DIGITAL FINANCE HQ

Operationally Driven CFO Services for Growing Businesses

At Digital Finance HQ, we help businesses transform financial operations and achieve sustainable growth. Whether you're preparing for an investment, optimizing financial processes, or navigating a complex transaction, we partner with you to deliver tailored solutions that drive measurable outcomes.





Our Clients

Our clients include:



CEOs and CFOs at early, mid to latestage software and technology businesses.



Private Equity and Venture Capital Investors, along with their portfolio companies, navigating growth, acquisitions, or operational challenges.



Management Teams seeking to optimize financial performance and make data-driven decisions.

\$1M+

in Cost & Margin Reductions:

Delivered through operational efficiencies and contract negotiation.

30-Day

Close Cycle Reduction:

Streamlined financial processes for quicker insights.

\$100M

Credit Facility Secured:

Secured portfolio company growth completing first year public company audit.

Discover more in our Case Studies

Let's Build Your Financial Future

Take the next step to optimize your financial operations and maximize value creation.

Contact us today to schedule a free consultation



www.digitalfinancehq.com





Septer OBrien (917) 716-7715

DIGITAL FINANCE HQ



Why Digital Finance HQ?



Results-Driven:

Strategies that achieve measurable business outcomes.



Tailored Solutions:

Customized financial frameworks for unique challenges.



Proven Expertise:

Extensive experience in SaaS, technology, and investor-backed businesses.



Our Key Services



Strategic CFO Leadership

We act as your financial partner, providing:

- Interim & Fractional CFO Services: Step into leadership gaps with actionable strategies.
- Investor-Readiness Frameworks:

 Prepare for funding, due diligence, and acquisitions with confidence.
- Strategic Planning & Budgeting: Align financial plans with business objectives for growth.



Value Creation & Transaction Support

Maximize business value and navigate complex transactions:

- M&A Integration & Due Diligence: Ensure seamless transitions with expert support.
- ERP & Business Intelligence System
 Assessments: Evaluate and optimize tools for better decision-making.
- Value Creation Plan Development: Build and execute comprehensive strategies to unlock business potential.



Operational Finance Optimization

Streamline your financial processes for improved performance:

- Accelerated Month-End Close
 Processes: Reduce close cycles while
 ensuring accuracy and compliance.
- Financial Reporting & KPI Dashboards:
 Deliver clear, actionable insights to drive performance.
- Budgeting & Forecasting Optimization: Achieve greater visibility and control over financial planning.



Finance Team Development

Build and scale high-performing financial teams:

- Recruitment & Onboarding: Find and integrate the right talent for your organization.
- Leadership Development for Finance
 Teams: Equip your team with the skills to support growth.
- Scalable Financial Frameworks: Establish processes that adapt as your business expands.