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January 2020 Monthly Sales Tip



"2020 Is The Year Of The Sales Professional®!"

Congratulations to all of the above...our latest Graduates of the The Sales Professional® (TSP) Sales Certification Process in December 2019. This elite order of Sales Professionals have earned the right and privilege to use the insignia "TSP" after their names as **THE SALES PROFESSIONAL®**.

How about the rest of you? Would you like to see yourself in the picture standing tall and proud like the others above for 2020? Yes, you can! The journey begins on March 27, 2020 in Dayton, Ohio.

Now that the holidays are behind us, it's time to move forward and implement your strategic initiatives for 2020. Forecasts are complete and budgets are locked in. What about you? Do you have your **GOALS and PLANS** written down? Remember, it's never

too late to set personal, family and business goals to guide you to your destination to achieve success. Writing them down makes it exact - NO EXCUSES! You can't "fix it" unless you write it down.

All of us at Butler remain committed to help those who see the importance of ongoing training and education in the service and sales professions. May 2020 be your best year yet in achieving Sales & Service Excellence. How can we help you? Please allow us to share our experience and insight to create a customer experience just for you. HAPPY NEW YEAR from all of us at BLS! CHEERS!!

Good Luck & Good \$elling!

Bob Butler, TSP
and the Butler Learning Systems T.E.A.M.
Together Each Achieves More

Send your information, ideas, thoughts and suggestions for Monthly Sales Tips to:
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