

ANNUAL

MARKETING OPPORTUNITIES

Position your business at the forefront of the insurance industry through the OIPA—where the province’s top insurance professionals connect.

Our three premier sponsorship levels offer prime exposure at events and in communications. Gain standout brand recognition both in-person and online—all at exceptional value.

Annual Sponsorship Levels & Benefits	GOLD	SILVER	BRONZE	ACADEMIC
One Exhibit Space at all Events	✓			
Banner at all Events*	✓	✓		
Logo Recognition in registration Reception & Main Venue*	✓			
Memberships Included	4	2	1	
Logo on OIPA Website	Large	Medium	Small	Medium
Listing & Link to Website	✓	✓	✓	✓
Dedicated Sponsor Spotlight Posts	✓	✓	✓	✓
Company Mentioned in Promotional Emails	✓	✓		
Verbal Recognition at all Events	✓	✓	✓	✓
Attendees identified as sponsors on their Name Badges	✓			
Opportunity to Host a Workshop / Educational Session	✓	✓	✓	✓
Branded Swag Distribution	✓			

*Sponsor to provide their own banners and promotional materials



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