

Dutch Grown Zantedeschia

Callas

For **Pots**



Ednie Flower Bulb

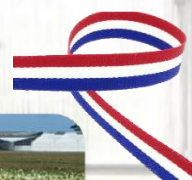




Dutch Grown

Callas

Zantedeschia

*Index***RED Varieties**

	PAGE:	SMALL	MEDIUM	LARGE
ALLURE	2	X	X	
ALLURE SPECIALE	3	X	X	
HAWK EYE	8	X	X	
Capt. MURANO	12	X	X	X
RED ALERT	15	X	X	X
RED CHARM	16	X	X	X

YELLOW Varieties

FURSA	8	X	X	X
Capt. SOLO	17	X	X	X
SUMMER SUN	18	X	X	X
SUN CLUB	18	X	X	X
YELLOW SURPRISE	19	X	X	X

PINK Varieties

Capt. CHEERIO	6	X	X	X
CHERRY KISS	6		X	X
LE CHIQUE	9		X	X
Capt. MAESTRO	10	X	X	X
PINK JEWEL	14		X	X
PINK PUPPY	15	X	X	X

ORANGE Varieties

Capt. BRUNELLO	4	X	X	
MERCEDES	11	X	X	X
MORNING SUN	11	X	X	X

PEACH Varieties

FANGIO	7	X	X	X
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WHITE Varieties

Capt. KELS0	9	X	X	X
SIBERIA	17	X	X	X
Capt. VENTURA	19		X	X

PURPLE Varieties

ACCENT	2		X	X
Capt. CARUSO	4	X	X	
PACO	13	X	X	X
Capt. RENO	16	X	X	X

TWO-TONED Varieties

FRENCH KISS	7		X	X
Capt. LIDO	10	X	X	X
ORANIA	13	X	X	X
PICASSO	14		X	X

BLACK Varieties

Capt. BERETTA	3		X	X
BLACK EXPOSURE	4		X	X
BLACK HERO	4	X	X	
ODESSA	12	X	X	X



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Page 2.



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Callas are becoming more popular as potted plants and in interior landscapes. Calla tubers are commercially grown in California and The Netherlands. Many new varieties are on the horizon. Callas can also be used in the "Waterscape". They do well outside in warmer climatic zones.

All varieties listed in this pamphlet are grown in
The Netherlands

Growing Instructions by week can be provided with
each shipment.

Advantages of Dutch Varieties are:



- **Faster Rooting**
- **Stronger Stems**
- **Larger Flowers**
- **Stronger Colors**
- **Flowers last Longer**
- **Longer Shelf Life**
- **Flowers grow above foliage**
- **Flowers are all evenly placed**



Care Tags are available
Upon Request



**We want You to be Successful
Growing this Crop!!**

Because these tubers are grown from tissue culture, they are more disease resistant.
All tubers are specially treated just prior to shipping , resulting in shorter forcing times.

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Accent

Height: 18-20 in. (45-50 cm.)

weeks to force: 9-10 in Spring, 7-8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 9 - plus

20-22: 7 - 9

18-20: 5 - 8

16-18: 3 - 5

14-16: n/r

best suited for



small - medium - large



Allure

Height: 12-14 in. (30-35 cm.)

weeks to force: 8-9 in Spring, 6-7 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: n/a

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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Allure Speciale

Height: 12-14 in. (30-35 cm.)

weeks to force: 8- 9 in Spring, 6- 7 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 -12
18-20:	5 - 8
16-18:	4 - 6
14-16:	3 - 5



**Allure
with
Hosta Leaf**



Capt. Beretta

Height: 16-18 in. (40-45 cm.)

weeks to force: 10-11 in Spring, 8- 9 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 - 9
18-20:	5 - 8
16-18:	3 - 5
14-16:	n/r



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Availability*

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Black Exposure

Height: **16-18** in. (40-45 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 8 - plus

20-22: 4 - 9

18-20: 3 - 5

16-18: 2 - 3

14-16: n/r

best suited for



small - medium - large



Black Hero

Height: **12-14** in. (30-35 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: n/a

20-22: 7 - 12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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Capt. Brunello

Height: 12-14 in. (30-35 cm.)

weeks to force: 8- 9 in Spring, 6- 7 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 -10
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



Capt. Caruso

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 -10
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



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Capt. Cheerio

Height: **16-18** in. (40-45 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up:

n/a

20-22:

7 -12

18-20:

5 - 8

16-18:

4 - 6

14-16:

3 - 5

best suited for



small - medium - large



Cherry Kiss

Height: **16-18** in. (40-45 cm.)

weeks to force: **10-11** in Spring, **8-9** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up:

12- plus

20-22:

7 -12

18-20:

5 - 8

16-18:

4 - 6

14-16:

3 - 5

best suited for



small - medium - large

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Fangio

Height: 16-18 in. (40-45 cm.)

weeks to force: 8- 9 in Spring, 6- 7 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5



French Kiss

Height: 16-18 in. (40-45 cm.)

weeks to force: 10-11 in Spring, 8- 9 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5



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Fursa



Height: **16-18** in. (40-45 cm.)

weeks to force: **10-11** in Spring, **8- 9** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Hawk Eye

Height: **12-14** in. (30-35 cm.)

weeks to force: **9-10** in Spring, **7- 8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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Capt. Kelso

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 -12
18-20:	5 - 8
16-18:	4 - 6
14-16:	3 - 5



Le Chique

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for



small - medium - large

24-up:	9 - plus
20-22:	7 - 9
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



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Capt. Lido

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
------------	----------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Capt. Maestro

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
------------	----------------

24-up: n/a

20-22: 7 - 9

18-20: 5 - 8

16-18: 3 - 5

14-16: 2 - 3

best suited for



small - medium - large

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Mercedes

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer



<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up: 10- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5



small - medium - large



Morning Sun

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer



<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5



small - medium - large

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Capt. Murano

Height: **16-18** in. (40-45 cm.)

weeks to force: **9-10** in Spring, **7- 8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Odessa

Height: **16-18** in. (40-45 cm.)

weeks to force: **9-10** in Spring, **7- 8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



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Callas



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Orania

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
---------------	-------------------

best suited for

24-up: 12- plus

20-22: 7 - 9

18-20: 5 - 8

16-18: 3 - 5

14-16: 2 - 3



small - medium - large



Paco

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
---------------	-------------------

best suited for

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5



small - medium - large



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Picasso

Height: **16-18** in. (40-45 cm.)

weeks to force: **10-11** in Spring, **8-9** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 - 12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Pink Jewel

Height: **18-20** in. (45-50 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 9 - plus

20-22: 7 - 9

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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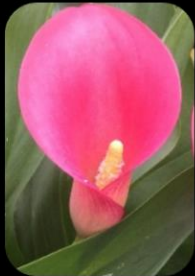
Dutch grown



Callas



Zantedeschia



Pink Puppy

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up:	n/a
20-22:	7 - 9
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



small - medium - large



Red Alert

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up:	12- plus
20-22:	7 -12
18-20:	5 - 8
16-18:	4 - 6
14-16:	3 - 5



small - medium - large



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Red Charm

Height: **16-18** in. (40-45 cm.)

weeks to force: **10-11** in Spring, **8-9** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

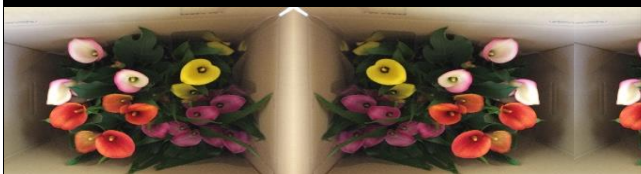
16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Capt. Reno

Height: **12-14** in. (30-35 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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Siberia

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer



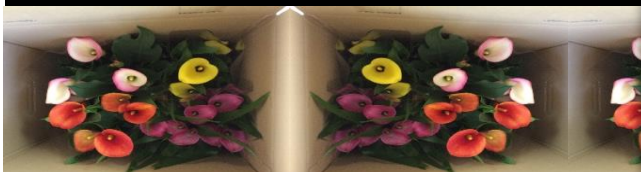
<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up:	n/a
20-22:	7 - 9
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



small - medium - large



Capt. Solo

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

best suited for

24-up:	12- plus
20-22:	7 -12
18-20:	5 - 8
16-18:	4 - 6
14-16:	3 - 5



small - medium - large



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Summer Sun

Height: **16-18** in. (40-45 cm.)

weeks to force: **10-11** in Spring, **8-9** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large



Sun Club

Height: **12-14** in. (30-35 cm.)

weeks to force: **9-10** in Spring, **7-8** in Summer

<i>Tuber Size</i>	<i>Number Flowers</i>
-----------------------	---------------------------

24-up: 12- plus

20-22: 7 -12

18-20: 5 - 8

16-18: 4 - 6

14-16: 3 - 5

best suited for



small - medium - large

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Capt. Ventura

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
---------------	-------------------

best suited for



small - medium - large

24-up:	n/a
20-22:	7 - 9
18-20:	5 - 8
16-18:	3 - 5
14-16:	2 - 3



Yellow Surprise

Height: 16-18 in. (40-45 cm.)

weeks to force: 9-10 in Spring, 7- 8 in Summer

Tuber Size	Number Flowers
---------------	-------------------

best suited for



small - medium - large

24-up:	12- plus
20-22:	7 -12
18-20:	5 - 8
16-18:	4 - 6
14-16:	3 - 5



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Some Basic Cultural Instructions

Tips for Growing Callas Successfully:

- **Growing Medium**
- **Planting / Pots**
- **Watering**
- **Forcing Temperatures**
- **Fertilizer**
- **Height Control**
- **Spacing**
- **Timing**
- **Storage**

is your medium porous enough?
Is Rootshield or similar product being used?

Is your planting depth good, is your pot large enough
to not restrict roots?

When is the watering being done, what is the humidity
level?

For best results, follow the growing temperatures on
the schedule closely.

Some fertilizers are best for starters to obtain a strong
root system. To finish crop others are needed.

Natural height control should always be applied,
timing of application of a PGR is most important.

Are you spacing the Callas half way through the
growing time?. The amount of light in the center of
the plant dictates the number of flowers. No spacing
or not enough will result in taller plants as well.

As with all crops, timing is everything. Follow the
schedule closely, for best results.

Prior to storage a PGR can be applied. Extended
storage is not recommended.



Week 16 and Week 19, 2017

	NIGHT	DAY
to be "glassy" to prevent several will stay	65° F. or 18° C.	63° F. or 17° C.
no flowers saved if allow in	65° F. or 18° C.	63° F. or 17° C.
include ry out,	65° F. or 18° C.	63° F. or 17° C.
	65° F. or 18° C.	63° F. or 17° C.

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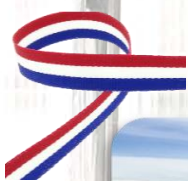
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