



## Fayette County Tourism

401 Central Avenue Connersville, Indiana 47331  
Phone: (765) 338-2297 Email: tourism@co.fayette.in.us

\*Fayette County Tourism was created in 2002 by Fayette County Council through the adoption of the Uniform County Innkeeper's Tax. The Innkeeper tax is a 5% levy on the rental fees on all campgrounds, hotels, bed & breakfasts, motels, tourist cabins, and other lodging facilities within the county. The tax is imposed on all rentals of less than thirty consecutive days. The board has five members. Three are appointed by the Mayor of Connersville. Two are appointed by the Fayette County Commissioners. This is an all volunteer board whose members are not reimbursed or compensated for their time and efforts. Ordinance 02-21

\*The funds generated from the tax are collected by the innkeepers and deposited directly into a fund held by the county treasurer and used solely for the promotion of tourism in the county through conventions, trade shows, special events, festivals, and recreation. Throughout the year, tourism makes every effort to promote assets of the entire county, even when there are no special events to promote.

\*Meetings are held the second Wednesday of the month at 5:15 in the Commissioners' Room at the Fayette County Courthouse. The meetings are open to the public.

### Guidelines for funding:

**\*\*\*ONLY ORGANIZATIONS THAT ARE NON-PROFIT MAY APPLY.** PLEASE DO NOT APPLY FOR ADVERTISING SPECIFICALLY AND SOLELY FOR YOUR EVENT IF YOU CANNOT SUPPLY WRITTEN PROOF OF NON-PROFIT STATUS. EACH NUMBER WILL BE VERIFIED BY TOURISM WITH THE STATE OF INDIANA.

**\*\*\*\*HOWEVER, TOURISM RESERVES THE RIGHT TO CONSIDER ADVERTISING FOR NON-ELIGIBLE ENTITIES** BY INCLUDING THEM IN GENERAL ADVERTISING. THIS WOULD BE CONSIDERED ON A CASE BY CASE BASIS.

**\*\*\*FAYETTE COUNTY TOURISM ENCOURAGES OUT OF COUNTY VISITORS TO OUR COMMUNITY.** EVERY EFFORT SHOULD BE MADE TO DOCUMENT OVERNIGHT STAYS RESULTING FROM THE EVENT. SPECIAL CONSIDERATION WILL BE GIVEN TO EVENTS LASTING TWO OR MORE DAYS.

**\*\*\*FUNDING IS FOR PROMOTION ONLY. FOOD AND OTHER MARKETING PRODUCTS WILL NOT BE FUNDED.** BROCHURES PROMOTING PERMANENT SITES (ART ASSOCIATION, MUSEUM, HISTORICAL SITES) FALL WITHIN THE ACCEPTABLE GUIDELINES. THESE ENTITIES ARE EXPECTED TO ASSURE THAT THE MATERIALS ARE DISSEMINATED BEYOND THE SITE ITSELF. (TOURISM MAY BE ABLE TO HELP) **ALL ADVERTISING MUST INCLUDE NOTICE THAT FUNDING WAS PROVIDED BY FAYETTE COUNTY TOURISM.**

**\*\*\*LIVE RADIO REMOTES** ARE TO ALLOW TIME FOR TOURISM TO PROMOTE THE COUNTY'S OVERALL ATTRACTIONS, INCLUDING ANY OTHER UPCOMING EVENTS.

**\*\*\*TOURISM WILL NOT DISTRIBUTE FUNDS DIRECTLY TO THE REQUESTING ORGANIZATION UNLESS A PAID RECEIPT IS PRESENTED. OTHERWISE, AN INVOICE MUST BE PRESENTED WITHIN A REASONABLE AMOUNT OF TIME. PLEASE HAVE VENDORS SUBMIT UNPAID INVOICES TO THE ABOVE ADDRESS FOR PAYMENT. TOURISM IS NOT RESPONSIBLE FOR LATE FEES. A RECAP OF THE EVENT MUST BE SUBMITTED WITHIN 21 DAYS OF THE CLOSE OF THE EVENT. PLEASE EMAIL OR MAIL THROUGH REGULAR MAIL. FAILURE TO SUBMIT A RECAP WILL JEOPARDIZE FUTURE FUNDING TO YOUR ORGANIZATION.**

**\*\*\*NO ENTITY WILL BE ALLOWED MORE THAN \$2500.00 FUNDING WITHIN A CALENDAR YEAR. ANY GRANT, OR PORTION THEREOF, MUST BE USED WITHIN ONE CALENDAR AND WILL BE VOID AFTER THAT TIME.**

**\*\*\*PLEASE SUBMIT YOUR REQUEST IN TIME FOR TOURISM TO LOOK IT OVER IN ADVANCE.** YOU WILL BE ASKED TO APPEAR IF THERE ARE POINTS WE WOULD LIKE CLARIFIED. SOME REQUESTS MAY REQUIRE A MAXIMUM OF 60 DAYS TO BE PROCESSED. REQUESTS MAY BE SUBMITTED BY EMAIL, REGULAR MAIL. OR IN PERSON. IF SUBMITTING IN PRINTED FORM, PLEASE PROVIDE 5 COPIES.

**\*\*\*ORGANIZATIONS ARE EXPECTED TO BUILD ADVERTISING INTO AN EVENT'S BUDGET AS THE EVENT GROWS.** THIS ALLOWS TOURISM TO CONSIDER NEW ACTIVITIES THAT MAY REQUIRE FUNDING.

*Board Members: Donna Schroeder Tamara DeGroat Amanda Stevens  
Aimee Brumfield Kevin Struewing*