

AMPERE TURNS

PUBLISHED BY, AND FOR, THE EMPLOYEES OF CROCKER-WHEELER ELECTRIC MANUFACTURING COMPANY, AMPERE, N. J.

Volume 2

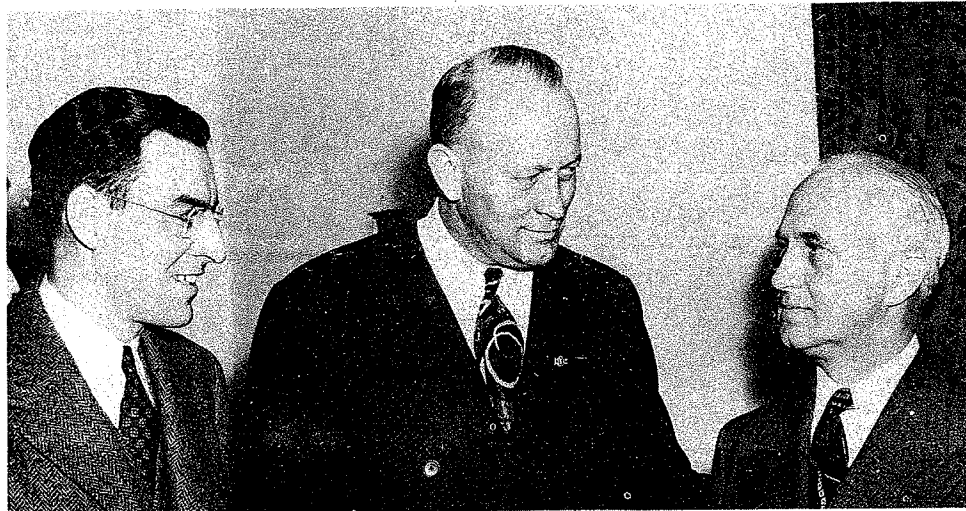
DECEMBER, 1942

Number 2

Merry Christmas To All

This glorious season brings to us the opportunity of greeting every one of you with a sincere Yuletide wish. May all the season's joys be yours, with Victory for 1943.

AMPERE TURNS



INTRODUCING OUR NEW PRESIDENT. Left to right, C. F. Poirier, General Sales Manager, Chas. E. Moore, President, and Edw. S. Perot, Ampere Manager.

CROCKER-WHEELER MERGES WITH JOSHUA HENDY OF SUNNYVALE CAL.

The combination of these two old and well established companies is unprecedented as a major expediency in furthering the war effort. Their combined facilities will contribute more to the cause of Victory, as each company is geared to all out war production, and was doing a big job independently. The consolidation is another milestone in the progress of American industry.

The Hendy Ironworks representatives, who have been known as the "Hendy Iron Men" among purchasers of mining and other special machinery for some 86 years, are recognized as being the leading craftsmen as well as one of the largest and best equipped organizations of their type serving the Western part of the United States. Charles E. Moore, president of Hendy, representing the highest type of progressive West Coast management, his philosophy being best illustrated by the following anecdote: Shortly after the Hendy Company started work on their first order of

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CHRISTMAS CAROLS BY OUR NEW CHORAL SOCIETY

Loyal Crocker-Wheeler workers have organized a choral society which promises to be a focal point for plant social activities, first, by giving us an opportunity to show our talents, and, secondly, closer contact with each other, bringing back that old time Crocker-Wheeler spirit of real genuine friendliness and the means to know each other and enjoy the many things and hobbies we have in common.

Under the able direction of Bert Stroud, with his many years of experience in this work, we are sure to go places. Bert is devoting much of his time these days in rehearsing our singers, and, according to the latest word received, will have a big treat ready for us soon.

A program of Christmas Carols is scheduled for the three days before Christmas, which we hope will be enjoyed by everyone. This is only the beginning with many other things planned for the New Year.

Remember the Choral Society is yours, and the membership will be open at all times to receive your name. In fact we are extremely anxious to have you, and you, and you on our lists, so don't wait for the others to come in, set the pace and let's make this a real social get-together!



GEORGE GARDNER

We regret the passing of one of our old timers, Mr. George Gardner, of 19 Madison Avenue, East Orange. Mr. Gardner was born in New York City in 1878 and had lived in East Orange for the past 40 years.

Mr. Gardner had been employed by Crocker-Wheeler for 27 years as an assembler, and then a stator winder, and has worked on some of the largest A.C. machines built by Crocker-Wheeler.

He is survived by his wife, and son Bernard, who also was employed in the Engineering Department and well known by some of our present engineers.

Mr. Gardner was held in the highest esteem by the company, and his fellow workers, and our heartfelt sympathy is for the family, relatives and friends.



Bert Stroud, Director and the new Crocker-Wheeler Choral Society

WAR CHEST

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The committee consisted of R. Andriesen, Chairman, Mrs. Janet Stebbins, Arthur Brown, H. W. Branigar, Ed Rice, Freddie Aloia, and Charlie Pennisi. Mr. Lopes rendered valuable assistance in handling the publicity and designing the costumes.

This committee wishes to express their sincere appreciation and heartfelt thanks to their co-workers who contributed so generously to these worthy causes. The employees of Crocker-Wheeler may rest assured that their efforts will give many moments of comfort to those who are fighting on our fronts and to less fortunate people of Newark and the Oranges.

C.-W. MERGER

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12 - 275,000 pound vertical steam engines for powering liberty ships, Admiral Land of the Maritime Commission contacted Mr. Moore and asked if they might increase production to permit 24 units to be delivered rather than the scheduled 12. Mr. Moore's typical comeback was, "why not make it 100?" This was done, and the Hendy Company is now turning out these engines in a period which British manufacturers find hard to believe.

Congratulations to Bess Wilding for the splendid job she is doing in Department 73 as instructor.

Good luck to Carl Schanbacher of Department 33 who has left for the armed service.

John Behonick was seen playing with the baby's electric trains. We wonder which baby were the trains purchased for.

THIS AND THAT

Bob "R. J." Hearn, Asst. Manager of the Boston office visited Ampere recently. A stop by our desk proved that our Boston co-worker is always ready to do a little plugging (we like it), and would appreciate some from the rest of you. Here's Bob's story:—

A. C. Goodnow, formerly a member of the Boston Sales office, and now, a Lieutenant Commander in Uncle Sam's Navy, stationed at the Boston Navy Yard, was in charge of the erection of three large cranes. It so happened that the motors selected were from the hatchery of Crocker-Wheeler.

Said motors were delivered, installed, inspected, etc., and our Lieutenant tried in vain to find something to kick about * * * No Siree, they were faultless * * *, and to quote Bob Hearn, the Lieutenant Commander was compelled to compliment Crocker-Wheeler!

A young man escorting one of our Crocker-Wheeler girls in New York creates international complications. . . .

Young man mistakes English Officer for subway guard—the following dialogue:

Young Man: "Where will I get the Hoboken train?"

English Officer: "Really I can't say my chap."

English Officer to the Writer: "We find you Americans rawther strange, don't you know, that was the third person to ask information about trains. Cheerio, old dear, cheerio!"

AMPERE TURNS

EDITORIAL STAFF

Helen M. Arjakse	Irene Graff	A. Kadar	W. Moody
E. Barwell	Edythe Gorman	Helen Kirkup	Myrtle Purcell
H. Branigar	J. Jump	J. Kostulakos	B. Shanning
P. Gaddis	J. S. Lopes	E. Lechleier	

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HENDY-CROCKER-WHEELER HEADS MEET AT DINNER

Executives and Department heads of the Joshua Hendy Iron Works and Crocker-Wheeler met at a joint dinner given at the Essex Club last Tuesday night, December 15.

The informal introductory session was presided over by C. F. Poirier who outlined the sequence of events which led to Hendy's proposal to buy Crocker-Wheeler. Mr. Poirier and Mr. Moore, (President of Hendy) met in Washington as government employees, and were mutually impressed by the standing of both companies in governmental circles. Their subsequent informal discussions, lasting over a period of weeks, firmly established the desirability of a consolidation of these two pioneer companies.

Mr. Perot introduced the Hendy men present and explained, "In order that our methods of operating, record keeping, and so forth, coincide with those of Hendy, it is necessary for them to send us some people to show us the ropes."

"Some of these 'Hendy Iron Men,' as they are called, have been with us for the past few days. . . . They are not here with the idea that they know it all and we know nothing, or that our methods are no good; they are here to show us how they function so that we may conform our methods to theirs.

"It was about three years ago that you all underwent a similar upheaval when I put my ideas into operation. At that time many of you 'Crocker-Wheelerites' were sure that your 'poor old company' was on the road to perdition, but we did not get there; we weathered the storm and have gone through three fairly successful years—the three most successful years in the company's history, if I do say so.

"Our job now is to buckle to as rapidly and conscientiously as we can—learn the ways of Hendy and prepare to put our old company in its place in industry, which is something we alone could never have attained. I honestly feel that as Crocker-Wheeler Electric Manufacturing Company, Division of Joshua Hendy Iron Works, we can look forward to a future that is beyond our fondest dreams".

Mr. Moore, readily distinguished by his six feet four inches and bright California necktie then enlarged upon the previous remarks.

Excerpts from Mr. Moore's Talk

"The Joshua Hendy Iron Works was founded in 1856, about the time California attained statehood. We also have many old and loyal employees."

"Crocker-Wheeler, as a division of Hendy, must learn to think of itself as a part of a larger, different type of organization. Hendy stock is closely held—no more thousands of stockholders, no more lawyers and brokers on the Board of Directors."

"I am not a rich man, I work because I like it and because the money is useful. We are not a rich company, but have ample resources."

"However, we prefer to put our faith, not in the 'deep sock' but in people. We as a company are going to find our level just where we deserve to be. We will beat competition by being *better* and *smarter*, and not by being *bigger* or *richer*."

"At Sunnyvale we have a plant and an organization second to none. We employ about 4,400 people and have spent over \$12,000,000 for tools in the last 18 months.

"We would like to make Ampere a showplace, and it can be done with your help.

"Although we think first in terms of more and better production *now*, my plans are more and more on the selling angle. Mr. Poirier can build us the best sales organization in the business.

"In looking over the personnel records of Crocker-Wheeler people, I am impressed with their education and experience. A company is the sum total of the people in it, and you have tremendous potentialities. I am a great believer in the value of experience and in the enthusiasm of youth. We have both—let us make the best of them."

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TO ALL THE ORGANIZATIONS AT AMPERE

Best wishes for a Merry Christmas and may the new year bring Victory.

It is with a source of great pride to me that Crocker-Wheeler and Hendy have joined forces. With all of our shoulders to the wheel we can accomplish great things, and by our united efforts have our fighting men abroad all home for Christmas in 1943.

I look forward to meeting each of you personally when time permits and want you to know that the interest and welfare of all employees of our company are a matter of great concern to me.

Again MERRY CHRISTMAS.

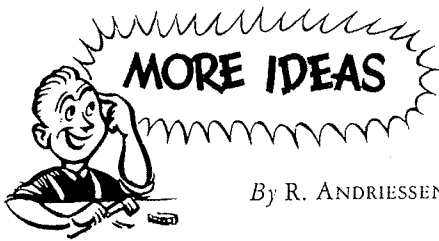
CHAS. E. MOORE.

MERRY CHRISTMAS, WITH LOVE FROM FATHER

This is the month when we greet the Christ Child. Bells will ring, young voices will shout with glee. There will be laughter, happiness, carols, gifts. This year more than ever, we must lay aside our heavy burdens of personal grief and sorrow and make Christmas Day truly a day of joy. For we are fighting—not murderous nations and leaders only. We are fighting the unendurable evil that would, if successful, deny Christ and all He means to the world of kindness, neighborly greeting, tolerance and love. With our guns at ready, actually or spiritually, let us yet this year sing our Christmas carols, spread our gifts of love with lavish hands, thank God for His Christmas Gift—for that gift of love is worth fighting for, suffering for and when need be, worth dying for. When there seems nothing between the dark despair of death and the last step into eternity, there beside us is the Father's Christmas Gift—faith, love, Christ. So, let us truly celebrate Christmas this year, the symbol of all we hold dear—light-hearted gaiety, sharing of joys, beauty and true gladness. Then, when Christmas day has passed, we can return to our grim task, fortified and strengthened, taking up again the battle to retain that greatest Gift, which makes it possible to say, "Merry Christmas!"

To make war shipments bigger,
And our war worries littler,
Let all of the accidents,
Happen to Hitler.

Everyone should own a comfortable bed and a comfortable (also safe) pair of shoes, because he is in one or the other all of his life.



By R. ANDRIESEN

STILL MORE IDEAS

Now that 1943 is just around the corner and New Year's Day with its traditions is rapidly approaching, it behooves all of us to stop for a moment and take stock.

One of the things each of us should ask ourselves is whether we can honestly say that we have done everything in our power to further the war effort. I mean in particular whether we have gone just that little fraction beyond our assigned duties, beyond what we had to do in line with an honest discharge of our duties, which little extra makes all the difference between a good workman and an inspired American. The sum total of these little extras from *you* and *you* and *you* spell one of the most important differences between America and its enemies.

Take it from one who knows. Someone with a little extra initiative over on the Axis side of the fence gets rapidly put in his place. Because his superiors consider it an insult that someone working for them could possibly improve on their methods and ideas.

Here in Crocker-Wheeler, we encourage such things in the traditional American spirit. A high percentage of improvements have resulted from suggestions offered by men who were not paid to think of improvements, but who, by actually doing the work, were able to devise better ways of doing things. Not only does industry show its appreciation for these suggestions by making awards, but many men have risen to the top on the strength of such initiative and inventiveness.

So let us all add this New Year's resolution: During 1943, I will send in every suggestion, big or little, which I think will help the company do a better job to get this war over as quickly as possible. A Merry Christmas and Happy New Year to all!

We are glad to welcome Helen Kirkup back to the Contract Department after her recent illness.

Wilort Lee Brown, of Department 31, has entered the armed forces.

CONGRATULATIONS JIM WEEKS

We Are Proud to Extend Our Best to the New President of our Union



Congratulations are also in order for the Union members on their choice of C. B. W. for the office. "C. B. is a tough guy to interview when it is about himself." Nevertheless with the scant information at hand I will endeavor to say a word or two.

Weeks is a graduate of the East Orange High School and New York University. He has always lived in East Orange, where early in life he showed his ability as a leader. After graduating he was employed by Vacuum Oil Company in their Advertising Department, later coming to Crocker-Wheeler to take charge of Maintenance Painting where he is doing a swell job.

ANSWERS

1. Crocker-Wheeler in 1885.
2. In 1898 Crocker-Wheeler reached across the Atlantic and electrified the printing plant of Joseph Conston in London, one of the largest in England.
3. Crocker-Wheeler in 1904.
4. Crocker-Wheeler way back in the days when the current was derived from a battery.
5. Crocker-Wheeler.
6. Crocker-Wheeler.

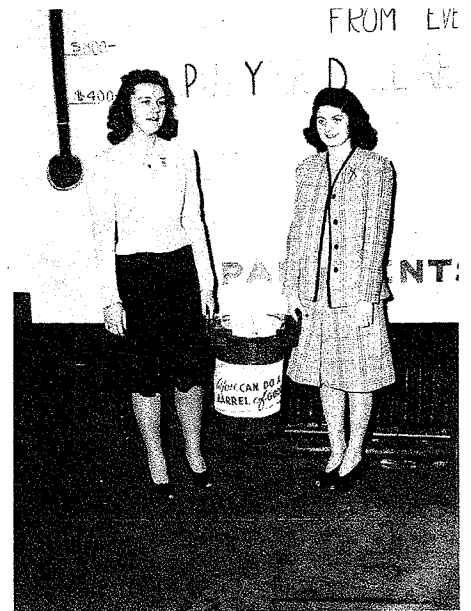
EMERGENCY HOSPITAL

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Hospital as a private and general duty nurse. She entered the employ of this company last month and has helped to bolster our own hospital staff. Along with her first aid work in our Infirmary she has undertaken the duties of a visiting nurse for our company's employees.

Our old-timer in the First Aid Department is "Doc" Strickland. "Doc" has been in hospital work since 1934 and came to us in July of 1940. His duties here are concerned with those of us who work on the night shift and he certainly has done a good job in treating the various injuries that happen during his hours.

It is important to remember that first aid is the first line of defense in injury treatment. Be sure to visit the Infirmary for every wound, no matter how small. Let us use the facilities and equipment that are here for us. All we have to do is remember to go to the Infirmary and the treatment will be cheerfully administered.



BETTY GRAY and FLORENCE FERRARA
of the War Chest Committee

C.-W.-HENDY DINNER

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Those present at the dinner were: Edw. S. Perot, Manager; Harvey W. Brannigar, Industrial Relations Manager; Camille F. Poirier, General Sales Manager; Lyman D. Warner, Assistant Sales Manager; Wm. A. Zarth, Engineering and Manufacturing Supt.; Frank B. Hynes, Chief Engineer; Joseph M. Mero, Comptroller; Wilder Gutterson, Government Departments Contact; Wallace K. Brown, Procurement and Priorities Supt.; Col. L. D. Van Aken, Plant Supervisor; Frank W. Mencik, Factory Supt.; Joseph Carberry, Ass't Factory Supt.; Wm. S. Harper, Production Manager; Peter Shannon, Ass't Production Manager.

Also: Clement W. Camp, Contract Manager; James E. Jump, Distribution Engineer; Joaquin S. Lopes, Advertising Manager.

From Hendy were: Charles E. Moore, President; Thomas Glover, Sunnyvale Plant; Charles Hirst, Sunnyvale Plant; Robert Jefferis, Turret Dept. Manager; Wallace Johnson, Berkley Plant, and Robert Mann, Sunnyvale Plant.

Also present were Henry F. Buchman, Chief A. C. Engineer; Edward C. Jones, Engineer; Abe Lower, Chief Draftsman; Kenneth S. Murray, Credit Manager; Elio J. Talamini, Chief Mechanical Engineer; Kelsey N. St. John, Purchasing Agent; Wilford F. Boughner, Ass't Purchasing Agent; David Holmes, Chief Expediter; Jeff T. Wilkes, Manager of Priorities; Edward L. Becker, New York District Manager, and Herbert C. Petty, Ass't New York District Manager.