

Transform your leadership potential through focused, powerful conversations. Discover how to maximize every minute of your coaching investment.

**Prepare for Success** 

**Learn More** 

### What Is Leadership Coaching?

Leadership coaching is a collaborative, goal-focused conversation that helps you unlock your potential. Rather than receiving advice, you discover your own solutions.

Unlike other development approaches, coaching is client-driven and confidential. It's built on trust, curiosity, and your unique insights.

Coaching empowers you to lead the agenda while your coach asks powerful questions to clarify and inspire action.



# Coaching vs. Mentorship, Sponsorship, and Therapy

### Mentorship

Experienced guide shares knowledge and advice based on their journey. They tell you what worked for them.

### Sponsorship

Influential advocate actively promotes your career advancement. They open doors and create opportunities.

### Therapy

Focuses on emotional healing and mental health challenges. Addresses past wounds and trauma.

### Coaching

You lead the agenda. Coach asks powerful questions to help you clarify goals and take action.

### Why 30 Minutes Can Be Enough



### The Power of Focused Coaching

Coaching conversations don't need hours to create breakthroughs. Brief, intentional dialogue sparks transformation.

Instead of "What should I do about this problem?" a coach asks, "What options have you considered?"

This shift moves you from seeking answers to generating solutions. You build confidence and independence through discovery.

## Before Your Session: Prepare to Maximize Impact

01

Reflect on Your Priority
Identify your top challenge or
goal. What do you want to
move forward on today?

02

Note Recent Wins

Jot down insights or successes to share. This builds momentum and positive energy. 03

Open Your Mind

Be ready for discovery, not just reporting. Coaching reveals new thinking patterns.

### During Your 30-Minute Session



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#### Start Clear

"What would make this session valuable for you?"
Sets intention and focus.

### Embrace Questions

Answer with thoughts, not just facts. Let curiosity guide the conversation.

#### Focus Solutions

Stay action-oriented rather than dwelling on problems or obstacles.

### ? Powerful Questions to Expect:

- "What's one small step you could take next?"
- "What resources or strengths do you already have?"
- "What would success look like here?"

# After Your Session: Keep the Momentum Going

1 Commit to Action

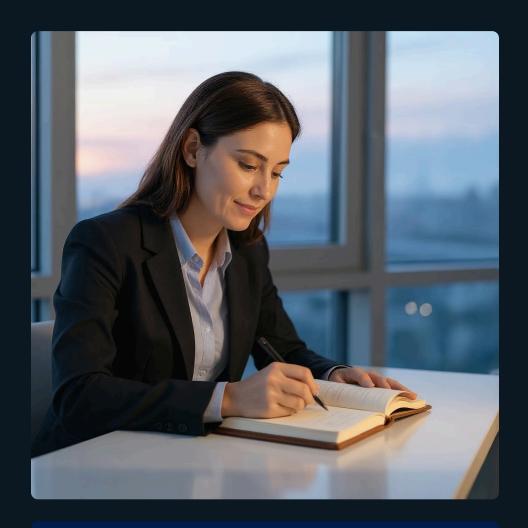
Choose one or two concrete steps before your next meeting. Small actions create big changes.

2 Reflect and Learn

What did you discover about yourself? New insights fuel continued growth.

3 Track Progress

Use journaling or quick check-ins to monitor advancement and adjust goals.



Remember: coaching is a process.Each session builds on the last,creating compound growth over time.

# Coaching Is Your Shortcut to Growth

Even a short 30-minute coaching session unlocks new perspectives and accelerates your leadership journey.

Approach coaching as a partnership where your insight and courage drive change. Your potential is waiting to be discovered.

Ready to experience the power of coaching? Prepare, engage fully, and watch your leadership potential soar.

**Start Your Journey** 

Find a Coach

