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Feature writing article filipino

100%(6)100% found this document useful (6 votes)19K views | page Opinion & Commentary July 23, 2017 WhenInManila A feature story aims to educate and entertain the readers. It reflects the best in a writer. It can be personal, colorful, and opinionated, but without deviating from the facts. It may be longer and in-depth compared to a straightforward news story. It carries feelings and impressions.

DEVELOPMENT OF PHILIPPINE ESSAY

Birth of the English of English Language

Our use of the English language started when the Americans colonized the Philippines.

One of the positive developments is the official adoption of English as medium of instruction in the public schools. After the hostilities, Filipino and American educators got together and agreed that a common language is essential in unifying a nation divided by a plethora of dialects.

Unity of language is unquestionably a binding force of utmost importance.

Salvador P. Lopez, in *The Future Of Filipino Literature In English*, wrote: "We shall have more contact with the rest of the world. During this period we shall negotiate for trade, for security, for a neighborly living with the rest of mankind. At the same time, we shall be expressed more fully to the currents of universal culture. And as we continue to absorb the elements of this culture, we shall be better able to contribute to the stream."

A New Generation

Philippine essays developed side by side with Philippine journalism. The introduction of the language ushered in a new generation of English speaking readers and thus, a growing demand for materials in that language. American publications eventually gave way to Filipino-owned magazines and newspapers.

Campus organs served as the spring-boards for the growth of Philippine literature in English. It was instrumental as well in exposing the younger generations to the rudiments of the new lingo. Some of the noteworthy school publications were the *Literary Apprentice* and the *College Folio* of UP and the *Quill* and *Argonaut* of UST.

After college, the works of these students graduated to the Sunday magazines of the metro dailies and other magazines. Publishers and editors saw how literary sections generate interest and consequently increase circulation.

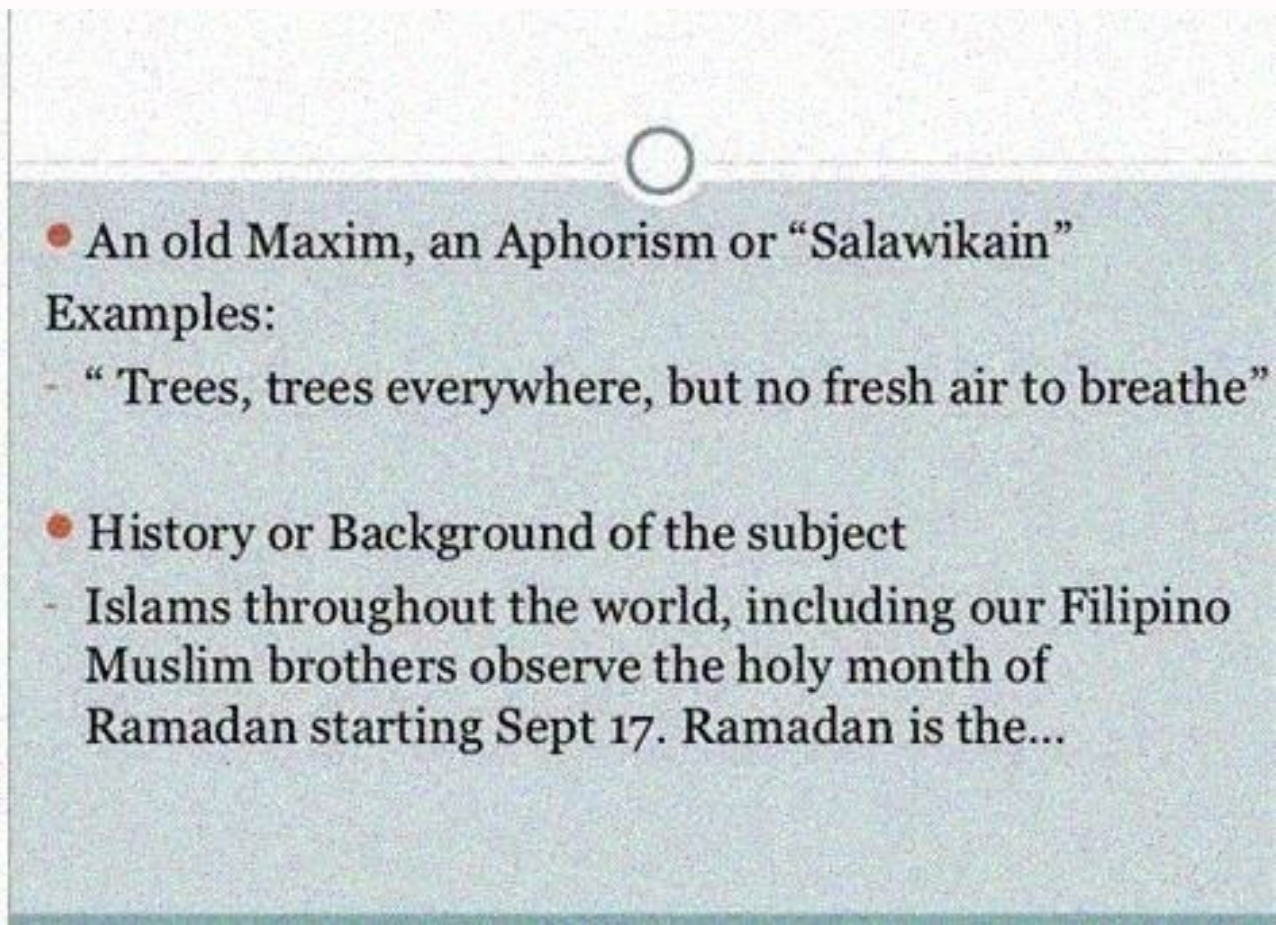
Prominence and Professionalism

It should be able to grab the reader's attention instantly and hold that attention. Writing a feature story is not always easy. It comes with a lot of elements that should come together to make it whole. Also, the style of writing a feature may vary depending on the writer or the subject. However, at the very heart of it, the purpose is the same – it aims to explore a range of issues, opinions, experiences, and ideas while captivating the audience. On July 1, we attended the Feature Writing 101 workshop hosted by Writer's Block Philippines. We learned tips and tricks about feature writing to help us improve how we share stories on WhenInManila.com. Here, we'd like to share what we've learned with you.

There are different types of feature stories. Feature stories are created to inform, entertain, persuade, or simply satisfy the audience's curiosity about a certain topic. It may provide additional information that may not be found on the news story, give an opinion about a trending topic, or offer an entertaining personal perspective on a certain topic. Compared with news stories, which can quickly become irrelevant, feature stories stick around longer even if they have been published for a long time. Different types of feature stories are: opinion on trending topics, personality profiles, humorous pieces, anecdotes, human interest stories. Feature stories don't simply present dry facts, they provide a different take on reality from a different angle.



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Filipino News Writing
Exercise: Smuggling ng metal

- INAHUTO: Sumulat ng isang balita, base sa mga sumusunod ng detalye ng balita. Gawin ito ng di-headline.
- Nagreklamo ang mga lokal ng manufacturer ng mga produktong bakal laban sa umayoy salamak na pagpapalut ng "finished metal products".
 - Nagtataka ang mga nagreklamo kung paano nalutot ang mga steel rods sa presyong mas mababa sa presyong scrap metals.
 - Ang palikarang ng Cebu Customs sa mga nagreklamo ay "transaction value method" ang ginhim para mataman ang buwis at taripa sa mga imported products.
 - Sa sistema ng "transaction value method" tangang dokumento lang ng shipment na nakalagay ang presyo at notaryado sa pinangalanganing ng produktong ang kailangan. Pwedeng tangapin na tangang ito ng customs collector kahit na may iba pang prescribed BOC valuation methods and references para ma-doubt check ang detalyadong presyo.
 - "Kung serioso ang BOC na sikatatin ang technical smuggling, madali lang kung mahigpit nating enforce ang Valuation Procedure o kaya dapat i-cross reference yan sa Metal Bulletin Weekly, Steel Business Briefing of London o HySteel ng China kung saan makikita ang tangang presyo ng bakal o metal", sabi ng tagapagpalita ng mga nagreklamo.
 - Ang reklamo ay nagmula sa Philippine Iron and Steel Institute at Galvanized Iron Wire Manufacturing Association at ispirating sina Department of Finance (DOF) Sec. Cesar Purisma at Bureau of Customs (BOC) Commissioner Ruffy Biazon.
 - Ang Philippine Iron and Steel Institute at Galvanized Iron Wire Manufacturing Association ay may annual sports festival kung saan nagasama-sama ang lahat ng mga miyembro mula sa buong bansa para makapagagan ng galing sa iba't ibang sports tulad ng figure skating at gymnastics.
 - Ang intereklamo ay isang kumpanya na maka-base sa Manduae at mayroong malit na steel rolling plant. Ang kumpanya ay ang pangunahing nag-aangkop ng finished steel products tulad ng "smaller sized steel wire rods" na nitirorolyo para maging "reinforcing steel bars" at ibinebenta sa mga hardware store para sa mga malilit na construction projects.
 - Ang reklamo ay nagmula sa mga lokal na manufacturer ng mga steel products sa Cebu.
 - Ang mga "finished metal products" ay ibinebenta sa mas mababang halaga kaysa sa scrap metal.

It comes with a lot of elements that should come together to make it whole. Also, the style of writing a feature may vary depending on the writer or the subject. However, at the very heart of it, the purpose is the same - it aims to explore a range of issues, opinions, experiences, and ideas while captivating the audience. On July 1, we attended the Feature Writing 101 workshop hosted by Writer's Block Philippines. We learned tips and tricks about feature writing to help us improve how we share stories on WhenInManila.com. Here, we'd like to share what we've learned with you. There are different types of feature stories Feature stories are created to inform, entertain, persuade, or simply satisfy the audience's curiosity about a certain topic. It may provide additional information that may not be found on the news story, give an opinion about a trending topic, or offer an entertaining personal perspective on a certain topic. Compared with news stories, which can quickly become irrelevant, feature stories stick around longer even if they have been published for a long time. Different types of feature stories are: opinion on trending topics personality profiles humorous pieces anecdotes human interest stories Feature stories don't simply present dry facts, they provide a different take on reality from a different angle. Steps in feature writing brainstorming finding the angle creating an outline researching going through the facts to produce an enticing story creating a punch line to leave an impression Tips on writing the feature story Creating the title/headline hook the reader highlight the main idea of the story use important keywords Creating the introduction The introduction sets the tone of the whole story It can have an unusual statement to keep the reader's attention It can invite the reader to take a stand especially if it is a controversial topic It should have the important background information It should intensify the appeal to keep the reader hooked Creating the body It should have additional facts and statistics It can have sound bites from interviews It can have personal opinions It can be visual using photos, diagrams, and graphs Putting a conclusion The conclusion leaves the impression to reader It should remind the reader what the story is about It can suggest a course of action and/or change of attitude or views Remember... When writing a feature story, it should: be well-researched and well-written inform entertain have authority present viewpoints Any other tips you can add? Share with us how you write feature stories. *** Writer's Block Philippines spearheads feature writing workshops and more. To know more about their workshops, email writersblock.ph@gmail.com or contact 0917.397.9927. You can also check out their website, www.writersblockphilippines.com for future workshops.



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An #NSPC2018 storyYou don't have to be phenomenal to make phenomenal things.Our life is an unwritten book. As we craft it day by day, you need to be the star of your own story. As we all travel the pages, it is our failures, pain, hard work and perseverance that make the story worth telling.Debacle. The road to success has never been easier. Campus journalism first opened its book cover for our Feature writing champ when he was in Grade 4. He first participated in Photojournalism and that was also the first time he encountered defeat. He actually didn't mind it much because he was too young then, but he told himself to try again next time.Distress. As his coach, I told him to participate in Feature Writing. I believed that he possesses the skills to write and have a big chance to win. Even when he was in doubt, he said yes. He grabbed the 7th place in the District level but failed again in EDDIS Level. But that failure failed to stop him to push himself more to do more.Determination. In journalism, talent to write is not enough. You should have the valiant heart, mind, and soul to complete the elements of your masterpiece. This year, he gathered all the strength and unwavering power of positivity that this time he can make it to the nationals. But it looks like the plot of his story did not agree with him at first. He ranked 3rd in District Press Con and 8th in EDDIS which means his best wasn't good enough.It's a tough battle but with faith and persistence, we trained harder, we tried harder. No holidays, no rest during Saturdays or Sundays – we only had training days. We inked down every lesson and it produced good results.He dominated both the Division and Regional Level and earned the ticket to National Schools Press Conference (NSPC) held last February 19-23 in Dumaguete City.Qualifying for NSPC and represent Region III felt so magical and overwhelming but at the same time, the pressure increased. Amid the frightening part, we were hungry for a national win and we wanted to leave an astounding and inspirational narration in the history of our town.Though we grabbed the 1st place in RSPC, we didn't want to be complacent for we know that we will be facing the giants from all over the country. We continued persevering, we buckled up and poured everything in the months of laborious training. There should be no room for exhaustion only room for improvement. We defied our limits.As coach, we must teach, help, love, motivate and believe in their skills. Learn with them and support them to build the mission and advocacy to inspire and educate others through their words. Dream with them and be their stepping stone to chase that dream and make it real.INKLINGS OF A CHAMPAll we have is a dream that heroes can't dream about.I am just a child hoping to leave an inspiring mark on the page of the history of our community. I failed many times but those fiascos failed to let me down for it is just part of the process. It was heart ripping but it taught me to pick up the pieces and put myself back on track. It was nerve-wracking but all the pain and sacrifices were all worth it for they shaped who I am today. With the encouragement of my powerful coach, my motivator and my life-changer I hailed as a champion.Campus journalism showed me something that cannot be taught inside the four walls of a classroom and it cannot be measured by medals, awards or any recognition. Laurels are merely bonuses; nevertheless, I'm thankful that I achieved them.No matter how much sweat, blood, and tears I shed, I am more than willing to learn and be the megaphone of my fellow youth. Winning is just a dream for me and it came true.To all young journalists, Congratulations, we all made it. Yes, our journey could hurt us but we can choose either run from it or learn from it. And as what Sir Rupert Laxamana or Kuya Pots, a legendary Feature Writing trainer once uttered, "Huwag magsawang magbasa at magsulat. Tandaan na nagsisimula ang lahat sa pangarap. Mangarap ka ng mas malaki pa sa pangarap ng iba".All we have is a dream that heroes can't dream about. Dream on and make it happen for you. Don't have to be phenomenal to make phenomenal things. This is just the beginning of my journey. This is our JOURNey.I am Aileen M. Victoria, a school paper adviser.I am Dann Emanuel Felipe, Champion, Feature Writing (English), NSPC 2018, Dumaguete City.(This article was published on one of the leading Philippine Newspaper, Philippine Star, February 27, 2018. Dann Emanuel Felipe is the co-writer of this story.) Trending & Features February 22, 2012 Christine Solis When inManila and thinking of honing your Feature writing skills, then let the gorgeous ladies of Writer's Block Philippines show you how. Chockful of handy tips and precious advice, their Feature Writing 101 workshop aims to harness the hidden wordsmith in all of us. Who knew that there was more to creating great Feature articles than having grammatically correct sentences and catchy, lyrical alliterations? At Feature Writing 101, you get to learn the very basics such as characteristics of an engaging literary piece and building up on your research and resources, understand what makes a good lead, and what hooks your readers to continue going through your work. I love how we participants are encouraged to ask questions and participate in the discussions. As they say, the only stupid question is the one left unasked. I especially enjoyed the actual writing and critique portion where you are given a chance to use your newfound knowledge in creating what could probably be the beginnings of your Pulitzer-award winning entry. So when in Manila and dreaming of becoming one helluva Feature writer, sign up for Writer's Block Philippines' Feature Writing 101 workshop and be amazed at what your pen uncovers. Writer's Block Philippines