



8/15/2016

To Whom It May Concern:

It is with great pleasure to write a letter of recommendation for Butler Learning Systems. I am the Vice President of Sales & Marketing for Braun Industries, Inc. Our company has been using Butler Learning Systems Sales Training for a few years along with the Service Training.

All of Braun Industries, Inc. Regional Sales Managers participate in The Butler Learning System "The Sales Professional®" and are required to complete all 3 levels of this training. This past May, 80 Braun employees partook in Customer Service Excellence Training conducted by Mr. Butler. We felt that this training program would help engage our employees and to help guide them through providing our customers with an exceptional customer experience.

Bob has done an excellent job training so many of our employees. Bob's passion for training and educating sales professionals keeps all engaged throughout the training experience. Bob is also an excellent communicator with a vast knowledge in leadership, sales, and service. Any company looking for leadership, sales, or service training would benefit from the programs Bob has to offer.

Thank you,

Chad Brown

Vice President of Sales & Marketing

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Notice - Please respect the time and generosity of our client. Our clients send us letters expressing their appreciation to our products. Per their request, PLEASE - NO PHONE CALLS!