

PUBLIC INPUT SYNOPSIS

04

Public Input Synopsis

1. Community Input Meetings

Public meetings gathered feedback around







Architecture



Housing



Traffic



Walking & Biking



Middleton's Identity

Public meetings explored the community values of



Community
Driven Growth



Community Cohesion and Quality of Life



Heritage and Innovation



Environment and Infrastructural Sustainability



Neighborly and Engaged Community

Feedback Trends

Maintain small town character & manage growth wisely.

Residents expressed repeated desires across all public meetings to maintain Middleton's small town charm, manage growth wisely, support local businesses, and increase access to a variety of amenities.



Maintain Middleton's Small Town Charm



Manage Growth Wisely



Support Local Businesses



Increase Access to a Variety of Amenities

2. Surveys

69.9%

like Middleton's Quality of Life



906 Responses for Survey 1



83.4% leave Middleton



69.6%

want improved retail & services



72 Responses for

Survey 2



89.7%



91%

said the city has congestion on major roads



66.8%

said more signals are needed



3. Council Workshops

Council Workshops were held to further the development of the Comprehensive Plan in areas of key importance. Focus was put on:



Middleton's Vision & Values



Future Land Use Map

4. Newspaper Articles

Information was distributed through the Middleton Gazette to increase public awareness of upcoming events. Articles were also intended to provide information on where to find periodic updates on the Comprehensive Plan's progress.





March 21st | 5 - 8pm orkshop on Vision & Values for

the future of Middleton. Come and go as you please. www.MiddletonCompPlan.com





quick survey to share your vision and values for Middleton.

Take a

CITY OF MIDDLETON

COMPREHENSIVE PLAN UPDATE 2024

tinyurl.com/MiddletonSurvey





When? May 21st | 11a - 2p & 4p - 7p Where? Trolley Station | 310 Cornell St.

Review Middleton's vision and mission statement with a short presentation followed by an open forum.

Follow along on our project website MiddletonCompPlan.com



VISION & VALUES

ENGAGEMENT Stakeholder **Online Existing** Community Community Surveys **Conditions** Workshops Meetings **Tours THEMES** 3 **Environmental** Heritage Neighborly & Community-Community **Cohesion &** Driven & **Engaged** Infrastructural Growth Quality of Life Innovation Community Sustainability **PRINCIPLES**

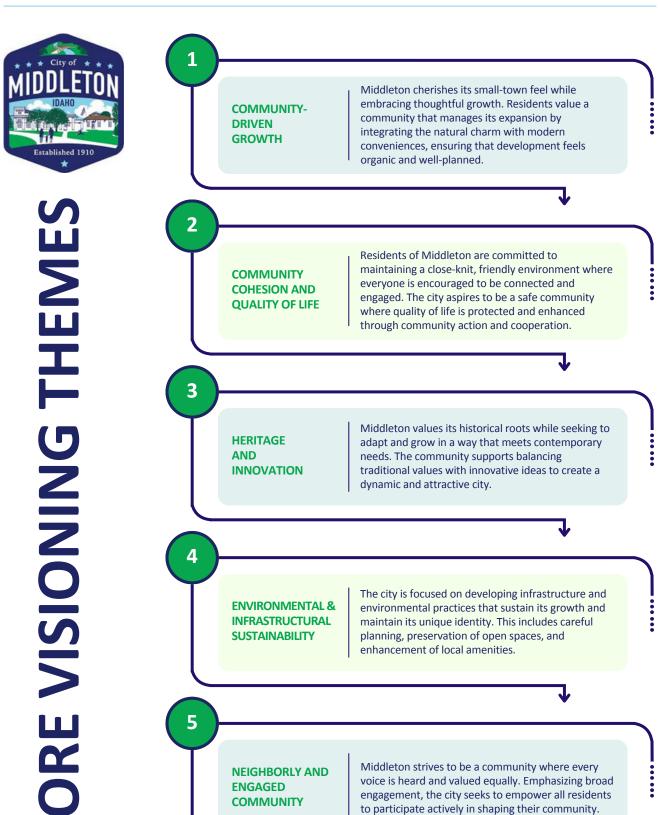
- 1. We value development that reflects our community's character and integrates seamlessly with our small-town spirit.
- 2. We support local businesses and entrepreneurial initiatives that bolster our economic vitality.
- 3. We believe in sustainable growth through active partnerships among residents, developers, and community leaders.

- 1. We are dedicated to building coalitions to improve safety throughout our community.
- 2. We prioritize the tranquility and close-knit bonds that define Middleton.
- 3. We commit to enhancing law enforcement and first responder services to meet residents' evolving needs and maintaining high standards of living.
- 1. We cherish our historical roots and are committed to preserving our landmarks and traditions, integrating them with modern advancements.
- 2. We strive to balance our rich heritage with innovative policies and strategies.
- 3. We encourage civic efforts that celebrate our history and prepare us for future challenges.
- 1. We are committed to developing infrastructure that anticipates future needs while addressing current concerns, such as traffic and public services.
- 2. We advocate for recreational spaces and facilities that enhance community wellbeing and respect our natural environment.
- 3. We strive to be good stewards of the environment and promote ecological health.

- We strive for an neighborly community where every voice is heard and matters in shaping our city.
- 2. We ensure that all community development efforts are equitable and accessible to everyone, fostering a sense of belonging and participation.
- 3. We encourage open dialogue and collective problem-solving, empowering residents to participate in community life actively.

Public Input Synopsis 01





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