



PBP 2027 Team Project

A ride for endurance, identity, and unity.

About the Project

One Team, One Gear, Many Roads brings together a team of 5 Black cyclists of African and Caribbean heritage, each based in a different European country, to ride Paris–Brest–Paris 2027 on fixed gear bicycles built by T E L B E R T.

More than a cycling challenge, it's an act of cultural expression — a story of motion, migration, and meaning.

Mission

To ride as one united Black European team, representing endurance, art, and identity, while creating a platform that inspires and connects underrepresented communities across Europe.

Vision

To show that resilience and creativity can move through any terrain — from cycling to art, from the street to the gallery.

Core Values

- 🏁 Representation — Making space for Black cyclists in endurance events
- 🤝 Unity — No-drop teamwork and mutual support
- 🎨 Artistry — The ride as performance and metaphor
- ⚙️ Simplicity — Minimalism, resilience, and purpose
- 🌍 Empowerment — Uplifting others to create and connect

What We're Building

- A cross-European team training for PBP 2027
- A digital storytelling platform (film, photo, writing)
- Partnerships with brands, artists, and cultural institutions
- A symbol of shared heritage and endurance

Ideal Partners

Cycling brands • Cultural institutions • Diversity in sport initiatives • Creative collectives
• Media platforms

Contact

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🚲 Built in collaboration with T E L B E R T