

SAMPLE DEALER EMAIL BLAST EXAMPLES

Example of email blasts DAG can send for dealerships.

Drive Your Future. Drive a Toyota.

ABC Toyota
 abctoyota.com
 1234 Main Street
 Anytown, USA 12345
 (555) 123-4567

HOT DEALS ON NEW WHEELS

HURRY IN! THESE OFFERS WON'T LAST LONG!



**HAVE ARRIVED AT ABC TOYOTA
 SAVE THOUSANDS
 on Our New 2026 Toyota Lineup!**

- GREAT PRICES ON EVERY MODEL
- TOYOTA SAFETY SENSE™
- FINANCING FOR EVERY BUDGET
- EXPERT SERVICE YOU CAN TRUST

FEATURED OFFERS

	NEW 2026 TOYOTA COROLLA LE \$129 /MO <small>36 MOS</small> \$2,999 DUE AT SIGNING
	NEW 2026 TOYOTA CAMRY LE \$169 /MO <small>36 MOS</small> \$2,999 DUE AT SIGNING
	NEW 2026 TOYOTA RAV4 LE \$209 /MO <small>36 MOS</small> \$2,999 DUE AT SIGNING

[VIEW ALL SPECIALS](#)

WE WANT YOUR TRADE!
 Get a Top Dollar Offer Today.
 → FAST. EASY. NO OBLIGATION.

- SHOP ONLINE 24/7
- SCHEDULE SERVICE
- GET PRE-APPROVED IN MINUTES

ABC Toyota • 1234 Main Street, Anytown, USA 12345
 (555) 123-4567 • abctoyota.com


Offer excludes tax, title, license and dealer fees. With approved credit. See dealer for complete details. Expires 6/30/2026.

Precision Crafted Performance.

ABC Acura
 abcacura.com
 4321 Luxury Lane
 Anytown, USA 12345
 (555) 987-6543

CRAFTED FOR THOSE WHO EXPECT MORE




EXPERIENCE THE 2026 ACURA LINEUP



- PRECISION ENGINEERING
- ADVANCED TECHNOLOGY
- UNCOMPROMISING LUXURY

Discover the perfect balance of performance, innovation and style. Visit ABC Acura and elevate your drive today.

2026 ACURA SPECIAL OFFERS

	2026 Acura ILX w/Technology Package \$239 /MO <small>36 MOS</small> \$2,999 DUE AT SIGNING
	2026 Acura RDX w/A-Spec Package \$349 /MO <small>36 MOS</small> \$3,499 DUE AT SIGNING
	2026 Acura MDX w/Technology Package \$399 /MO <small>36 MOS</small> \$3,999 DUE AT SIGNING

COMPLIMENTARY MAINTENANCE
 2-Year/24,000-Mile Complimentary Maintenance
 On All New 2026 Acura Models.

- SHOP ONLINE 24/7
- SCHEDULE SERVICE
- VALUE YOUR TRADE
- FINANCING MADE EASY

[VIEW ALL OFFERS](#)

ABC Acura • 4321 Luxury Lane, Anytown, USA 12345
 (555) 987-6543 • abcacura.com


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Together let's drive™

ABC Chevy
 abcchevy.com
 5678 Victory Drive
 Anytown, USA 12345
 (555) 246-8100

MAKE EVERY DRIVE AMAZING




HOT OFFERS ON THE 2026 CHEVY LINEUP!



TRUCKS. SUVs. PERFORMANCE. WE'VE GOT YOUR DRIVE COVERED.

- INCREDIBLE SELECTION
- COMPETITIVE PRICING
- EXPERT SERVICE
- CHEVY DEPENDABILITY

LIMITED TIME SPECIALS

	2026 CHEVROLET SILVERADO 1500 CREW CAB LT \$299 /MO <small>36 MOS</small> \$3,999 DUE AT SIGNING
	2026 CHEVROLET EQUINOX LT \$199 /MO <small>36 MOS</small> \$2,999 DUE AT SIGNING
	2026 CHEVROLET BLAZER LT \$259 /MO <small>36 MOS</small> \$3,499 DUE AT SIGNING

WE WANT YOUR TRADE!
 GET TOP DOLLAR TODAY.

- SHOP ONLINE 24/7
- GET PRE-APPROVED IN MINUTES
- SCHEDULE SERVICE

[VIEW ALL SPECIALS](#)

ABC Chevy • 5678 Victory Drive, Anytown, USA 12345
 (555) 246-8100 • abcchevy.com

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