Xought

An Extra Thought towards innovation...

PRODUCT PORTFOLIO
DIGI SIGN

WHAT IS
DIGI SIGN?

A specialty software for designing, controlling and operating the content on remote screens powered by digital media players. The content is amalgamation of static data, such as images, videos and dynamic data such as live news, stock prices.

Using interactive display screens, Digi Sign delivers communication that is arresting, impactful and memorable.

The content is flexible, focused, enriches the brand experience and is audience specific.

DIGI SIGN
BENEFITS

Communicate externally with customers & internally with employees, build brand awareness in your organization uniquely.

Do away with traditional methods of promoting your brand. Display attention-grabbing dynamic content.

Help and assist guests & clients in your organization by providing intuitive touch screen kiosks
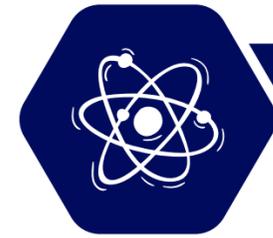
Eco friendly, as it eliminates printing content paper and plastic. It's also a positive statement to your customers that you care for the environment.

WHY
DIGI SIGN?

With ever growing pace of development the technology is rendered obsolete by the new ones coming after, our software is constantly evolving to keep up.

ADVANTAGE 1
Included visual drag and drop designer. Intuitive and powerful content scheduling with lowest TAT
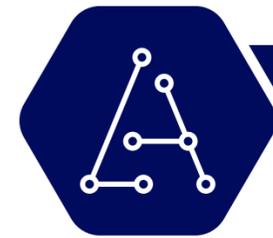
ADVANTAGE 2
Full remote system control. Accessible over local network or internet, supported by AWS & Azure cloud infrastructure
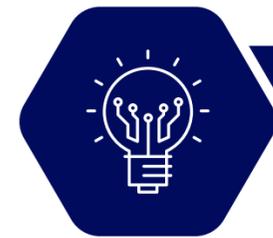
ADVANTAGE 3
Self Healing – monitoring, reporting and actions on processing unit level, CPU or GPU. Remotely View Machine Resource Statistics

ADVANTAGE 4
Supports both Push and Pull of Content, Securely Manage from a single Remote Location

ADVANTAGE 5
Proof of Playback with Logs and Screenshots, Lock Players to Prevent Unauthorized Access

OUR PRODUCT'S
CLIENT LIST

HONDA MOTORS NOIDA

BATA PAN INDIA

VIJETHA SUPER MARKET