

Dear Industry Partner,

Get ready for a milestone celebration! The Ontario Insurance Professionals Association (OIPA) is thrilled to be hosting the 60th Annual Convention and AGM of the Canadian Association of Insurance Women (CAIW) at beautiful Blue Mountain, Ontario, June 11–14, 2026. We'll be welcoming delegates from across Canada for a weekend of unforgettable learning, networking, and celebration.

For six decades, CAIW has been the national hub for insurance professionals—empowering members through education, connections, and opportunities for personal and professional growth. This year's convention will not only honour that legacy, but also create an inspiring platform to showcase the future of our industry.

We would love for your organization to be part of it. By joining us as a sponsor, you'll gain prime visibility with industry professionals from coast to coast while helping us deliver an experience that attendees will remember for years to come.

Our sponsorship package outlines a range of opportunities to highlight your brand and secure the best placement—don't wait to lock in your preferred option!

Should you have any questions or wish to confirm your participation, we would be happy to connect with you directly.

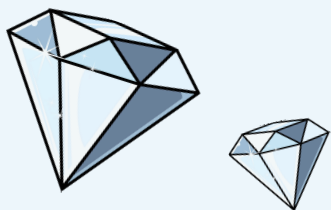
We look forward to welcoming you to Blue Mountain and celebrating this landmark event together!

Yours truly,

*2026 CAIW Convention Committee*

Canadian Association  
of Insurance Women





# *Diamond Connections*

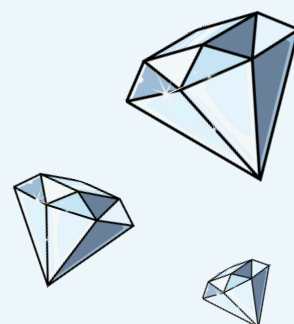
## **Sponsorship Opportunities**

**The 60th Annual CAIW Convention**

June 11-14<sup>th</sup>, 2026

Blue Mountain, ON

Hosted by the OIPA



# *Diamond*

## \$15,000

### **One Sponsorship Available**

- Includes three convention registrations (hotel costs not included)
- Includes exclusive access to a tradeshow booth
- Logo visibility will be maximized on the homepage of the convention app and website (before, during and after)
- Clickable name and logo on the event site and the section dedicated to the sponsors
- Logo will be used when advertising the event and strong visibility on the digital bulletin
- Special mention for Diamond Sponsors on all Social Media channels
- Mention of your organization in the speeches
- One page in the official digital program distributed to all participants
- Logo with the mention "Diamond Sponsor" on screens during the event

# *Platinum*

## \$10,000

### **Two Sponsorships Available**

- Includes two convention registrations (hotel costs not included)
- Includes exclusive access to a tradeshow booth
- Logo on the homepage of the convention app and website (before, during and after)
- Clickable logo on the event site and the section dedicated to the sponsors
- Logo will be used when advertising the event with visibility on the digital bulletin
- Mention on all social media channels
- 1/2 page in the official digital program distributed to all participants
- Logo on screens during convention

# Gold

## \$7,500

### Four Sponsorships Available

- Logo on the homepage of the convention app and website (before, during and after)
- Clickable logo on the event site and the section dedicated to the sponsors
- Visibility on the digital bulletin
- Mentions on all social media channels
- 1/4 page on the official digital bulletin
- Logo on screens during convention

# Silver

## \$5,000

### Four Sponsorships Available

- Logo on the convention app and website (before, during and after)
- Logo on the event website and second dedicated to the sponsors
- Visibility on digital bulletin
- Mention on social media channels
- Logo on screens during convention

# Bronze

## \$2,500

### Six Sponsorships Available

- Logo on the sponsor page, app and website
- General mention of the event sponsors
- General mention on all social media channels
- Projection of your logos during the event

# Additional Sponsorships

<del>Fun Night Sponsor</del>	<del>\$5,000</del>	<b>SOLD</b>
Tradeshow Vendor*	\$1,250	
<del>Education Day Sponsor</del>	<del>\$5,000</del>	<b>SOLD</b>
Lunch Sponsor - (2 Remaining)	\$5,000	
Breakfast Sponsor - (2 Remaining)	\$2,500	
Coffee Break Sponsor - (3 Remaining)	\$1,500	
Prosecco Sponsor	\$2,000	
Photo Booth Sponsor	\$3,000	
<del>Gala Wine Sponsor</del>	<del>\$2,000</del>	<b>SOLD</b>
<del>Lanyard Sponsor</del>	<del>\$500</del>	<b>SOLD</b>
<del>Registration Bag Sponsor</del>	<del>\$250</del>	<b>SOLD</b>

*\*The Tradeshow Vendor package includes 2 admission tickets for the Fun Night on Thursday and all-day access to Education Day on Friday.*

Thank you for your consideration! Please contact Laura Pennings, Chair, to confirm your sponsorship or if you have any questions: [laura.pennings@firstonsite.ca](mailto:laura.pennings@firstonsite.ca).