

This is more than a health strategy. It’s a national blueprint for resilience, equity, and long-term sustainability.

The Health Promotion Alignment Framework is supported by a full suite of tools, including a comprehensive White Paper, The Canada Health Promotion Action Plan, built for policy and program implementation, and policy briefs and communications support tools. Each one is designed to move beyond theory and into coordinated action. Together, they form a roadmap for action. Evidence-based, jurisdiction-sensitive, and outcomes-driven.

This infographic represents the core components and strategic logic model that underpins the Health Promotion Alignment Framework. All documents from the suite are available electronically for viewing and downloading by scanning this QR code.



Framework logic model at a glance

In the Health Promotion Alignment Framework, positive health outcomes are achieved across the life course through a structured chain of action between the following core components: Multisectoral contributors implement evidence-based strategies that target key influencing factors, enabling individuals to reach the positive outcomes that define successful developmental transitions. These components, described in detail in the White Paper and the interior infographic in this document, serve as the organizing spine for policy design, measurement, and implementation. Together, they illustrate how alignment is not about centralized control, but about shared clarity and coordinated action, by a broad range of contributors to the health of Canadians, well beyond governments alone.



INDIVIDUALS | PARENTS, FAMILIES & CAREGIVERS | SCHOOLS | COMMUNITIES | CIVIL SOCIETY & NGOS | WORKPLACES
MEDICAL SYSTEMS AND PROFESSIONALS | PRIVATE SECTOR & INDUSTRY | VARIOUS LEVELS OF GOVERNMENT

THE HEALTH PROMOTION ALIGNMENT FRAMEWORK

A Strategic Blueprint for the Health of Canadians



THE HEALTH PROMOTION ALIGNMENT FRAMEWORK

