

Lives---Not Dollars

We'll win the war. Of that there's no question—we'll win. The question is, how much is it going to cost—not in money or materials, but in lives. Is it going to cost us fifty thousand boys to win this war, or is it going to cost us a million? The longer our boys stand out there with only guns in their hands, the higher price we pay. The quicker we can put those boys inside tanks and planes—in fully mechanized units—the cheaper it will be, in lives. It is American industry's responsibility and sacred trust to remember the cost and make every moment count. We of Hendy will do our part—every hour of every day.

CHARLES E. MOORE, President.

JOSHUA HENDY IRON WORKS