersive

#### AUDIENCE

- Design-conscious global audience
- Travel, culture, lifestyle
- High-value female demographic
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**FUTURE SEASONS-A global format designed to travel — each destination revealing a new expression of modern living- Alongside this, Daniela is joined by a co-host building a new life — as we follow their transition toward a more intentional way of living.**

- Sicily
- Morocco
- Mexico
- Vietnam

Contact details- [INFO@DANNIELAFEDERICI.COM](mailto:INFO@DANNIELAFEDERICI.COM)

