



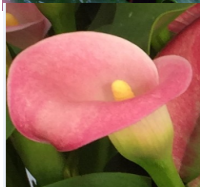

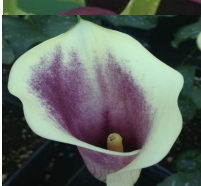




2019

Callas For Cut Flowers



<u>Variety Name</u>		<u>Size</u>	<u>Flower Color</u>	<u>Leaves</u>	<u>Price Per Bulb</u>
Captain Ventura		20/22	White	Light Spots	\$2.99
Royal Plum		20/22	Purple	Spotted	\$2.99
Gold Crown		20/22	Yellow	Spotted	\$2.99
Beatrix		20/22	Orange	Spotted	\$2.99
Dreamland		20/22	Pink	Spotted	\$2.99
La Paz		20/22	Deep Purple/Black	Spotted	\$2.99
Picasso		20/22	Cream/Purple	Spotted	\$2.99

“Cut Flower Calla Collection” includes 5 tubers of each variety - 35 total tubers. \$105.00

- Varieties within the “Collection” may change subject to availability
- All bulb orders subject prior sale, and inventory on hand
- Order early to ensure availability
- Sold in multiples of 25 per color or the Cut Flower Calla Collection

- Payment Due / Credit Card Charged at Time of Shipping
- Minimum order per ship date: \$100.00
- A \$3.00 charge per box/crate and FedEx shipping added to all invoices
- Available to ship all year, for year round production.

For more info or to place an order, contact your Goeckner Saels Rep, or Dave Dowling at dave@ednieflowerbulb.com or call 1-800-243-3643

Company Name _____ Contact Person _____
 Ship To Address _____ Ship Date _____
 City _____ State _____ Zip _____ **Use a separate sheet for each ship date.**
 Email _____ Phone _____

*After placing your order, call the Gloeckner office with your Credit Card information. **1-800-2345-3787**



Cut Flower Calla Growing Instructions



Open the package when they arrive and allow the bulbs to sit for a 2-3 days so any scratches from shipping can cure and “heal”.

Plant with the smooth side down, with 2” of soil above the bulb. Roots grow from the top and curl down around the bulb to then grow down. If planting in crates, plant just five per crate.

Water them thoroughly when planting, then no more water until they have leaves that have grown and unfurled. You want them on the dry side when young so they grow lots of roots.

Grow in afternoon shade (if possible) or under 50% shade cloth to get longer stems and help keep the soil cool. If grown in crates or pots, make sure they are on the ground, not up on benches where the soil gets too warm. Covering lightly with straw will help keep the sun from warming the pot/crate or ground and making the soil too warm. They like cool roots, and warm leaves.

Once the plants are big and leafy, and flowers start to appear, they will need more water, a couple times a week, but only when soil has started to dry. Too much water is not good.

Plants will start to bloom 7-8 weeks after planting, and continue for about four weeks. Each bulb produces an average of 5-8 blooms.

Pull the stems to harvest. Harvest every three to four days. Leaves can also be pulled and used for filler in bouquets.

Bulbs can be dug and stored in a frost free place for planting next year, but will need to be treated with ProGibb (gibberellic acid) when dug in the fall, to encourage more flowers next season. Untreated bulbs may only have one or two flowers in future years. If saving, do not split the bulbs. That opens them up to possible erwinia rot. (Smells like rotten potatoes)

The most important things are to keep them on the dry side when young, and keep the soil as cool as possible.