



PRESIDENT’S MESSAGE

April being “Informed Woman Month” it seemed appropriate for the Twentieth Century Club (TCC) to revisit it’s “Women Do Series.” This month we are taking a look at philanthropy—a hallmark of the TCC and its membership since its inception nearly 130 years ago.

For “Women Do: Philanthropy” we’ve assembled an amazing group of women to lead the conversation. Honestly, I had a bit of a Sally Field moment—*they really like us*—when I learned that all of the women asked to participate in the event said “yes” without hesitation. And, it was followed up with, “What can I do to help?”

Proceeds from this event will go toward this year’s scholarship awards. Which is why we were so excited when PBS Reno and Atlantis joined as sponsors for the event.

I hope to see you at this special luncheon fundraiser.

Kimberly Elliott

SAVE THE DATE: MAY 11TH

Mark your calendars! This year we are throwing a party for the TCC’s Charter Day luncheon on May 11 with a *Bountiful Spring Basket Extravaganza*.

We will have baskets for every interest. The baskets are coming in, and they are as amazing as the women that created them. The luncheon is just ahead of Mother’s Day and Father’s Day—so you can pick up the perfect gift.

This is a great way to treat your friends to lunch, so consider sponsoring a table and fill it with your besties. The proceeds will benefit our scholarship program. Jill Navarrette has graciously agreed to help coordinate the event. Turn to Page 4 for a sneak peak at some of the gift baskets.



THOUGHT FOR THE MONTH

Celebrated each April, *Informed Woman Month*, aims to build a world that breaks the stereotypes and empowers women to realize their self-worth. Twentieth Century Club women are informed women and have been celebrating it for 129 years.

“A woman with a voice is, by definition, a strong woman.”

Melinda French Gates—*Philanthropist*

“Strong women don’t have ‘attitudes’, we have standards.”

Marilyn Monroe—*American Actress*



APRIL 13 | LUNCH AND LEARN

We have assembled a panel of some of Reno’s most influential women in philanthropy and marketing to discuss what motivates women to give. We will outline the six Cs or hallmarks of women’s giving—and explore whether the commitment to giving is innate or learned behavior.

Erin Breen will be our guest moderator. The panelists are: Chris Fegert, Northern Nevada HOPES; Karen Senger, Food Bank of Northern Nevada; Lauren Renda, Community Foundation of Northern Nevada; and, Abbi Whitaker, The Abbi Agency.

LUNCHEON SPONSORS

Special thanks to our sponsors for helping to make the event a success.



MEET THE CONVERSATION LEADERS



Erin Breen
Moderator

Chris Fegert
Northern Nevada HOPES

Lauren Renda
Community Foundation of Northern Nevada

Karen Senger
Food Bank of Northern Nevada

Abbi Whitaker
The Abbi Agency

Erin Breen: Erin is an Emmy award-winning journalist, columnist and writer for television, radio and print who has put 25 years of professional experience to work honing a true talent for storytelling.

Chris Fegert: Chris fosters and manages relationships with private and corporate foundation donors and prospects to help them achieve annual revenue goals. She engages in developing internal and external stakeholder relationships, and collaborates with primary care and other programming offered at HOPES.

Lauren Renda: A Chartered Advisor in Philanthropy®, Lauren has the expertise to guide fundholders and advisory committees to achieve their charitable goals. She manages nearly 140 funds, totaling over \$71 million in assets.

Karen Senger: With more than 25 years as a fundraising professional, Karen has managed all aspects of fundraising including capital campaigns, major gifts, planned gifts and grants. She figures she has helped raise more than \$35 million dollars to date benefitting a variety of nonprofit organizations.

Abbi Whitaker: Abbi has more than 25 years of public relations, public affairs and marketing experience ranging from creating and implementing national media and marketing campaigns to creating awareness campaigns for national associations, advocacy groups and consumer brands. She was honored by *Ragan & PR Daily* with a “Community Giver Award.”

MEMBERSHIP—WE ARE GROWING AGAIN!

Current Membership is at 72, including our newest member Kendall Brown.

Along with Kendall, we have yet to formally introduce Kristina Patton and Susan Cesarini at one of the luncheons.

Hopefully we can make that happen before we break for summer.

Special thanks to Diane Coons, VP of Programs, and Jill Navarrette, Raffle Committee Chair, for the work they are doing

to make our May program a success.

Rumor has it that we have commitments for just about twenty baskets to be raffled.

It should be a very fun event and please take the opportunity to invite someone special to the May lunch. The proceeds will go to our philanthropic efforts.

As always, our best recruiting tool is members inviting guests to lunch.

And, keep the Cookbook in mind for upcoming special event gifts:

Easter Baskets, Mother's Day, Father's Day, Birthdays, Thank You gifts, etc. . .

Peggy Slattery
VP—Membership

ARIES GALS ARE CELEBRATING

According to astrology, if you were born between March 21–April 19, you are an Aries. This fiery sign is represented by a ram—symbolizing creativity, independence, and high style. Aries women have sizzling personalities and are natural super-achievers. Celebrating birthdays this month are:

Monica Neilson, Elizabeth Elliott, Linda Felices, and Chrystine Klett

Wishing you a day filled with happiness and a year filled with joy.

Happy Birthday!



MARCH'S SURVEY SAYS:

ATTENDEES SHARE SOMETHING UNIQUELY THEM

When we ask questions at the bottom of the luncheon survey each month, it's like a parlor game and intended to get guests chatting at the tables. In March, we asked attendees to share something uniquely them. Did you know? One member knew the iconic photographer Ansel Adams. Another had some interesting childhood pets—a three-toed sloth and a toucan. We have a member with a twin sibling. TCC women are talented and we have an abstract artist in our midst. In the interesting job category, one attendee said she worked as a bra fitter. And, an intrepid traveler swam in a lake 1,500 feet below the earth's surface. ■

TCC BOARD ACTIONS & ACTIVITIES

NOMINEES PRESENTED FOR 2023-2024

The annual election of officers will be held at the April 13th meeting. The Nominating Committee, comprised of Diane Coons, Jan Browne, and Peggy Slattery, present the following nominees for 2023-24 program year.

President
Kimberly Elliott

1st VP—Programs
Joy Orlich

2nd VP—Philanthropy
Janet Ross

3rd VP—Membership
Peggy Slattery

Secretary
Jill Navarrette

Treasurer
Jan Browne

Directors

Tatjana Vukovic
(2023-2025)

Roberta Gerber
(2023-2025)

Beverly Waldron
(2023-2024)
One year term.

Roni Nicora
(2022-2024)

Completing 2nd year of term.

The TCC Officers and Directors meet monthly from August through May. The August meeting is the planning meeting for the coming year. Below are highlights from the March meeting. Minutes from the meetings are available upon request.

- VP—Philanthropy Tatjana Vukovic presented the audited yearend statement from the Community Foundation of Northern Nevada. The report indicated that the TCC Legacy Fund experienced an earnings deficit in 2022. Per the fund’s agreement, disbursements must be made from income—no board action was taken.
- Instead of the Club’s traditional “Day of Giving,” the April 13th luncheon will become a fundraiser for the Club’s scholarship program. The “Women Do: Philanthropy” luncheon will feature four panelists with Erin Breen as moderator. Tatjana Vukovic is coordinating the event.
- Diane Coons provided an overview of the special basket fundraising event in May, which Jill Navarrette is coordinating. Diane also put forward a new interest group—a craft club—for board approval.
- The Mid-Year Budget Review Committee presented its findings and recommendations. The committee reviewed bank statements, PayPal activity, requests for reimbursement, and actual activity vs. the budget. The committee will provide new procedures at the April board meeting.



PBS Kids

Value: \$159

Perfect for the child on your list—a 1-year PBS membership and a basket full of goodies to explore.

Robin Mercer



Best Sellers

Value: \$60

Ideal for winter days—coffee, cookies, and a good book.

Lynn Bremer



Beauty in a Basket

Value: \$75

Relax and enjoy with this basket. A perfect gift for Mom.

Eddie Ferguson



Receiving Blankets

Value: Priceless

Four handmade, soft and cuddly receiving blankets for your precious one.

Peggy Slattery

Handmade Fused Glass

Value: Priceless

You must see these gorgeous pieces of functional art to appreciate their color. They will make any table setting special.

Jill Navarrette



FROM THE ARCHIVES

New Officers Are Installed For Twentieth Century Club At Charter Day Ceremonies

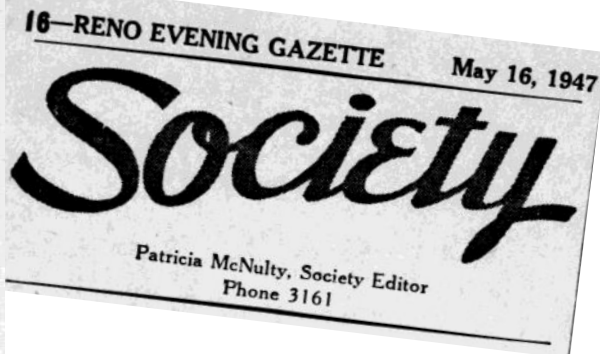
Mrs. Charles W. Mapes was installed Thursday as president of the Twentieth Century club, with the honor of installing her, and her officers for the coming year, falling on the gracious Miss Echo Loder, a member of the organization for fifty-three years, and the only charter member present for the occasion.

Installed with Mrs. Mapes were Mrs. William A. Edwards, first vice president and house chairman; Mrs. Jack Douglass, second vice president and program chairman; Mrs. I. C. Morrison, third vice president and membership chairman; Mrs. M. E. Jepson, corresponding secretary; Mrs. Robert Taylor Adams, recording secretary; Mrs. J. W. Airhart, financial secretary; Mrs. V. A. Ninnis, treasurer; Mrs. J. E. Beaupert, curator and Mesdames Sam Francovich and Harold Rohlfing, directors.

Opening the meeting, Mrs. Sam Francovich, retiring president, paid special tribute to her officers of the past year and accorded thanks to Mrs. William Edwards who was responsible for the table and room decorations at Thursday's Charter day luncheon.

Never were the club rooms lovelier than on this occasion, with miniature maypoles, bouquets of peonies, tulips, iris, roses and lilies of the valley on the tables, pastel streamers draped from the ceiling, and charming trellis arrangements at the doors.

Mrs. Jack Douglass was also commended for her handling of the programs throughout the year, and introduced Mrs. J. Allen Young, of the Twentieth Century Juniors. Mrs. Young explained the display on the stage, of Snow White pictures painted by Mrs. H. G. Grellman, and now a part of the nursery playrooms at the orphanage in Carson. Mrs. Grellman who gave her time and talent to the project was introduced, as was Mrs. R. Van der Smissen of the orphanage who thanked the Juniors for their kindness and generosity in providing the materials for the pictures, and mentioned many other services which are being performed by the Junior organization.



Mrs. Charles W. Mapes, newly elected president of the Twentieth Century club, is picture with her officers for the coming year. Back row, left to right, are Mrs. Melvin Jepson, Mrs. Charles Mapes, Mrs. William A. Edwards, Mrs. H. J. Rohlfing. Front row, left to right, Mrs. Jack Douglas, Mrs. V. A. Ninnis, Mrs. Sam Francovich, Mrs. I. Clair Morrison, Mrs. J. W. Airhart. Mrs. J. E. Beaupert was unable to be present for the picture. —(Bennett photo)



TCC COOK BOOK SALES UPDATE

The Club has sold 359 copies of the new cookbook! Great work, ladies! But, that’s only 70 percent of our sales goal of 500 copies.

Why 500 copies? The proceeds raised will go toward funding this year’s scholarships at Truckee Meadows Community College. Each year, the club funds three \$3,000 scholarships in nursing and radiology.

At the March board meeting, an expenditure of \$3,000 for the first scholarship was approved. The motion included the option to award additional scholarships, if the funds were raised.

We need your help! The best sales tool is word of mouth.

Here’s what Jane Chapman said, “My daughter-in-law is

enthralled by the Twentieth Century Club cookbook. Not only does she love to cook, she also loves history and particularly the history of Reno and Nevada. She told me the other day she is planning a family dinner where each of us will choose a recipe from the cookbook to prepare and talk about, whichever era it happens to be from. I think this will be a fun evening. Maybe others would like to try the same idea. You could even dress up in the style of the era!”

So tell all of your friends, and remember they make great thank you gifts. Mother’s Day is just around the corner. The book recognizes and celebrates the amazing women who came before us.

Pick up a copy at the April luncheon. The cookbooks are also available at: Sundance Books, Nothing to It Culinary Center, and the Flag Store. The books are only \$21.95.

FROM THE MAILBOX!

*Kimberly,
Please let the members of
the Twentieth Century
Club know that I thank
them for inviting me to the
January 12, 2023 lunch
meeting. So nice of Diane
Coons to think of me. I*

*met many members and was
greeted by many friends.
It was especially nice that the
Nevada Historical Society,
Director Catherine Magee,
was there with me to hear
Susan Moore-Fry’s talk.*

*Thanks to all,
Lorraine Renee Petersen*



TCC BOOK CLUB—APRIL 23RD IS WORLD BOOK DAY

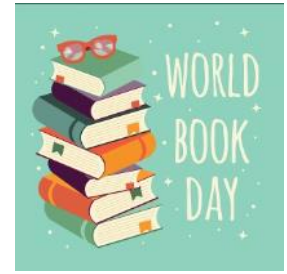
Our members had a lot to say about John Lescroart’s “The Vig”. Some thought he diverged too much from the plot line; that he had too many plots; and others that the story depicted too much violence. However, many of us liked the main character, Dismass Hardy despite his many foibles, and were happy he finally “found himself” and a new love, Franny.

Many of our members are especially looking forward to our upcoming discussion of “The Personal Librarian” by Marie Benedict and Victoria Christopher Murray. A Good Morning America Book Club Pick; a Best Book by NPR; and A Notable Book of the Year by the Washington Post this novel tells the story of Belle da Costa Greene J.P. Morgan’s personal librarian. She is an extraordinary woman—intelligent, stylish, witty and (secretly) African-American. And she rises in a male-dominated, chauvinistic, and intolerant society to become one of the premier authorities in her field.

Coming up in April, Edie Ferguson will lead our discussion of Louise Penny’s “A World of Curiosities”. According to a book review by Colette Bancroft of the Tampa Bay Times, “cozy” it’s not. The discovery of a mysterious painting inside a hidden room “unleashes a bloody retribution that Gamache never expected.” For those who don’t know it yet, Amazon Prime is airing the new series “Three Pines”. Each two-part episode depicts one story, and many people have enjoyed watching Penny’s characters and village come to life.

And in May, Liz Sheppard has selected “The Memory Box” by Kathryn Hughes, an historical fiction with some twists of its own which I enjoyed very much! Hope you will, too.

We meet the third Wednesday of the month at 10:30 a.m. at Barnes & Noble. Please join us for any of our discussions or just come to listen and visit!! ■ *Barbara Oppio, Book Club Chair*



BRIDGE CLUB—NOW MEETING AT NAPA SONOMA GROCERY CO.

TCC’s bridge players have a new venue—Napa Sonoma Grocery Co. The restaurant is conveniently located in the Longley West Plaza at the corner of Virginia Street and Huffaker Lane. All players must be vaccinated, but masks are optional. Cost: \$1 for prize money. Prices on the Napa Sonoma luncheon menu range from \$7.95 to \$28.95. Bridge Co-Chairs: Joan Brick, Roberta Gerber and Jane Chapman.

The TCC Bridge Club meets on the 1st Friday morning of each month. Play begins at 10:00 and ends at 2:30 in the afternoon. ■

THE MAHJONG CLUB—TCC’S “QUINT”-ESSENTIAL WOMEN

Mahjong is a game of skill, strategy, and luck. The game is played with a set of 144 tiles based on Chinese characters and symbols. Base hands are called “quints” or five of a kind. To win a game, a player must be both offensive and defensive – the aim is to complete the best hand as quickly as possible, while not discarding tiles that will be of advantage to other players. The group meets at Swill Coffee & Wine Café on Mondays —9:30 am to 2:30 pm. The address is 3366 Lakeside Circle. Linda Felices is chair. ■

LUNCHEON MEETINGS

The Twentieth Century Club meets September through May on the second Thursday of each month. Check-in and socializing begins at 11:30 a.m. with the luncheon service and program starting at noon. The meetings are held at the Atlantis Casino Resort which is conveniently located at 3800 South Virginia Street, Reno, Nevada.

For more information about the Club’s activities and upcoming programs, please visit the website at twentiethcenturyclub.org.



With Emmy Award-Winning Producer and Writer Erin Breen

Please join the Twentieth Century Club in April for a very special luncheon. We have assembled a panel of some of Reno's most influential women in philanthropy and marketing to discuss what motivates women to give. We will outline the six Cs or hallmarks of women's giving—and explore whether the commitment to giving is innate or learned behavior.

Erin Breen will be our guest moderator. The panelists are: Chris Fegert, Northern Nevada HOPES; Karen Senger, Food Bank of Northern Nevada; Lauren Renda, Community Foundation of Northern Nevada; and, Abbi Whitaker, The Abbi Agency.

Thursday, April 13, 2023
11:30 a.m. Check-in and Socializing • 12:00 p.m. Luncheon and Program
Lunch \$35.00 Per Person

Garden Salad and Dutch Crunch Rolls with Butter

Crab-Stuffed Sole

or

Chef's Choice Vegetarian

Carrot Cake

Roasted Regular & Decaffeinated Coffee, Specialty Teas & Iced Tea

Payment or cancellation must be received by noon on Friday, April 7, 2023. Reservation questions, call Diane Coons at 408.891.2174. Mail reservation to: Diane Coons, 1805 Stone Pointe Drive, Reno, NV 89523

Member Name: Phone:

E-mail Address:

Menu (Please circle choice): Crab-Stuffed Sole Vegetarian

Guest Name: Phone:

E-mail Address:

Menu (Please circle choice): Crab-Stuffed Sole Vegetarian

Enclosed is my luncheon reservation check made payable to Twentieth Century Club for: _____



Optional 2023 Scholarship Award Support

This luncheon's beneficiary is the Twentieth Century Club's 2-year nursing scholarship program at Truckee Meadows Community College. Yes, I would like to contribute to this year's scholarship awards. Enclosed is my check for _____ payable to the: Twentieth Century Club.