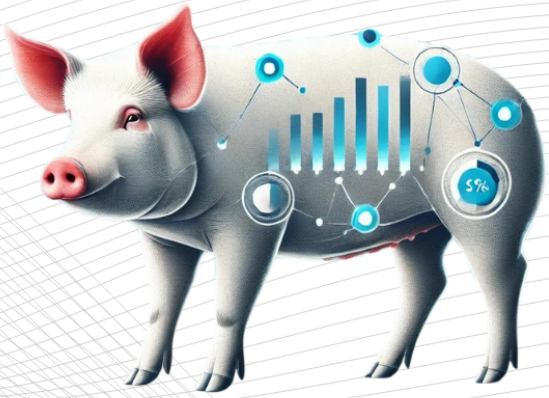
fundingportal

Canadian Pork Council
Conseil canadien du porc

Tools and Solutions to Help Canadian Pork Producers Identify, Apply for, and Leverage Government Grants & Incentives.



Fundsearch™ User Guide

Unlocking Funding for Canada's Pork Producers and Processors

A step-by-step guide, developed by Fundingportal™ in collaboration with the Canadian Pork Council (CPC), to help Canada's pork producers and processors discover and apply for government grants, incentives, and tax credits.

Updated: October 4, 2024

Introduction

Welcome to the **Fundsearch™ Tool User Guide**! This guide is designed to help you easily navigate the Fundsearch™ tool to find government grants, incentives, and tax credits tailored specifically for your needs as a pork producer or processor. Whether you're looking to modernise your operations, invest in sustainability projects, expand your business, or implement new technologies, the Fundsearch™ tool helps you discover the best funding opportunities available to support your goals.

How to Use This Guide

This guide will walk you through the following steps:

1. **Accessing the Fundsearch™ Tool**: Learn how to find and access the tool through the CPC website.
2. **Setting Up Your Search**: Understand how to select your organisation type, province, sector, and more to customise your funding search.
3. **Customising Your Funding Search**: Further refine your search by selecting the type of funding, the amount needed, and the purpose of the funding.
4. **Reviewing Your Results**: Learn how to review and refine your search results to find the best funding opportunities for your projects.
5. **Requesting Support**: Find out how to get help with your funding applications and technical support for the tool.
6. **Frequently Asked Questions (FAQs)**: Answers to common questions to help you get the most out of the tool.
7. **Contact Information**: Where to go for additional support if you need further assistance.

Ready to Get Started?

By following this guide, you'll be equipped to unlock the full potential of the Fundsearch™ tool and find the funding opportunities that best support your business goals in the pork industry. Let's explore how you can make the most of this powerful resource!

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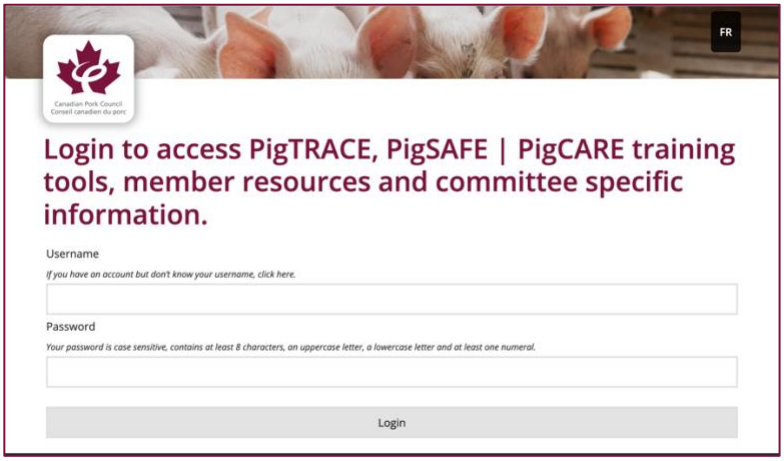
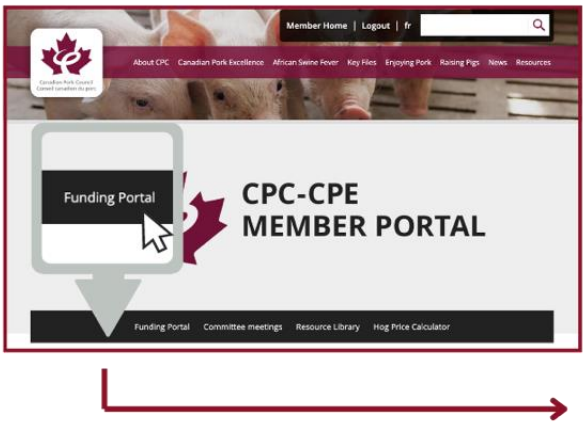
1. Accessing the Fundsearch™ Tool

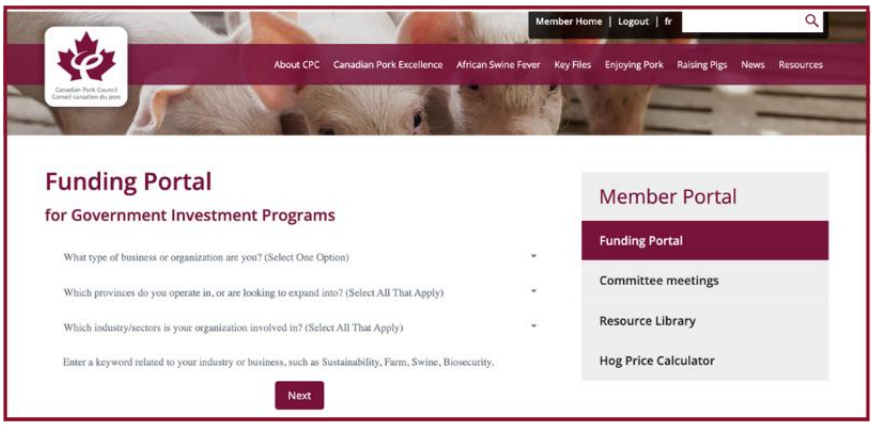
To begin using the Fundsearch™ tool, login to the **CPC-CPE Member Portal**

Enter your credentials to log in or request a new account to access the Fundsearch tool, and other resources.



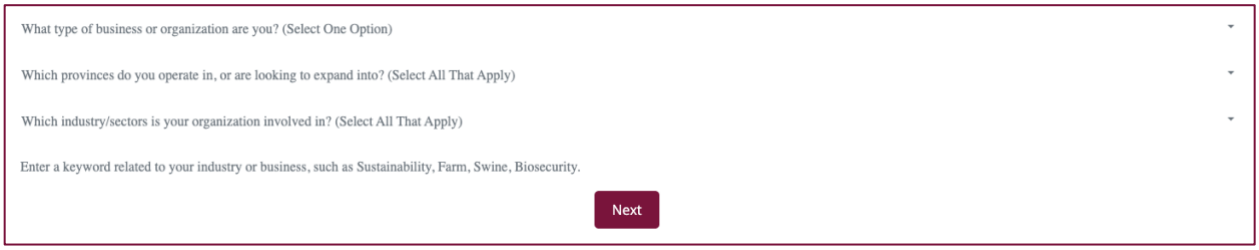
Once logged into the CPC Member Portal, click on the **"Funding Portal"** option in the menu. You will then be directed to the **Funding Portal** page, where you can begin using the **Fundsearch™ Tool** to explore funding opportunities tailored to your pork business.





2. Setting Up Your Search

Follow these steps to customise your funding search:



What type of business or organization are you? (Select One Option)

- Choose your organisation type, such as Small Business or Registered Charity, from the dropdown menu.

Which provinces do you operate in, or are looking to expand into? (Select All That Apply)

- Select the provinces where your business operates or plans to expand.

Which industry/sectors is your organization involved in? (Select All That Apply)

- Select the sectors relevant to your business, such as Agriculture or Food Services.

Enter a keyword related to your industry or business, such as Sustainability, Farm, Swine, Biosecurity

- Enter specific keywords related to your business, such as “Sustainability” or “Farm,” to narrow down search results.

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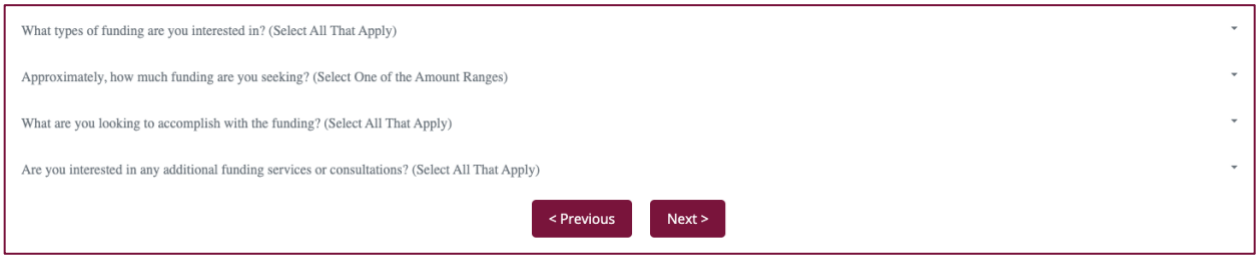
3. Customizing Your Funding Search

Further refine your search for better results:



What types of funding are you interested in? (Select All That Apply)

- Choose the types of funding you're interested in, such as Government Grants, Loans, or Tax Credits.

Approximately, how much funding are you seeking? (Select One of the Amount Ranges)

- Select the range of funding you're looking for to match your project's financial needs.

What are you looking to accomplish with the funding? (Select All That Apply)

- Click on the purpose of the funding, such as Job Creation, Innovation, or Sustainability.

Are you interested in any additional funding services or consultations? (Select All That Apply)

- Opt-in for additional services like Grant Writing or Business Plan Consultation.

How many employees does your organization have? (Select One Option)

- Select the number of employees your organisation has from the options provided. This helps the tool identify funding opportunities that are targeted toward businesses of your size.

How long has your organization been in business / been incorporated? (Select One Option)

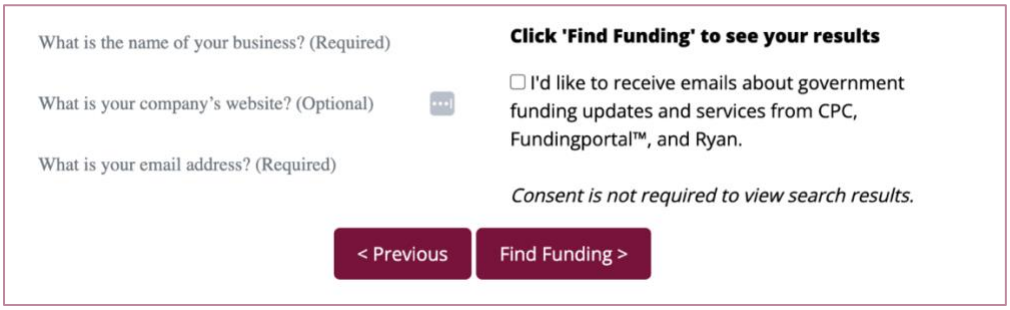
- Choose how long your business has been in operation or incorporated. This information is used to match you with programs that may have specific requirements for new or established businesses.

Approximately, what are your organization's annual earnings? (Select One Option)

- Enter your organisation's approximate annual earnings to help refine the search results to programs that are appropriate for businesses within your revenue range.

Providing Your Contact Information

Once you have customised your search and are ready to view your results, you will be asked to enter your contact information. This ensures we can provide you with the best support and follow-up for any funding programs you are interested in.



What is the name of your business? (Required)

- Enter the full name of your business or organisation. This information is essential for identifying and tailoring the funding results that apply to your business.

What is your company's website? (Optional)

- If your business has a website, you can include the URL here. This is optional, but providing this detail can help when requesting further assistance or grant writing services.

What is your email address? (Required)

- Enter your primary business email address. This is required so that we can send your search results and any relevant updates. Make sure the email address is accurate, as it will also be used for follow-ups.

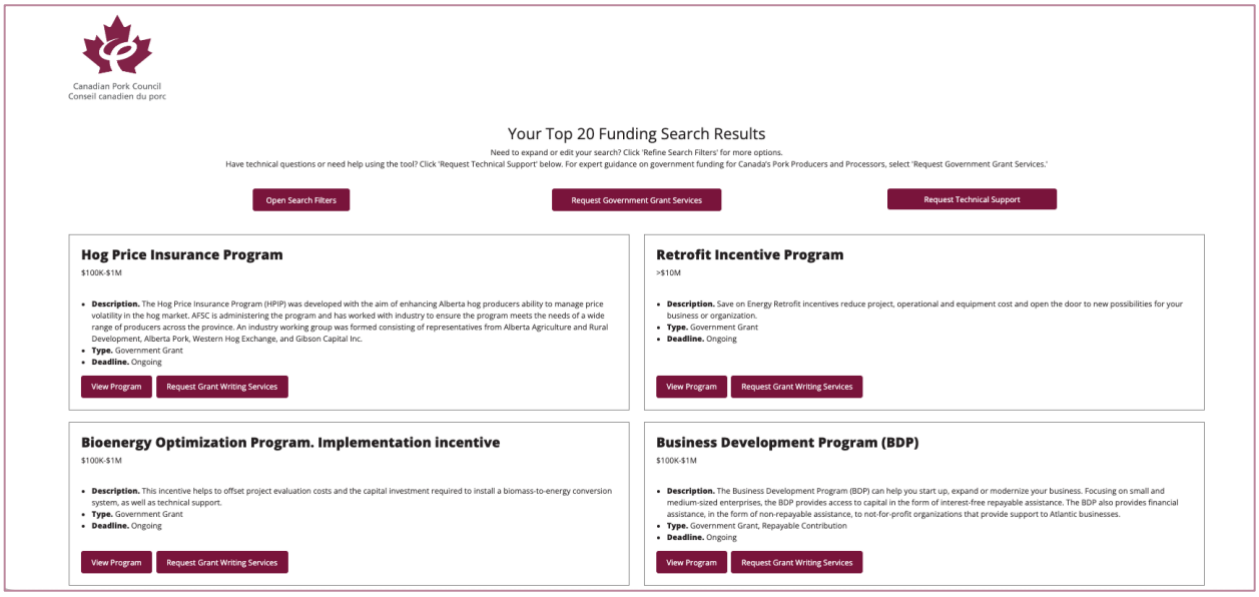
Consent for Email Updates (Optional)

- You can also opt in to receive updates on government funding opportunities and services. Simply check the box for **"I'd like to receive emails about government funding updates and services from CPC, Fundingportal™, and Ryan."** *Note: Your consent is not required to view search results.*

After completing all required fields, click **"Find Funding"** to see the results of your search and discover which funding programs match your business needs.

4. Reviewing Your Results

Once you've entered your search criteria and clicked **"Find Funding"**, you'll be taken to the results page, which will display the top 20 funding opportunities that best match your search. This page is designed to help you quickly identify the programs that align with your business goals, providing a clear overview of the available options.



Understanding the Results Page

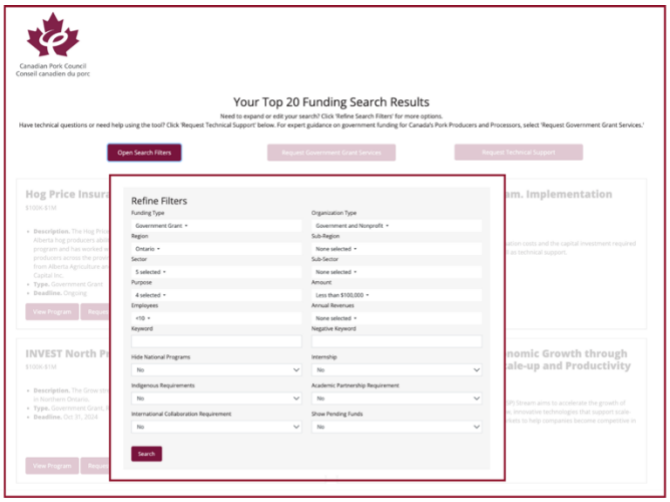
The results page gives you an at-a-glance summary of the top 20 funding programs that match your specific criteria. Each listing will show key information such as the funder, funding type (e.g., grant, loan, tax credit), the maximum funding amount available, and other important details to help you assess whether the program is right for your business. You'll also be able to see the purpose of the funding (e.g., for capital expenses, research, job creation) and any relevant deadlines for applications.

Maximising Your Results

The goal of the Fundsearch™ tool is to provide you with a curated list of funding opportunities that meet your business needs. While you're limited to viewing 20 results at a time, you can perform multiple searches or refine your criteria to explore a wide range of opportunities across sectors, regions, and funding types. By carefully reviewing the program descriptions and using the available support options, you can identify the best funding options to move your business forward.

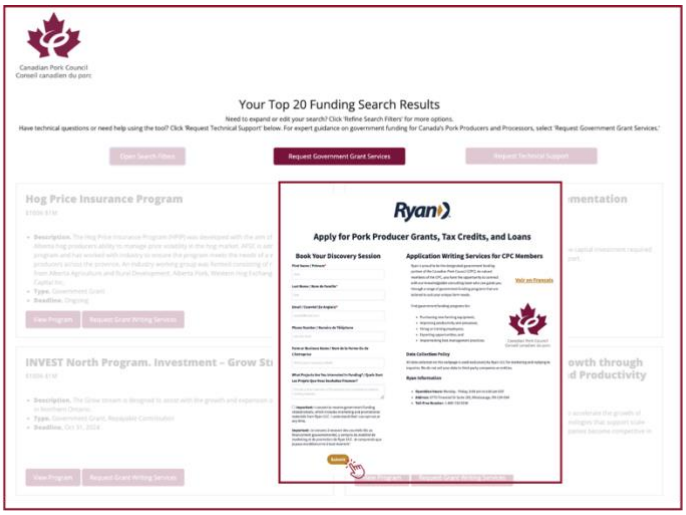
Taking Action on Your Results

Once your funding results are displayed, you have several options available to further refine your search or request assistance. While these options are accessible at the top of the page, you can explore them as needed, depending on your next steps:



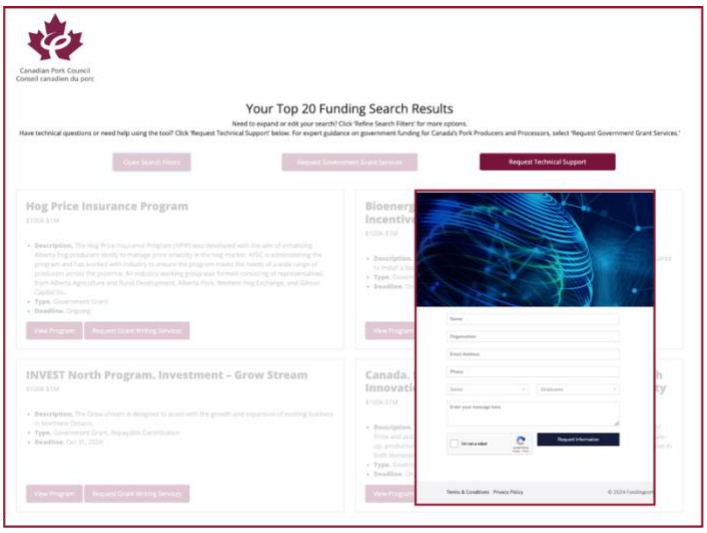
Refine Search

If you want to adjust your criteria for more targeted results or perform a completely new search, click **"Refine Search Filters."** This allows you to modify factors like funding type, sector, region, or amount, ensuring you find the best possible funding opportunities.



Request Government Grant Services

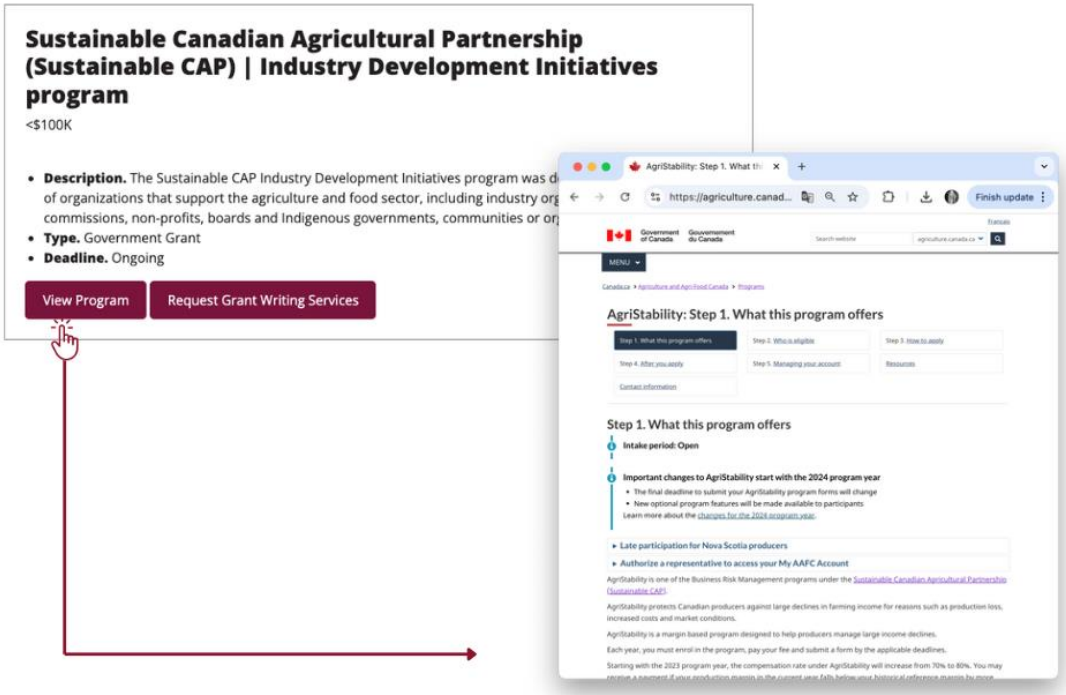
If you need expert advice on government funding for pork producers and processors, click **"Request Government Grant Services."** This will direct you to the Ryan Government Funding Services contact page, where you can enter your details to receive personalised support for your funding applications.



Request Technical Support
If you encounter any technical issues or need help navigating the Fundsearch™ tool, click **"Request Technical Support."** This will take you to the Fundingportal™ contact page, where you can submit your query and receive assistance.

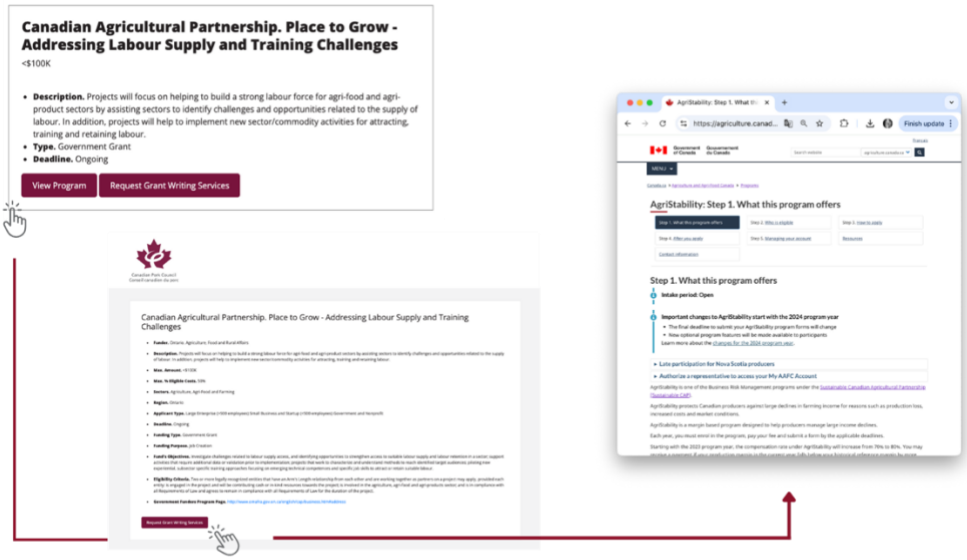
View Program Details

- Clicking **"View Program"** opens a new tab where you can access detailed information about the selected funding program.

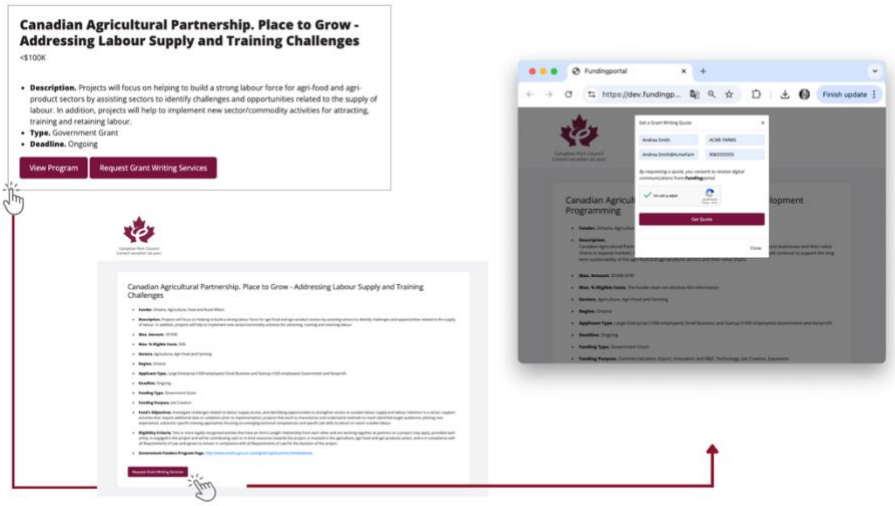


Once on the detailed program page, you have two options:

Click the link to the Government Funders Program Page: This opens a new tab where you can access the program's official page for further details, guidelines, and how to apply.



Click Request Grant Writing Services: This opens a pop-up form where you can request expert assistance in applying for the program. Simply enter your name, email address, company name, and phone number. Once submitted, our team will automatically receive your request, along with the details of the program you are interested in. A team member will reach out to assist you directly.



6. Frequently Asked Questions (FAQs)

Q: What types of funding can I find using the Fundsearch™ tool?

A: The Fundsearch™ tool provides access to a wide range of funding types, including government grants, loans, and tax credits. These can support various business activities, such as capital expenses, job creation, research and development, sustainability projects, and more.

Q: Is the Fundsearch™ tool only for businesses in Alberta, or can it be used across Canada?

A: The Fundsearch™ tool is designed to support pork producers and processors across all of Canada. When setting up your search, you can select your province or region to find programs specific to where your business operates.

Q: How many funding programs can I apply for at once?

A: You can apply for as many funding programs as your business is eligible for. There's no limit to the number of applications you can submit.

Q: What details can I expect to see on the program details page?

When you click on **"View Program"** from the search results, you will be taken to a detailed program page. Here's what you can typically expect to find:

- **Funder**: The organisation or government body providing the funding.
- **Description**: A summary of the funding program, including its purpose and the industries or sectors it supports.
- **Maximum Funding Amount**: The upper limit of the financial support you can receive, typically listed as a range.
- **Percentage of Eligible Costs**: If disclosed, this shows what percentage of your project's costs can be covered by the funding.
- **Sectors**: The industries or sectors eligible for the funding, such as Agriculture, Agri-Food, or Farming.
- **Region**: The geographical areas where the funding is available, such as specific provinces or regions.
- **Applicant Type**: The types of businesses or organisations that are eligible to apply, such as Small Businesses, Large Enterprises, or Startups.
- **Deadline**: The deadline by which you must apply for the funding, or if the program has ongoing or rolling deadlines.

- **Funding Type**: The type of funding being offered, such as Government Grants, Loans, or Tax Credits.
- **Funding Purpose**: What the funding can be used for, such as Capital Expenses, Research and Development, or Job Creation.
- **Eligibility Criteria**: The key requirements your business or project must meet to be eligible for the funding.
- **Government Funder's Program Page**: A direct link to the official program page, where you can find more detailed information and application guidelines.

Q: Can I request help with applying for funding?

A: Yes! Our team of experts, through **Ryan Government Grants and Incentives Services**, can guide you through the entire process, ensuring your application is well-prepared and competitive.

Q: What happens after I submit a request for grant writing services?

A: After you submit a request for grant writing services, one of our team members will reach out to you directly to provide tailored support.

Q: Can I save my search results or apply later?

A: While the system doesn't have an option to save searches directly, you can easily return to the tool and perform a new search at any time.

Q: How do I know if I'm eligible for a particular funding program?

A: Each program in the Fundsearch™ tool includes a detailed description of the eligibility criteria. Simply click "View Program" to see these details.

Q: Can I access programs that focus on sustainability in pork production?

A: Yes, many programs focus on sustainability. Use relevant keywords like "sustainability" in your search to find these opportunities.

Q: How long does it take to get funding after applying?

A: The timeline for receiving funding varies by program.

Q: Are there any costs associated with using the Fundsearch™ tool?

A: The Fundsearch™ tool is provided to Canadian Pork Council members free of charge. Searching for funding opportunities or viewing program details is entirely free.The **updated Fundsearch™ Tool User Guide** continues:

Q: What should I do if no programs are found in my search?

A: If no programs appear in your search results, try refining your search filters by broadening your criteria. Adjust elements like sector, region, or keywords. If you need further assistance, feel free to contact our support team, who can help guide you through the process.

Q: How do I contact support if I have technical difficulties?

A: If you experience any issues using the Fundsearch™ tool or have questions about your search, you can request technical support directly from the tool. Simply click “Request Technical Support” and fill out the form with your contact details, and a member of our team will reach out to assist you.

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7. Contact Information

If you need additional help, contact our support team via email at services@fundingportal.com

We hope this guide helps you effectively use the Fundsearch™ tool to unlock funding opportunities and drive growth, innovation, and sustainability in your pork production or processing business. Happy searching!