

# **City of Middleton**

# **Vision and Values Review**

## **Comprehensive Plan Update**

## **Downtown Redevelopment Services**





# Vision and Values

What are the vision and values in the comprehensive planning process?

## High-Level Recommendations

Broad strategic goals that align with the vision and values to guide comprehensive planning efforts.

## Actionable Strategies

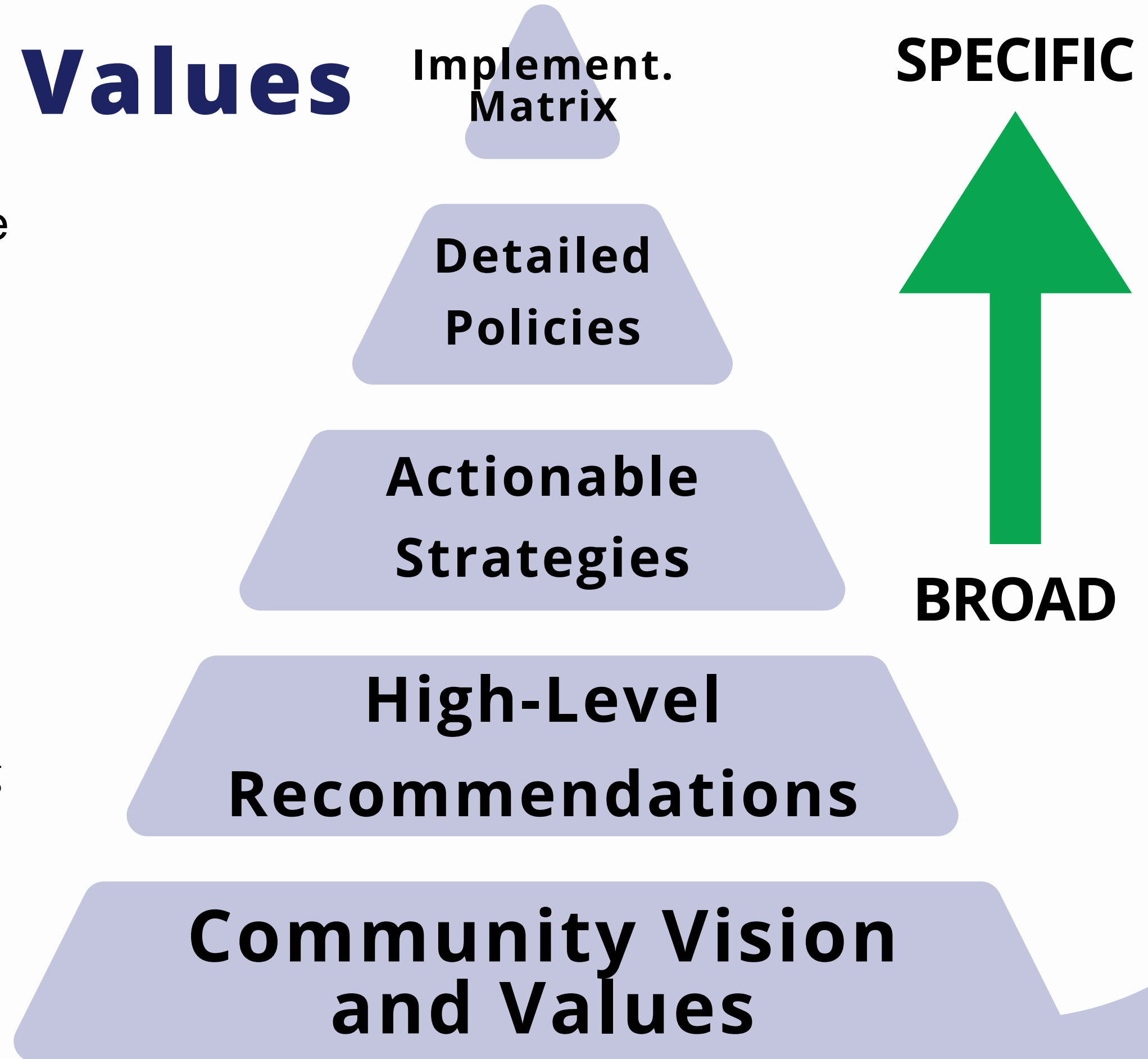
Specific, practical methods to achieve overarching goals, bridging vision and implementation.

## Detailed Policies

Specific ordinances, policies, and efforts governing strategy execution, ensuring consistency and effectiveness.

## Implementation Actions

Tasks, assigned responsibilities, timelines, and KPI metrics for strategy execution.





# Public Input Recap



Online Surveys

## Visioning Survey

Hosted online from November through February and received 902 submissions



Community Workshops

## Visioning Open House

Hosted on March 21st and had approximately 20 participants

## Key Highlights

- 78% of respondents live in Middleton
- Quality of life, location, and the people and place were the most liked qualities
- Transportation and limited amenities were the most voted challenges for the city
- Strong desire for improved infrastructure and improved retail and services





# Community-Driven Growth

Middleton cherishes its small-town feel while embracing thoughtful growth. Residents value a community that manages its expansion by integrating the natural charm with modern conveniences, ensuring that development feels organic and well-planned.





# Community-Driven Growth

1

**We value development that reflects our community's character and integrates seamlessly with our small-town spirit.**

2

**We support local businesses and entrepreneurial initiatives that bolster our economic vitality.**

3

**We believe in sustainable growth through active partnerships among residents, developers, and community leaders.**





# Community Cohesion & Quality of Life

Residents of Middleton are committed to maintaining a close-knit, friendly environment where everyone is encouraged to be connected and engaged. The city aspires to be a safe community where quality of life is protected and enhanced through community action and cooperation.





# Community Cohesion & Quality of Life

1

**We are dedicated to building coalitions to improve safety throughout our community.**

2

**We prioritize the tranquility and close-knit bonds that define Middleton.**

3

**We commit to enhancing law enforcement and first responder services to meet residents' evolving needs and maintaining high standards of living.**





# Heritage and Innovation

Middleton values its historical roots while seeking to adapt and grow in a way that meets contemporary needs. The community supports balancing traditional values with innovative ideas to create a dynamic and attractive city.







# Heritage and Innovation

1

**We cherish our historical roots and are committed to preserving our landmarks and traditions, integrating them with modern advancements.**

2

**We strive to balance our rich heritage with innovative policies and strategies.**

3

**We encourage civic efforts that celebrate our history and prepare us for future challenges.**





# Environmental & Infrastructural Sustainability

The city is focused on developing infrastructure and environmental practices that sustain its growth and maintain its unique identity. This includes careful planning, preservation of open spaces, and enhancement of local amenities.





# Environmental & Infrastructural Sustainability

1

**We are committed to developing infrastructure that anticipates future needs while addressing current concerns, such as traffic and public services.**

2

**We advocate for recreational spaces and facilities that enhance community well-being and respect our natural environment.**

3

**We strive to be good stewards of the environment and promote ecological health.**





# Neighborhoodly & Engaged Community

Middleton strives to be a community where every voice is heard and valued equally. Emphasizing broad engagement, the city seeks to empower all residents to participate actively in shaping their community.





# Neighborhoodly & Engaged Community

1

**We strive for an neighborly community where every voice is heard and matters in shaping our city.**

2

**We ensure that all community development efforts are equitable and accessible to everyone, fostering a sense of belonging and participation.**

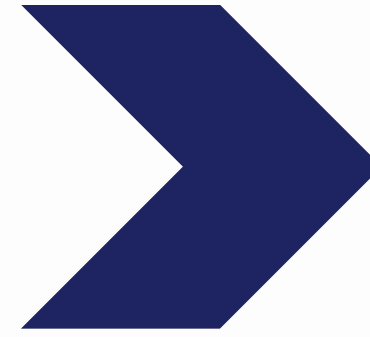
3

**We encourage open dialogue and collective problem-solving, empowering residents to participate in community life actively.**





# We are here



# Next Steps

